



PARK COMMISSION

*Zachary Keller, Chair
Veronica Plaughter-Macias, Vice Chair
Jami Aggers, Director, Parks and Recreation
Merry Mayhew, Assistant Director, Parks and Recreation*

3800 Cornucopia Way, Suite C, Modesto, CA 95358-9492
Phone (209) 525-6750 Fax (209) 525-6773

AGENDA

Thursday, June 8, 2017 at 5:00 p.m.

3800 Cornucopia Way, Suite C, 2nd Floor Conference Room
Modesto, CA 95358

Call Meeting to Order:

The Stanislaus County Park Commission encourages public participation and welcomes the public's interest. Members of the public may be heard on any item of the Stanislaus County Park Commission's agenda. A person addressing the Commission will be limited to five (5) minutes, unless the Chairperson of the commission grants a longer period of time. The Commission will allow comments by members of the public on an agenda item only during consideration of the item.

Agenda Items:

1. Call to Order	Chair
2. Roll Call and Excused Absences	
3. Introduction(s)	
4. Public Comment(s)	
5. Approval of Minutes for April 13, 2017 Meeting (There was no meeting in May.)	Commissioners
6. Modesto Bee on Amgen Tour	
7. Staff Highlights	Staff
8. Old Business	
9. Commission Comment(s)	Commissioners

**Adjournment, the next meeting will be on:
Thursday, July 13, 2017 at 5:00 p.m.
3800 Cornucopia Way, Suite C, 2nd Floor
Modesto, CA 95358**

Standing Reminders:

- a. July is Parks Month
- b. Annual 700 Forms Due
- c. Ethics Course Reminder (Compliance met)
 - Online: <http://localethics.fppc.ca.gov/login.aspx>

Commission Goals:

- | | |
|--------------------------------|---|
| 1. Enhance Board Communication | 3. Training and Education for Commissioners |
| 2. Increase Partnerships | 4. Increase Awareness of Parks |

Regular meetings are held at 5 p.m. the 2nd Thursday of each month at Stanislaus County Parks and Recreation in the Stanislaus Building, on the 2nd Floor Conference Room at 3800 Cornucopia Way, Modesto, CA 95358. If you have an item you wish to be considered for a regular meeting agenda, please contact the Commission Secretary at (209) 525-6770, three (3) weeks prior to the regularly scheduled meeting.

REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Commission Secretary at (209) 525-6770. Notification 72 hours prior to the meeting will enable the Department to make reasonable arrangements to ensure accessibility to this meeting. Agendas can be found online at <http://www.stancounty.com/parks/parks-recreation-commission.shtm>, subject to staff's ability to post prior to the meeting. Materials related to an item on this Agenda submitted to the Commission after distribution of the agenda packet are available for public inspection during normal business hours at the main office of the Department of Parks and Recreation, 3800 Cornucopia Way, Suite C, Modesto, CA 95358.



PARK COMMISSION
Zachary Keller, Chair
Veronica Plaugher-Macias, Vice Chair
Jami Aggers, Director, Parks and Recreation
Merry Mayhew, Assistant Director, Parks and Recreation

MINUTES
April 13, 2017, at 5:00 p.m.

3800 Cornucopia Way, Suite C
 Modesto, CA 95358

MEMBERS PRESENT:

Zachary Keller, D2
 Joseph Sanchez, D3
 Ron West, D4
 Veronica Plaugher-Macias, D5

PARKS & RECREATION STAFF PRESENT:

Merry Mayhew
 Mae Song
 Ashley Garcia

MEMBERS ABSENT:

Chad Kennedy, ALT
 Ed Persike, ALT

GUESTS PRESENT:

Jim DeMartini

A. CALL TO ORDER & INTRODUCTIONS

The meeting was called to order and those in attendance were noted. Excused absences were received for Chad Kennedy and Ed Persike.

ACTIONS

Zach Keller

B. PUBLIC COMMENTS

1. Supervisor Jim DeMartini, City of Newman is planning a grand-opening of their new dog park on May 4th at 5:00 p.m. at 1269 Marapole Lane in Newman. The park accommodates small and large dogs. The model would be a good model to use for future dog park planning.
2. Betty Parker thanked everyone for the honor of receiving recognition for her contribution to the Empire Pool at a recent Board meeting. She also wanted to extend the recognition to many other community members that were involved. In addition, Ms. Parker suggested solar planning for the pool, which could help make use of the pool to its maximum potential year round. The solar could also assist with the heating of the pool. Solar should be considered for all future developments. Ms. Parker shared briefly how the Empire Park's tot lot came about, which eventually led to the Empire Park with a pool and a tot lot.

ACTIONS & REPORTER

Jim DeMartini

Betty Parker

C. CORRESPONDENCES

No correspondence was received.

ACTIONS & REPORTER

D. APPROVAL OF MINUTES

Minutes for the March 9, 2017 meeting were approved upon motion and second with amendments to section G-6 on listing the appropriate salutation as noted.

ACTIONS

West, Plaugher-Macias, unanimous approval

E. MARKETING PLAN

1. The Easter Egg Hunt will be held at Modesto Reservoir this coming Saturday. Fifteen members from Manos Unidas will be volunteering at this event. There is a promoter campaign out for event promotions. Promoter materials include venue details. Event ideas are welcomed. Target is focused on large events. A question was asked if the Department would also help provide electrical or other infrastructure needs for small event promotions. The Department is in the process of designating a venue on the north side of Woodward Reservoir, including adding water and electrical access. A new event promoter information video was shared, highlighting the unique amenities of each of the regional parks as potential event venues. A link to the video along with a new event information booklet is routinely sent out to event hosts and event promoters who's events are well-suited for the parks.

ACTIONS & REPORTER

*Ashley Garcia/
 Merry Mayhew*

2. Liability is usually required for all events and vendors included. The County Risk Management division also offers liability insurance for events. The costs will depend on the risk of the liability insured.
3. Exclusive use events begins at \$100 per day. Additional cost or deposits may apply based on event specialty and expected participants. All events are subject to per person/vehicle entry fees. Fees are negotiable and generally brought to the Board for approval. Promotions, besides materials, include working with the local tourism bureaus and sponsorships. Brochures will be added to the Department website.
4. Upcoming campaign include billboards, transit ads, and theater ads (Regal). Mrs. Plaughter-Macias suggested working with the Modesto Nuts billboard, one of the more affordable ad. The Department is also figuring out how to promote the mascot more. Mascots promotions could simply be promoting the figure without having to wear a suit.

F. STAFF HIGHLIGHTS

ACTIONS & REPORTER

1. The two reservoirs are gearing up for the upcoming summer season. Seasonal staffing is underway and about completed.
2. SSJID is releasing water from Goodwin dam making the water level now at 209 feet today at Woodward Reservoir. The bodily water contact restriction is still in effect due to the irrigation system schedule. The Department is planning to meet with SSJID to discuss plans for lifting the restriction.
3. Modesto Reservoir’s campgrounds are back in business from a temporary maintenance closure.
4. Two OHV 4x4 events held in March generated approximately \$18,000 in revenue. This revenue will be used as a match to the grant the Department applies for each year for the OHV parks.
5. Some projects were delayed due to the rainy weather.
6. The Department is working with Public Works on the various phases to address the streetscape tree issues in Salida.

Merry Mayhew

G. OLD BUSINESS

ACTIONS & REPORTER

Mr. Sanchez reported from Ed Persike’s last discussion about music promoters, that there is a radio station that would work with those interested in holding Hispanic events out at the reservoirs if needed; contact Jose at Valley Latina. The station may partner up with a non-profit organization for an upcoming land concert.

Joseph Sanchez

H. COMMISSION COMMENTS

ACTIONS & REPORTER

1. Joseph Sanchez had a question about grass cutting at Fairview Park. The grass cut level depends on the weather season. Staff will be working with Mr. Sanchez to identify specific locations for the desired level of grass. Graffiti at Fairview has been minimal to none. Members from Manos Unidas have been actively involved in keeping the park free from vandalism by checking park activities in the morning and afternoon, and through communicating with kids about keeping the park clean. The park is usually packed in the afternoon. Three known soccer groups are currently using the park weekly.
2. The Police Activities League (PAL) will be at the Easter Egg hunt and holding at the same time the Diablo golf tournament. August 4th will be PAL’s 25 year celebration held at the Martin Petersen Event Center downtown Modesto; 720 12th Street. There will be tickets for the event coming soon. PAL thanks the County for the partnership.
3. Veronica Plaughter-Macias shared her personal hiking experience of Frank Raines Regional Park and was impressed by how busy the park was with it being an isolated park with a long drive in to get to the park.

Joseph Sanchez

Ron West

Veronica Plaughter-Macias

4. State Legislator recently passed SB1, first gas tax increase involving vehicle taxes, vehicle licensing, registration, including electric vehicle. This may be a much more comprehensive funding from the State level. This could positively affect area congestions.
5. The Department of Consumer Affairs is taking on putting together a manifesto of how they want marijuana regulations to look like. The complex process will mostly likely involve many key agencies. Discussions also include new ban the box suggestions of removing the box.

Zach Keller

Zach Keller

I. ADJOURNMENT & NEXT MEETING

There being no further discussion, the meeting was adjourned. The next meeting of the Parks Commission will be held on, **Thursday, May 11, 2017, at 5:00 p.m. at Woodward Reservoir, 14528 26 Mile Rd., Oakdale, CA 95361.**

PREPARED BY: Mae Song, Park Commission Secretary

(209) 525-6770

Agendas can also be found online at <http://www.stancounty.com/parks/parks-recreation-commission.shtm>, subject to staff's ability to post prior to the meeting. Materials related to an item on this Agenda submitted to the Commission after distribution of the agenda packet are available for public inspection during normal business hours at the main office of the Department of Parks and Recreation, 3800 Cornucopia Way, Suite C, Modesto, CA 95358.

Eileen Stokman: If Tour doesn't return, it's because we blew it



It's unfortunate the Amgen Tour didn't receive a good reception from our county, at least not from the west side of it. We went up Del Puerto Canyon Road to see the cyclists hit "The Wall" at mile 20 with its 17 percent incline. On our way up, we stopped at Frank Raines County Park to use the bathroom. It's a family type park with a nice, large play area. The bathroom building was boarded up and surrounded by tall, dry grass. There are two outhouses in the park, but they were entirely disgusting – just like they were last year at this time.

When I called to report it last year, I was assured the permanent building was going to be reopening. I wonder how many other cyclists and visitors dropped in to use the park facilities en route with the Amgen? If this wasn't bad enough, there were large, deep potholes in the road for several curvy miles. An invitation for a cycling accident. If the Amgen doesn't come back, it's because we don't deserve it.

EILEEN STOKMAN, CERES

AGENDA ITEM #6