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Press Release

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Free 'Good2Go' Business Training Available Online

Local economic development efforts have produced a new resource for local businesses reopening to the public. Stanislaus County partnered with Opportunity Stanislaus, an organization dedicated to building local economic vitality, and Valley Sierra SBDC, a small business training and resource center, to produce the Good2Go program. This training program and resource document was designed to support businesses that have been adversely impacted by the COVID-19 pandemic. It was approved by the Stanislaus County Public Health Officer, Dr. Julie Vaishampayan.

Good2Go Training can help businesses instill confidence in their customers by ensuring that the business is following the proper protocols to keep their customers and employees safe. This short training educates business owners, managers and employees about critical issues and essential safety protocols to help protect themselves, their co-workers and their customers against the risk of Covid-19 exposure and infection.

Through this training, employers and their employees can learn general safety protocols, guided by state and federal recommendations, that will assist in safe reopening of business. A total of 80% of employee participation is required for the business owner/manager to be able to download the Good2Go marketing toolkit. The kit includes helpful marketing resources, plus a Good2Go Stanislaus window decal to display at their business location, and a badge for social media and their websites that shows they have completed their training and are "good to go".

The free training program is available online at good2gostanislaus.com. Businesses are encouraged to visit, learn more about the program and sign up for training.

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