



**FICTITIOUS BUSINESS NAME STATEMENT INFORMATION  
BUSINESS AND PROFESSIONS CODE SECTION 17900-17930**

The filing of a fictitious business name certificate is designed to make available to the public the identities of persons doing business under the fictitious name (B&P §17900 (a) (1)).

**WHO SHOULD FILE?**

- Persons doing business for profit under a fictitious name (B&P §17910) (does not include surname in company name)
- The statement must be filed in county of principal place of business and may also be filed in other counties as long as the requirements for filing in the county of principal place of business have been met (B&P §17915); and
- Non-profit corporations, organizations or associations are not required to file a Fictitious Business Name Statement (B&P §17911)

**PUBLICATION REQUIREMENTS**

- Within 30 days after filing a fictitious business name statement, the registrant must publish the statement in a newspaper of general circulation in the county of its principal place of business (B&P §17917 (a));
- The notice must appear once a week for four (4) successive weeks (GC §6064); and
- Within 30 days of the last publishing date, the registrant must file an affidavit of publication with the County Clerk's office (B&P §17917(d)).

**NEWSPAPERS**

- Individuals are encouraged to check with the newspaper first to determine the preferred method of publishing
- Some newspapers do not take walk in customers
- Individuals can often electronically submit their paperwork
- Individuals publishing the Fictitious Business Name Statements are not required to physically go to a newspaper office

**NEWSPAPERS OF GENERAL CIRCULATION (GC §6060)**

<b>NEWSPAPERS</b>			
<p><b>Ceres Courier</b> 121 S. Center Street, 2<sup>nd</sup> Floor Turlock, CA 95380 (209) 537-5032 Fee: \$125 Email FBN information to: <a href="mailto:CLASSIFIEDS@CERESCOURIER.COM">CLASSIFIEDS@CERESCOURIER.COM</a> Customer will receive original Proof of Publication <a href="http://www.cerescourier.com/">www.cerescourier.com/</a></p>	<p><b>Hughson Chronicle / Denair Dispatch</b> 7012 Pine St. Hughson, CA 95326 Mailing Address: PO Box 65 Winton, CA 95388 (209) 358-5311 Fee: \$70 Email FBN information to: <a href="mailto:PUBLICATIONS@MIDVALLEYPUB.COM">PUBLICATIONS@MIDVALLEYPUB.COM</a> Customer will receive original Proof of Publication <a href="http://hughsonchronicle-denairdispatch.weebly.com/">http://hughsonchronicle-denairdispatch.weebly.com/</a></p>	<p><b>The Modesto Bee</b> Contact Stefani at: 817-390-7224 Fee: \$158 Email FBN information to: <a href="mailto:LEGALS@MODESTOBBE.COM">LEGALS@MODESTOBBE.COM</a> Customer will receive original Proof of Publication <a href="http://www.modbee.com">www.modbee.com</a></p>	<p><b>Oakdale Leader / Riverbank News</b> 122 S. 3<sup>rd</sup> Avenue Oakdale, CA 95361 (209) 847-3021 Fee: \$125 Email FBN information to: <a href="mailto:LEGALS@OAKDALELEADER.COM">LEGALS@OAKDALELEADER.COM</a> Clerk Recorder will receive original Proof of Publication <a href="http://www.oakdaleleader.com">www.oakdaleleader.com</a> <a href="http://www.theriverbanknews.com">www.theriverbanknews.com</a></p>
<p><b>Patterson Irrigator</b> 26 N. 3<sup>rd</sup> Street Patterson, CA 95363 (209) 892-6187 Fee: \$75 Email FBN information to: <a href="mailto:DEBBIE@PATTERSONIRRIGATOR.COM">DEBBIE@PATTERSONIRRIGATOR.COM</a> Clerk Recorder will receive original Proof of Publication <a href="http://www.pattersonirrigator.com">www.pattersonirrigator.com</a></p>	<p><b>Turlock Journal</b> 121 S. Center Street, 2<sup>nd</sup> Floor Turlock, CA 95380 (209) 634-9141 Fee: \$125 Email FBN information to: <a href="mailto:CLASSIFIEDS@TURLOCKJOURNAL.COM">CLASSIFIEDS@TURLOCKJOURNAL.COM</a> Customer will receive original Proof of Publication <a href="http://www.turlockjournal.com">www.turlockjournal.com</a> To place online, go to: <a href="http://Turlockjournal.column.us/place">Turlockjournal.column.us/place</a></p>	<p><b>Waterford News</b> 12645 Bentley Street Waterford, CA 95386 Mailing Address: PO Box 65 Winton, CA 95388 (209) 358-5311 Fee: \$70 Email FBN information to: <a href="mailto:PUBLICATIONS@MIDVALLEYPUB.COM">PUBLICATIONS@MIDVALLEYPUB.COM</a> Customer will receive original Proof of Publication <a href="http://www.waterfordnews.com">http://www.waterfordnews.com</a></p>	<p><b>West Side Index</b> 1021 Fresno Street Newman CA 95360 (209) 862-2222 Fee: \$125 Email FBN information to: <a href="mailto:LEGALS@WESTSIDECONNECT.COM">LEGALS@WESTSIDECONNECT.COM</a> Customer will receive original Proof of Publication <a href="http://www.westsideconnect.com">www.westsideconnect.com</a> To place online, go to: <a href="http://westside.column.us/place">westside.column.us/place</a></p>

**BUSINESS AND PROFESSIONS CODE SECTION 17918 PROVIDES:**

"No person transacting business under a fictitious business name contrary to the provisions of this chapter, or his assignee, may maintain any action upon or on account of any contract made, or transaction had, in the fictitious business name in any court of this state until the fictitious business name statement has been executed, filed, and published as required by this chapter. For the purposes of this section, the failure to comply with subdivision (b) of Section 17917 does not constitute transacting business contrary to the provisions of this chapter." Business and Professions Code (B&P) Government Code (GC)

## BUSINESS LICENSES

This office does *not* issue business licenses. Business licenses are permits issued by government agencies that allow individuals or companies to conduct business within the government's geographical jurisdiction. To obtain a license for a business located within city boundaries, contact the city license department:

### BUSINESS LICENSE WITHIN CITY BOUNDARIES

NAME OF CITY	PHONE NUMBER
City of Ceres	(209) 538-5768
City of Hughson	(209) 883-4054
City of Modesto	(209) 577-5389
City of Newman	(209) 862-3725
City of Oakdale	(209) 845-3581
City of Patterson	(209) 895-8051
City of Riverbank	(209) 869-7109
City of Turlock	(209) 668-5570
City of Waterford	(209) 874-2328

### BUSINESS LICENSE NOT IN CITY BOUNDARIES

To obtain a license for a business located in the unincorporated area of Stanislaus County, *not* within city limits, contact the county: Stanislaus County Tax Collector; 1010 Tenth St. Modesto, CA /209-525-6388.

### MISCELLANEOUS RESOURCES

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<b>Alcohol/Beverage Control Bd</b> 31 E. Channel St. Rm.168 Stockton, CA 95202 (209) 948-7739	<b>Bankruptcy Court</b> 1200 I Street, Ste. 4 Modesto, CA 95354 (209) 521-5160	<b>California Secretary of State</b> 1500 11 <sup>th</sup> Street Sacramento, CA 95814 Corporations Filings and Limited Partnership Filings (916) 657-5448	<b>California Secretary of State</b> Notary Public Division P. O. Box 942877 Sacramento, CA 94277 (916) 653-3595
<b>Franchise Tax Board</b> 3321 Power Inn Rd. # 250 Sacramento, CA 95826 (800) 852-5711	<b>Small Claims Court</b> 801 10 <sup>th</sup> St 4 <sup>th</sup> Floor Modesto, CA 95354 (209) 530-3100	<b>State Board of Equalization</b> (Resale License) (800) 400-7115	