

**STANISLAUS COUNTY
ECONOMIC DEVELOPMENT ACTION COMMITTEE (EDAC)**

Thursday, September 10, 2015, 4 p.m.
Alliance Kirk Lindsey Center – Tenth Street Plaza
1020 10th Street, Suite 102
Modesto, CA 95354

Meeting Minutes

Members Present: Supervisor Jim DeMartini (District 5); Harold “Bud” Hill (Hughson); Jill Anderson (Riverbank); Rich Murdoch (Oakdale Alternate); Katrina Kidd (District 1); Jeff Rowe (District 2); Jon Rodriguez (District 3); Ron Jackson (Community); Bob Hondeville (Community); David White (Community)

Members Absent: Representatives of Ceres, Modesto, Newman, Patterson, Turlock, and Waterford; Cecil Russell (District 4); Sharon Silva (Community); Rosalinda Vierra (Community); Lance Boullion (Community)

Others Present: Tera Chumley (Secretary); Keith Boggs (Chief Executive Office); Laurie Smith (City of Modesto)

Called to Order at 4:13 p.m. by Committee Vice Chair Ron Jackson

Public Comment Period – No one from the public was in attendance.

I. Welcome and Introductions

- a. Committee Chair, Cecil Russell, was unable to attend; Vice Chair Ron Jackson presided over the meeting in his absence.
- b. Vice Chair Jackson recognized new members: Katrina Kidd (District 1); Cherilyn Bairos (Oakdale primary representative replacing Michael Brennan – not in attendance); Richard Murdoch (Oakdale alternate representative replacing Donald Petersen)
 - Katrina and Richard introduced themselves and gave a brief overview of their history/background.

II. Approval of Minutes of **February 12, 2015** Meeting

In the absence of a quorum, the Committee was unable to approve the Minutes.

III. Secretary Report:

- a. Updated Committee Roster – Community Representative Vacancy (replacing Thomas Reeves)

Secretary Chumley anticipates the appointment of Jennifer Carter, who will be filling Community Seat 17 vacated by Thomas Reeves, to be approved at the Board of Supervisors next Tuesday.

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b. Review and Approve Stanislaus County CEDS

Secretary Chumley explained the CEDS document is updated annually with the assistance of the Stanislaus Business Alliance; this document covers the five year period of 2016-2021. Keith Boggs, Assistant Executive Officer, explained the purpose of the CEDS is a requirement for applying for federal funding.

New in this document will be a SWOT analysis of the community. Cities will provide their own updates.

Members discussed suggested changes to the objectives:

- Encourage the further development of a vibrant ag-based economy looking for ways to add new products, generate food and beverage innovation, and promote our products and services;
- Support the development of college level program infrastructure to provide opportunities for students to learn and stay here;
- Develop wet and dry utility infrastructure to increase business development interest;

Member White mentioned the Appendices need current info; this portion could be updated as well.

Please contact Tera Chumley for any typos or edits. Ms. Chumley will incorporate the recommendations and send to Wil and Franczeka at EDA for approval. The approved CEDS will then go before the Board of Supervisors for approval in December.

Motion by Member Jackson, second by Member White; the motion carried by all to approve the 2016-2021 Comprehensive Economic Development Strategy (CEDS) document.

Member Rich Murdoch asked if the document was available to the community and where the document is located. Tera will work with Sheryl on website location. Tera will clean up document and send out to Committee.

IV. Roundtable Discussion – Update on Economic Development Administration (EDA) Projects

- Jill Anderson/Riverbank – Debbie Olson (alternate member) is working on funding to replace siding at the previous Army Ammunition Plant.

V. Other Information

- a. Upcoming Meetings (tentative):
- 2016 – Date and Location TBD, 4 p.m. An appointment will be sent to members.

VI. Adjournment – There being no further business, the meeting was adjourned at 5:09 p.m.