# STANISLAUS COUNTY ECONOMIC DEVELOPMENT ACTION COMMITTEE (EDAC)

Thursday, February 3, 2022, 3 p.m. Microsoft Teams Teleconference

# **Meeting Minutes**

**Members Present:** Supervisor Channee Condit (District 5/Seat 1); Steve Hallam (Ceres/Seat 2 – Alternate); Harold "Bud" Hill (Hughson/Seat 3); Mayor Sue Zwahlen (Modesto/Seat 4); Marisela Garcia (Riverbank/Seat 6); Amy Bublak (Turlock/Seat 7); Elizabeth Talbott (Waterford/Seat 8); Alfred Parham (Patterson/Seat 10); Doris Foster (District 2/Seat 12); Cecil Russell (District 4/Seat 14); Harpreet Singh (Community/Seat 15); Barbara Jensen (Community/Seat 19); Dave White (Community/Seat 21)

**Members Absent:** Mayor Joe Lopez (Ceres/Seat 2); Nick Candea (Newman/Seat 5); Curtis Haney (Oakdale/Seat 9); Katrina Kidd (District 1/Seat 11); Christine Schweininger (District 3/Seat 13); Rosalinda Vierra (Community/Seat 16); Jose Ibarra (Community/Seat 17); Dillon Olvera (Community/Seat 18); Bob Hondeville (Community/Seat 20);

# Vacant Seats: None

**Others Present:** Patricia Lord (Secretary/Chief Executive Office); April Potter (Opportunity Stanislaus); Rachel Wyse (Community Development Director, City of Hughson); Asia King (EDA Representative), Adriana Harakh (Chief Executive Office)

# Call to Order

The meeting was called to order at 3:02 p.m. by Committee Chair, Harold "Bud" Hill. Members were informed of the meeting protocol for this Teams/teleconference meeting and that the meeting was being recorded.

# Public Comment – No comments.

# I. Roll Call (Verbal)

A quorum of members to conduct business was present on the conference line.

# II. Welcome and Introductions

Committee Chair, Bud Hill, welcomed everyone to the meeting and had three new members give a small introduction about themselves. Representatives listed below:

Representative	Seat Represented
Sue Zwahlen, Mayor	Modesto/Seat 4
Javier Lopez, Mayor	Ceres/Seat 2
Marisela Garcia, City Manager	Riverbank/Seat 6

# III. Approval of Minutes of November 4, 2021

A quorum of members attending the November meeting was established.

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Minutes may be voted on by those Members in attendance at the November 4, 2021 meeting.

Motion to approve the Minutes of November 4, 2021.

Vote tally via Roll call (Verbal)

Motion: White | Second: Hallam | Unanimous (12 | 20) | Abstain: members not in attendance at the 11/4/21 meeting.

# IV. Secretary Report

 Patricia Lord reported that there have been a few staffing changes since the last meeting. Former Stanislaus County Assistant Executive Officer Raul Mendez was selected as the new County Executive Officer for Merced County. The new Assistant Executive Officer for Stanislaus County is Tina Rocha. April Potter with Opportunity Stanislaus is now the Vice President of Economic Development Research Communications and will be assisting with the Comprehensive Economic Development Strategy (CEDS) update for 2022 as Anthony Sims has accepted a new position as Economic Development Manager for City of Ceres.

# V. Comprehensive Economic Development Strategy 2022 Update

- A template will be sent to EDAC members in the nine incorporated cities for updated information. Key things to highlight are economic development activities and projects, to create new jobs and provide critical services to residents of Stanislaus County.
- Once a final draft version is reviewed and approved, it will be sent to the Economic Development Agency, Representation for Central California for approval. Then it will go for final approval by the Board of Supervisors by the end of this fiscal year.
- EDA Representative for Central California, Asia King, will be reviewing the annual updates. She noted that for this fiscal year, EDA is promoting projects that highlight equity, focusing on traditionally marginalized populations, and projects that show a strong regional effort behind them. EDA Contact information:

Asia King Economic Development Representative Central California <u>Aking2@eda.gov</u> 206-267-0991

# VI. Regional Initiatives

 Doris Foster gave an update on the notice of funding opportunity with the EDA Good Jobs Challenge Grant. Stanislaus County Workforce Development, as the Regional Organizer, brought together key stakeholders that included workforce development boards, healthcare industry, education, and economic development partners. Health care was identified as one of the areas of greatest need to re-imagine the current system to increase access to health care jobs and create broader pathways to health care careers

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The project, "Central California Regional Partnership for Health Career Pathways" plans to create an industry-led, demand-driven training program designed to provide opportunities for unemployed and underemployed workers to obtain skills to obtain career growth and higher paying jobs. Three phases to this grant:

- Development phase: developing and strengthening regional workforce training systems that supports sectorial partnership.
- Designing sectorial partnership phase
- Implementing of sectorial partnership phase leads to high quality jobs
- Dave White shared that Opportunity Stanislaus has contracted with the City of Turlock to provide a deeper dive into business services and will be launching "Rising Tides" program to teach Human Resources and small and medium-sized businesses best practices of Human Resources to be able to respond effectively to a new paradigm that has been created by the pandemic.
- Opportunity Stanislaus will be pursuing another EDA grant for their *Volt-On-The-Go* program which is to take mechanical and electrical training programs mobile, allowing them to better serve companies in rural or remote areas and underserved communities.
- Modesto Mayor Zwahlen informed the committee that at the January 25<sup>th</sup> City Council meeting, the adoption of the Diversity, Equity and Inclusion Program was approved. This program includes equal employment opportunity, language access, Americans with Disabilities, and amending their commission to be called an Equity Commission. This commission can be used to help promote or assist with this committee if needed.

# VII. Officer Succession – Nomination and Selection of Chair

- Chair nominations became available as Bud Hill has successfully completed a twoyear term.
- Vice Chair Amy Bublak was nominated and selected to be the next Chair which takes effect at the next scheduled meeting.
- Dave White was nominated and selected for Vice Chair which takes effect at the next scheduled meeting.

# VIII. Proposed 2022 Meeting Schedule

- a. Thursday April 28, 2022, 3 p.m., location TBD for an in-person meeting.
- b. Thursday, November 3, 2022 Fall Meeting with EDA Representative
- IX. Adjournment There being no further business, the meeting was adjourned at 3:43 p.m.

Respectfully submitted, Adriana Harakh, Confidential Assistant Chief Executive Office