



# PARK COMMISSION

Zachary Keller, Chair  
Veronica Plaughter-Macias, Vice Chair  
Jami Aggers, Director, Parks and Recreation  
Merry Mayhew, Assistant Director, Parks and Recreation

3800 Cornucopia Way, Suite C, Modesto, CA 95358-9492  
Phone (209) 525-6750 Fax (209) 525-6773

## AGENDA

**Thursday, April 13, 2017 at 5:00 p.m.**

3800 Cornucopia Way, Suite C  
Stanislaus Building, 2<sup>nd</sup> Floor Conference Room  
Modesto, CA 95358

### Call Meeting to Order:

The Stanislaus County Park Commission encourages public participation and welcomes the public's interest. Members of the public may be heard on any item of the Stanislaus County Park Commission's agenda. A person addressing the Commission will be limited to five (5) minutes, unless the Chairperson of the commission grants a longer period of time. The Commission will allow comments by members of the public on an agenda item only during consideration of the item.

### Agenda Items:

1. Call to Order	Chair
2. Roll Call and Excused Absences	
3. Introduction(s)	
4. Public Comment(s)	
5. Approval of Minutes for March 9, 2017 Meeting	Commissioners
6. Marketing Plans	
7. Staff Highlights	Staff
8. Old Business	
9. Commission Comment(s)	Commissioners

**Adjournment, the next meeting will be on:  
Thursday, May 11, 2017 at 5:00 p.m.  
Location: TBD**

### Standing Reminders:

- a. July is Parks Month
- b. Annual 700 Forms Due (Submitted?)
- c. Ethics Course Reminder (Compliance met)
  - Online: <http://localethics.fppc.ca.gov/login.aspx>

### Commission Goals:

- |                                |   |
|--------------------------------|---|
| 1. Enhance Board Communication | 3. Training and Education for Commissioners |
| 2. Increase Partnerships       | 4. Increase Awareness of Parks              |

Regular meetings are held at 5 p.m. the 2<sup>nd</sup> Thursday of each month at Stanislaus County Parks and Recreation in the Stanislaus Building, on the 2<sup>nd</sup> Floor Conference Room at 3800 Cornucopia Way, Modesto, CA 95358. If you have an item you wish to be considered for a regular meeting agenda, please contact the Commission Secretary at (209) 525-6770, three (3) weeks prior to the regularly scheduled meeting.

**REASONABLE ACCOMMODATIONS:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Commission Secretary at (209) 525-6770. Notification 72 hours prior to the meeting will enable the Department to make reasonable arrangements to ensure accessibility to this meeting. Agendas can be found online at <http://www.stancounty.com/parks/parks-recreation-commission.shtm>, subject to staff's ability to post prior to the meeting. Materials related to an item on this Agenda submitted to the Commission after distribution of the agenda packet are available for public inspection during normal business hours at the main office of the Department of Parks and Recreation, 3800 Cornucopia Way, Suite C, Modesto, CA 95358.



**PARK COMMISSION**  
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**MINUTES**  
**March 9, 2017, at 5:00 p.m.**

3800 Cornucopia Way, Suite C  
Modesto, CA 95358

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**MEMBERS PRESENT:**

Ron West, D4  
Ed Persike, ALT  
Veronica Plaughter-Macias, D5  
Chad Kennedy, ALT

**PARKS & RECREATION STAFF PRESENT:**

Merry Mayhew  
Mae Song

**MEMBERS ABSENT:**

Joseph Sanchez, D3  
Zachary Keller, D2

**GUESTS PRESENT:**

**A. CALL TO ORDER & INTRODUCTIONS**

The meeting was called to order and those in attendance were noted. Excused absences were received for Joseph Sanchez and Zachary Keller.

**ACTIONS**

*Veronica Plaughter-Macias*

**B. PUBLIC COMMENTS**

No public comment was received.

**ACTIONS & REPORTER**

**C. CORRESPONDENCES**

No correspondence was received.

**ACTIONS & REPORTER**

**D. APPROVAL OF MINUTES**

Minutes for the February 9, 2017 meeting were approved upon motion and second with clarification changes to section C and G-1.

**ACTIONS**

*West, Kennedy, unanimous approval*

**E. STAFF HIGHLIGHTS**

1. The Reservoirs are making preparations for the summer season. Woodward has a tentative date scheduled for their water release. The water level should be full and ready by mid-April for the upcoming holiday weekends. The Easter egg hunt event is anticipating an increase in participation over last year.
2. Seasonal recruitments are underway with interviews in progress.
3. As the high water recedes from the river access points, clean-up projects will be expected along the shoreline for debris collection. A suggestion was made to contact boy scouts and local schools for these types of community projects.
4. A question was raised if fees are assessed for new building developed by the Department. The Department is required to obtain a permit for some construction.
5. There are a number of ongoing neighborhood park projects in progress. The three new crape myrtle trees planted at Empire Park have been planted and growing well.
6. Staff have been working on the flooded areas out at Frank Raines which includes the lower end of the campgrounds. Concrete barricades may be considered for some of these areas in the future.
7. The master plan contract will be going to the Board for approval on March 14, 2017. Funding of the project will be through Public Facilities Fees. A schedule of the master plan process will soon take place thereafter.

**ACTIONS & REPORTER**

*Merry Mayhew*

8. The gun range clean-up project continues to progress however completion date may not be for several months to come as the recent weather conditions are taken into consideration.
9. The Department will be submitting to the Board an extended five-year agreement with Yahi Bowmen Archery Club.
10. The Department's proposed budget will be submitted before the end of March. The OHV grant has been submitted in the approximate amount of \$540,000.
11. A question was raised if the Department has a media representative in terms of community-wide advertising. The Department has a marketing and events coordinator who works on events, advertising, social media postings, and getting the word out on the major accomplishments. The Department has six official social media sites of the five regional parks including Fairview Park. Jack D. Rabbit is the Department's mascot. The marketing coordinator is working on promotional packages to attract events. The Commission would like to invite the marketing coordinator to come to an upcoming meeting to talk more about marketing plans.

**F. OLD BUSINESS**

**ACTIONS & REPORTER**

1. The plaque presented to Betty Parker at the Board meeting went well. The presentation was given by Commissioner Zach Keller and Ron West.
2. The Department was asked if there are any preparations for Parks month in July. The Department generally provides a PowerPoint slide presentation to the Board on what is happening with Parks and Recreation.

**G. COMMISSION COMMENTS**

**ACTIONS & REPORTER**

1. Ed Persike commented on Woodward's positive revenue report and emphasized on the importance of recognizing the net profit which can be later utilized for future park development needs. *Ed Persike*
2. The Commission asked if an upcoming meeting can be scheduled out at Woodward Reservoir to see the potential new venues there. The month of May was recommended. *Ron West*
3. Mr. Persike mentioned a concern that could have a negative impact to the recreational and environmental health of the county, a flooded area near River Road and Ninth Street in Modesto containing a wrecking yard which failed to remove contaminating materials that is believe to be now under water. Ron will be sharing this concern with the Tuolumne River Regional Park Committee Citizen's Advisory Committee. *Ed Persike*
4. Mr. Persike also commended the Department for a job well done with Woodward's successful revenue outcome and stated that parks and recreation is one of the top business operation in Stanislaus County after ag and government. *Ed Persike*
5. Veronica Plaughter-Macias shared information on the Safe Kids Coalition in Stanislaus County concerning all avenues of safety for kids. The Coalition is provided through Doctor's Medical Center. These community meetings are open to the public. One session included a good amount of information on water and helmet safety. *Veronica Plaughter-Macias*
6. Mrs. Plaughter-Macias also shared legislative information on SB 5 on behalf of Zach Keller - the Senate Committee on Natural Resources and Water, which is partially relative to parks and recreation. Bonds are often made available for acquisition and development, however, it is rare to see funding made available for operations and maintenance. *Veronica Plaughter-Macias*  
*Merry Mayhew*
7. There are a number of basins out at the Del Puerto area that drains into Newman and Patterson. This area could qualifying these potential projects under SB 5. *Ed Persike*

**H. ADJOURNMENT & NEXT MEETING**

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There being no further discussion, the meeting was adjourned. The next meeting of the Parks Commission will be held on, **Thursday, April 13, 2017, at 5:00 p.m. at 3800 Cornucopia Way, Stanislaus Building, 2<sup>nd</sup> Floor Conference Room, Modesto, CA.**

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PREPARED BY: Mae Song, Park Commission Secretary (209) 525-6770

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