

**STANISLAUS COUNTY
ECONOMIC DEVELOPMENT ACTION COMMITTEE (EDAC)**

Thursday, September 25, 2014, 4 p.m.
Alliance Kirk Lindsey Center – Tenth Street Plaza
1020 10th Street, Suite 102
Modesto, CA 95354

Meeting Minutes

Members Present: Steve Hallam (Ceres); Harold “Bud” Hill (Hughson); Bill Zoslocki (Modesto Alternate); Michael Brennan (Oakdale); Maryn Pitt (Turlock Alternate); Jeff Rowe (District 2); Jon Rodriguez (District 3) (arrived at 4:30 p.m.); Ron Jackson (Community); Lance Boullion (Community); Bob Hondeville (Community); David White (Community)

Members Absent: Representatives of Newman, Riverbank, and Waterford; Cecil Russell (District 4); Supervisor Jim DeMartini (District 5); Sharon Silva (Community); Rosalinda Vierra (Community); Thomas Reeves (Community)

Others Present: Keith Boggs (CEO); Tera Chumley (Secretary); Laurie Smith (City of Modesto)

Called to Order at 4:09 p.m. by Committee Vice Chair Ron Jackson

Public Comment Period

I. Welcome and Introductions

- a. Committee Chair, Cecil Russell, was unable to attend; Vice Chair Ron Jackson presided over the meeting in his absence.

II. Approval of Minutes of **May 8, 2014** Meeting

Initially, the Committee was unable to approve the Minutes as a quorum was not present at this time on the Agenda.

Member Rodriguez arrived at 4:30 p.m. making quorum for a vote on this matter. Vice Chair Jackson requested a motion to approve the Minutes of the last meeting on May 8, 2014.

Motion by Member Brennan, second by Member Hallam; the motion carried by all to approve the Minutes from the **May 8, 2014** Meeting as presented.

III. Secretary Report:

- a. Updated Committee Roster – District 1 Vacancy / Female Representative of Higher Education – Status/Recommendations

Secretary Chumley reported she had reached out to Cecilia Huddleson and had not received a response. She requested additional recommendations that would meet the criteria for this vacancy. Member White reported he had provided a recommendation. Secretary Chumley acknowledged the recommendation and indicated she will follow up.

Current roster and Fact Sheets were made available to the membership for filing in their EDAC Member Binders.

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Jon Rodriguez reported he has reached out to Cecilia and provided an application. He will provide Tera with additional contact info.

IV. Annual EDA Regional Update Visit – Overview of the Economic Development Administration (EDA) and Funding Opportunities Based on Stanislaus County's Comprehensive Economic Development Strategy (CEDS) Document – Wil Marshall, EDA Regional Representative

Keith introduced Wil Marshall and Julie Fonseca from the Regional Economic Development Administration (EDA) who had been invited to provide an annual EDA update and discuss funding opportunities.

As the EDA Regional Representative, Wil Marshall is one of two persons that cover the western region which includes 21 counties in California and three in Nevada. He encouraged this Committee to strive for 50% of their membership to include the private sector. The purpose of the EDA is to assist cities/communities to strengthen local economies and their financing infrastructure that will attract private sector firms and bring jobs to the area (100+). Wil is available to answer questions member cities may have on the application process or funding of projects.

Mr. Marshall provided an overview of the four programs offered through EDA (non-profits, Indian reservations):

- Public Works Program – Empowers distressed communities to revitalize, expand, and upgrade their physical infrastructure to attract new industry, encourage business expansion, diversify local economies, and generate or retain long-term, private sector jobs and investment. For more information on this program and kind of public works projects EDA funds and criteria used to determine which projects receive funding: <http://www.eda.gov/pdf/about/Public-Works-Program-1-Pager.pdf>
- Technical Assistance – Helps fill the knowledge and information gaps that may prevent leaders in the public and nonprofit sectors in distressed areas from making optimal decisions on local economic development issues. The Local Technical Assistance program helps analyze the feasibility of potential economic development projects, such as an industrial park or a high-technology business incubator. For more information on the criteria used to determine which projects receive this type of funding: <http://www.eda.gov/pdf/about/Local-TA-and-UC-Program-1-Pager.pdf>
- Economic Adjustment Assistance – Assists state and local interests in designing and implementing strategies to adjust or bring about change to an economy. The program focuses on areas that have experienced or are under threat of serious structural damage to the underlying economic base. Under Economic Adjustment, EDA administers its Revolving Loan Fund (RLF) Program, which supplies small businesses and entrepreneurs with the gap financing needed to start or expand their business. For more information on who may benefit, advantages, and the criteria used to determine which projects receive this type of funding: <http://www.eda.gov/pdf/about/Economic-Adjustment-Assistance-Program-1-Pager.pdf>
- Partnership Planning – Supports local organizations (Economic Development Districts, Indian Tribes, and other eligible areas) with long-term planning efforts. For more

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information on this program and the criteria used to determine which projects receive this type of funding: <http://www.eda.gov/pdf/about/Planning-Program-1-Pager.pdf>

For other special initiatives and funding opportunities, check the EDA website:
<http://www.eda.gov/funding-opportunities/>

EDA sets quarterly deadlines for submission of applications in order to be considered for an award in that quarterly funding cycle. Applications are due (according to the EDA website):

- October 2014 for winter of 2014 (funding cycle 1)
- December 2014 for spring of 2015 (funding cycle 2)
- March 2015 for summer of 2015 (funding cycle 3)
- June 2015 for fall of 2015 (funding cycle 4)

V. Roundtable Discussion – Update on Economic Development Administration (EDA) Projects

- David White/Alliance – Potential project: Stanislaus Foods, redirect traffic to open 10th Street and close 11th Street.
- Ron Jackson – Beard Land will be building a 420,000 square foot warehouse across Garner Road (west of Frito Lay) that could be divisible into four separate units if needed.

VI. Other Information

- a. Upcoming Meetings (tentative):
 - Thursday, February 5, 2015, 4 p.m. (Alliance Kirk Lindsey Center)

VII. Adjournment – 5:05 p.m.

Respectfully submitted,
Sheryl Swartz, Chief Executive Office
Confidential Assistant III