

**STANISLAUS COUNTY
ECONOMIC DEVELOPMENT ACTION COMMITTEE (EDAC)**

Thursday, May 8, 2014, 4 p.m.
Alliance Kirk Lindsey Center – Tenth Street Plaza
1020 10th Street, Suite 102
Modesto, CA 95354

Meeting Minutes

Members Present: Michael Brennan (Oakdale); Bill Zoslocki (Modesto Alternate); Supervisor Jim DeMartini (District 5); Maryn Pitt (Turlock Alternate); Harold Hill (Hughson); Larry Buehner (Patterson Alternate); Cecil Russell (District 4); Steve Hallam (Ceres); Jon Rodriguez (District 3); Thomas Reeves (Community); Ron Jackson (Community); Lance Boullion (Community); Bob Hondeville (Community); David White (Community)

Others Present: Keith Boggs (CEO); Tera Chumley (Secretary – CEO Designee); Laurie Smith (Modesto City); Dave Geer

Called to Order at 4:05 p.m. by Committee Chair Cecil Russell

Public Comment Period

I. Welcome and Introductions

- a. Committee Chair, Cecil Russell, asked new members to introduce themselves:
- Bob Hondeville, Energy Services Supervisor, Modesto Irrigation District, Community Member representing an utility, Seat No. 20
 - Ron Jackson, President & CEO, Beard Land and Investment Co., Community Member representing a private executive/key-decision maker, Seat No. 18
 - Jon Rodriguez, Almond Farmer, representing Supervisorial District 3, Seat No. 13
 - David White, CEO, Stanislaus Economic Development & Workforce Alliance, Community Member representing a Workforce Development agency, Seat No. 21
 - Michael Holland, City Manager, City of Newman Member, Seat No. 5
 - Steve Hallam, Redevelopment/Economic Development Manager, City of Ceres Member, Seat No. 2
 - Bill Zoslocki, Modesto City Council, City of Modesto Alternate Member

II. Approval of Minutes of July 11, 2013 Meeting

Motion by Member Brennan, second by Member Reeves and carried by all to approve the Minutes from the July 11, 2013 Meeting as presented.

III. Appointment of Vice Chairperson

Committee Chair Cecil Russell nominated Member Ron Jackson to the Vice Chair position; no other nominations were presented. Mr. Jackson accepted the nomination. Chairman Russell called for a vote of the membership to elect Ron Jackson as Vice Chair. The vote was unanimous; Ron Jackson is elected to serve as Vice Chair for Calendar Year 2014.

IV. Secretary Report:

a. EDA Stanislaus County CEDS Update 2014-2017

Member Binders were provided to those representatives in attendance that included a Committee Fact Sheet, current roster of EDAC members, the current Stanislaus County Comprehensive Economic Development Strategy (CEDS) 2014-2017 document, EDAC Rules and Regulations, Conflict of Interest Code and other related resources.

Interim Secretary Boggs provided a history of this committee and explained that the purpose of the CEDS document is to serve as a guide or economic roadmap for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources in an effort to create new jobs and provide critical services to the residents of Stanislaus County.

The Stanislaus County CEDS document is updated annually and submitted to the Regional (Los Angeles) Office of the Economic Development Administration (EDA) for review and approval/certification. As outlined in the certification letter from Wilfred Marshall, Economic Development Representative, the Stanislaus County CEDS document was approved for the five year period of January 1, 2014 through December 31, 2018, and most recently updated to cover the period of January 1, 2014 through December 31, 2014.

b. Process Cycle

The Stanislaus County CEDS is a result of a continuing economic development planning process and provides a summary of projects and activities that require support for future growth within the County by establishing core project area themes that this workgroup intends to develop and expand upon into the future.

Interim Secretary Boggs described a staff developed EDA Primer that will be updated and made available to committee members.

c. Updated Committee Roster

An updated Committee Roster identifying specific representation was included in the CEDS document Member Binders provided at this meeting.

Interim Secretary Boggs explained in order to be eligible for EDA-funded projects, the composition of this Committee must meet EDA recommendation that represent the main economic interests of the region, and must include private sector representatives as a majority of its membership that includes public officials, community leaders, representatives of workforce development, representatives of institutions of higher education, minority and labor groups, and private individuals. He pointed out the recent resignation of Dr. Linda Nowak created a vacancy in District 1 for a female representative of Higher Education and encouraged members to submit recommendations to fill this vacancy.

d. Appoint new Secretary – ~~Delilah Vasquez~~ Tera Chumley

Interim Secretary Boggs introduced CEO Senior Analyst, Tera Chumley as the newly designated member of the Chief Executive Office to function as the Secretary of the Committee.

Motion by Member Brennan, second by Member Hill and carried by all to approve the appointment of CEO Senior Analyst, Tera Chumley, as the designated member of the Chief Executive Office staff to serve as Secretary to this Committee.

V. Form 700 - 2013/2014 Statement of Economic Interests

a. Leaving Office/Assuming Office

Meeting Recorder, Sheryl Swartz, reminded members of the time frame to submit Leaving Office/Assuming Office Statement of Economic Interests (Form 700). Designated members are required to file annual statements in the month of March to cover the period of the preceding calendar year **and/or** within 30 days of entering or leaving office. These forms were due in the Office of the Clerk of the Board by **April 1, 2014**. Ms. Swartz reported receiving forms from all except one or two members. The Clerk of the Board indicated they had received the highest rate of leaving office/assuming office forms from this Committee in several years.

b. Annual

Ms. Swartz also stressed the importance of timely filing of Form 700 as a member of this Committee. The Political Reform Act requires certain officials and employees who serve in positions designated in an agency's/committee's Conflict of Interest Code to file an annual Statement of Economic Interests (Form 700) on or before April 1. There is no provision in the law for an extension of a filing deadline. Late statements are subject to a \$10 per day late fine.

VI. Other Information / Roundtable

a. Upcoming Meetings:

- September 25, 2014, 4 p.m. – Wil Marshall, EDA Representative, Annual EDA Regional Update Visit (Alliance Kirk Lindsey Center)

Interim Secretary Boggs reminded members the EDA Regional Representative, Wil Marshall, was on schedule for attending the next meeting in September. Mr. Marshall's annual EDA visit will include a comprehensive overview of the purpose of the EDA and the CEDS document and provide an update on current funding opportunities.

Supervisor De Martini inquired about projects specific to Stanislaus County. Mr. Boggs indicated there were none at this time and perhaps that would be opportunity to add a tenth tab to the CEDS document.

Turlock Member, Maryn Pitt, inquired about coordinating public and private efforts through Alliance.

Alliance CEO, Member David White, explained their focus on local industry, company expansion, and attracting jobs. He mentioned a new program offered through Alliance "Jump Start Stanislaus" that qualifies businesses for reimbursement of wages to hire and train pre-qualified candidates.

Members discussed the challenging paradox of attracting businesses/companies and educated/skilled employees to meet the needs of the business community and local workforce.

VII. Adjournment – There being no further business, the meeting was adjourned at 5:15 p.m.

Respectfully submitted,
Sheryl Swartz, Chief Executive Office
Confidential Assistant III