

**STANISLAUS COUNTY
ECONOMIC DEVELOPMENT ACTION COMMITTEE (EDAC)**

Tuesday, June 4, 2019, 4 p.m.
Tenth Street Place
1010 10th Street, Basement Training Room (B300)
Modesto, CA 95354

Meeting Minutes

Members Present: Supervisor Jim DeMartini (District 5/Seat 1); Toby Wells (Ceres/Seat 2); Harold “Bud” Hill (Hughson/Seat 3); Jaylen French (City of Modesto/Seat 4 proxy); Marisela Garcia (Riverbank alternate/Seat 6); Elizabeth Talbott (Waterford/Seat 8); Bryan Whitemyer (Oakdale City Manager/Seat 9 proxy); David James (City of Patterson/Seat 10 proxy); Katrina Kidd (District 1/Seat 11); Jeff Rowe (District 2/Seat 12); Cecil Russell (District 4/Seat 14); Harpreet Singh (Community/Seat 15); Dillon Olvera (Community/Seat 18); Bob Hondeville (Community/Seat 20); April Potter (Community/Seat 21 proxy)

Members Absent: Representatives of Newman/Seat 5 and Turlock/Seat 7; Rosalinda Vierra (Community/Seat 16); Jennifer Carter (Community/Seat 17); Vacant: District 3/Seat 13 and Community//Seat 19

Others Present: Tera Chumley (Secretary/Chief Executive Office); Kelly Covello (Chief Executive Office)

Call to Order

The meeting was called to order at 4:01 p.m. by Committee Chair, Jeff Rowe.

A quorum of members was present – 15 (Quorum =12)

Proxy voting privilege for Modesto/Seat 4 assigned to Jaylen French; Oakdale/Seat 9 assigned to City Manager Bryan Whitemyer; Patterson/Seat 10 assigned to David James; and David White (Community/Seat 21), assigned to April Potter

Public Comment Period – No one from the public was in attendance.

I. Welcome and Introductions

- a. Committee Chair, Jeff Rowe, welcomed everyone to the meeting; those in attendance introduced themselves
 - New Members: Appointed 3/19/19 Becky Arellano (Turlock Primary), Elizabeth Talbott (Waterford Primary), Thomas Powell (Waterford Alternate), and Cynthia Homen (Patterson Alternate)

II. Approval of Minutes of **March 7, 2019** Meeting

A quorum of members attending the March meeting was established

Minutes may be voted on by those Members in attendance at the date of the Meeting (Voting Members Present: Toby Wells, Harold “Bud” Hill, Jeff Rowe, Supervisor Jim DeMartini, Harpreet Singh, Bob Hondeville, Dillon Olvera, Jaylen French, April Potter, Elizabeth Talbott, Bryan Whitemyer)

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Corrections noted:

- Page 1 – Strike: Proxy voting privilege for City of Ceres Primary Member Steve Hallam, assigned to Toby Wells, City Manager.
- Page 1/New member – Add: Toby Wells (Ceres Primary); Steve Hallam (Ceres Alternate) appointed 2/5/19

Motion to approve the Minutes of **March 7, 2019**.

Motion: Hill | Second: Wells | Unanimous (11 | 18) | Abstain: None

III. Action Items:

- a. Approval of the 2019-2024 Stanislaus County Comprehensive Economic Development Strategy (CEDS)

Reminder, the purpose of this document is for use in applying for EDA funding opportunities for Stanislaus County, not for business attraction.

Secretary Chumley thanked Kelly Covello and April Potter for their assistance in updating the 2019-2024 CEDs document. She reviewed the changes to the document based on the items discussed at the last meeting and availability of more current data:

- Page 1/Executive Summary – population figure updated to 558,972; projection 691,659 by 2040.
- Page 4/Economy – unemployment data updated for 2018/2019 – 7.4% remains the same; have always used US as comparison but added California as a comparison – Stanislaus County rate is higher.
- Page 8/Per Capita Income and Average Employment – using 24-month average for consistency.
- Page 9/Education – percentages have decreased across all levels of education. Amber anticipates having more accurate data at the 2020 census. Members suggested adding technical education training certifications (i.e., VOLT).
- Page 13/Taxable Sales – information had previously been obtained from the State Board of Equalization and is only updated through 2017 as the department no longer provides this info. The research discovered the SBOE was restructured in 2017 into the Department of Tax and Fee Administration. A new source has identified.
- Page 17/Performance Measures/Community Wide Indicators (new section) – last discussed picture portrayed through how/who comparisons used. Data sources were changed to compare with California and US (more of apples to apples comparison).
- Page 18/Poverty Rate – Stanislaus County compared to US – had difficulty locating California data.
- Local Profiles & Projects by City – remained the same – no change since updated in March. Note: Page 29/Hughson – Dairy Farmers of America closed in 2017.
- Page 62/Regional Economic Development Initiative (new section) – Projects include:
 - Page 63/Stanislaus Regional Water Authority (Ceres and Turlock project);

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- Page 64/Ag Tech Cluster Initiative (partnership between agriculture, technology and education);
- Page 65/Regional Tourism Roundtable Initiative (partnership with cities, chambers, tourism organizations) developed taskforce to bring tourism to Stanislaus county. Goal – Marketing the region and building a unique identity for the region.
- Commuter Study – working with Workforce Development and RDA on the Community Study; anticipates results in early 2020
- Add Parker-Hannifin Racor Division to Appendix C

Next steps: updates/corrections will be made and presented to the Board of Supervisors for adoption at the June 15th meeting to have a final document for the new fiscal year (current document expires June 30th). The approved document will be sent to EDA representative, Wil Marshall, for certification.

Motion to approve the 2019-2024 Stanislaus County Comprehensive Economic Development Strategy (CEDS) with proposed changes/edits discussed.

Motion: Olvera | Second: Talbott | Unanimous

b. Recommendation to Remove Jennifer Carter, Community Member, Seat 17

Secretary Chumley presented the recommendation to remove Jennifer Carter from Community Member, Seat 17; she indicated this is the first occurrence of removing a member from this committee. Ms. Carter has not attended a meeting since her appointment in 2015; she has also failed to file her 2018/2019 Statement of Economic Interest Form 700. Over the past several months, our office has made several attempts to contact Ms. Carter via e-mail and phone to request her presence at the EDAC meetings and follow up on the late filing of her Form 700. Ms. Carter has not responded to any of our efforts to reach her.

Per the EDAC Rules & Regulations:

- Page 2, Section 2.2 Term of Office – *Committee members are appointed to indefinite terms and serve at the pleasure of the Board of Supervisors. Removal from this committee may additionally be at the written request of the committee member and/or Committee Officers.*
- Page 3, Section 2.7 Attendance – *Any member who misses three consecutive regular meetings without a valid excuse, approved by the Committee, is subject to removal from the Committee by the Board of Supervisors.*

Motion to recommend to the Board of Supervisors to remove Jennifer Carter, Community Member, Seat 17, from the Economic Development Action Committee.

Motion: Hill | Second: Talbott | Unanimous

The recommendation will go to the Board of Supervisors to declare a vacancy for a Community Member/Seat 17 and advertise the opening.

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IV. Roundtable Discussion – Update on Economic Development Administration (EDA) Projects

- Opportunity Stanislaus/April Potter – all documents have been submitted for the VOLT Institute expansion project; partnership with MJC was finalized today. Final package will be going to the EDA for approval soon.
- City of Modesto/Jaylen French – The City has been working on the Fiber Optic Ring project and recently discovered there is already fiber lines in the ground. They are now in the process of retooling for reconnection and working on an RFP for a third-party vendor to activate the lines. The City may come back later for EDA grant for additional funding.
- City of Riverbank/Marisela Garcia – The City is currently working on a master developer agreement for an ethanol plant at the Riverbank Industrial Complex (former Ammo Plant), anticipates presenting to City Council for approval in the next three months.

V. Other Information

a. Upcoming Meetings:

- Tentatively scheduled for Thursday, November 14, 2019, 4 p.m., Basement Training Room (B300). Fall meeting with Wil Marshall to discuss EDA. Secretary Chumley anticipates presenting a 2020 schedule. Ms. Chumley also noted the CEDS document is now renewed annually and she is recommending the Committee meet three times a year to allow ample opportunity to update the document.

Note: This Committee will need to discuss updates to Rules & Regulations and Conflict of Interest Code at a future meeting.

VI. Adjournment – There being no further business, the meeting was adjourned at 4:54 p.m.

Respectfully submitted,
Sheryl Swartz, Confidential Assistant
Chief Executive Office