

Stanislaus County **SHERIFF'S DEPARTMENT**

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250 E. Hackett Road, Modesto, CA 95358



MEDIA RELATIONS



NEWS RELEASE
FOR IMMEDIATE RELEASE

DATE July 2, 2008
TIME 10:30 PM

Law Enforcement Cracking Down on Drunk Drivers

July 4th is the Second Deadliest Day of the Year on America's Roadways

Riverbank, CA-The Riverbank Police Department will be conducting a DUI/Drivers License checkpoint on Saturday, July 5, 2008 from 8 pm to 3 am, on a major City highway. In an effort to reduce the number of persons killed and injured in alcohol involved crashes, DUI checkpoints are conducted to identify offenders and get them off the street, as well as educate the public on the dangers of impaired driving.

The goal is to warn people of the dangers and consequences of driving while impaired. Every 39 minutes and nearly 40 times a day, someone in the United States dies in an impaired driving-related crash according to research by the National Highway Traffic Safety Administration. That is why **Riverbank Police Department** is reminding everyone this Fourth of July that *Buzzed Driving Is Drunk Driving* and to designate a sober driver before the celebrations begin.

"Too many people still don't understand that alcohol, drugs and driving just don't mix. Impaired driving is no accident—nor is it a victimless crime. Too many lives are being lost and we need everyone's help to stop it," said Traffic Investigator Mike Glinskas.

❖ **Plan a safe way home before the festivities begin, so you can be alive to enjoy the next celebration**

- Plan a safe way home before the festivities begin;
- Before drinking, please designate a sober driver and give that person your keys;
- If you're impaired, use a taxi, call a sober friend or family member, or use public transportation so you are sure to get home safely;
- If you happen to see a drunk driver on the road, don't hesitate to contact your local law enforcement; 552-2472

Funding for this operation is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

For information regarding this press release please contact Deputy Royjindar Singh (209) 652-6597.