



**STANISLAUS COUNTY BEHAVIORAL HEALTH AND RECOVERY SERVICES**  
**DIVERSITY, EQUITY, AND INCLUSION**

*...a newsletter to address cultural issues that enable us to effectively work in cross cultural situations.*

**June 2020**

**Volume 16, Issue 2**

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**BHWCRP**

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**BHRS Cultural Competence, Equity and Social Justice Committee meets on the 2nd Monday of each month from 9:00 a.m. to 10:30 a.m.**



**Behavioral Health & Recovery Services**

**BEHAVIORAL HEALTH & WELLNESS CRISIS RESPONSE PLAN (BHWCRP)**

Submitted by: Tracey McKnight, Staff Services Coordinator, PEI

BHRS continues to work with our community and county Emergency Operations Center to respond to the COVID-19 crisis. As an agency we are doing all that we can to ensure we reach out and stay connected to our community and agency partners. The health and safety of Stanislaus County is our priority.

What is Stanislaus County BHRS doing?

In response to a county-wide pandemic crisis, BHRS is focused on increasing emotional health and wellness efforts. We have partnered with a number of agencies and community partners to convene weekly BHWCRP meetings. Meetings were held over a 60-day duration emphasizing four objectives. To better equip our community, the approach was a multi-layer response to our most vulnerable populations, incorporating the following objectives:

**Design and Develop:**

- BHWCRP COVID-19 County Website with a strong focus on messaging
- Social media campaigns in both English and Spanish
- Text messages via STANWARE
- Behavioral Health & Wellness informational videos created by committee members
- COVID-19 Mental Health & Wellness Tips
- Essential Worker, Self-Care Tips

**Compile:** A robust list of Behavioral Health Community resources

**Establish:** Additional trainings and resources focused on Suicide Prevention in English and Spanish

**Implement:** A Crisis Counseling Center as an extension of the

Although we have reached our 60-day mark, our efforts are continuing. An extension of the committee was formed to create and distribute 850 Reach Out & Stay Connected yard signs, 15 billboard size signs, and 6 (10-foot size) banners in both English and Spanish, which are being strategically placed in hard to reach target population areas.

We're all about sending the right messages at the right time, we are doing our best to understand the needs of our community and respond the best we can.

**REACH OUT & STAY CONNECTED**  
**STANISLAUS COUNTY CARES**  
 HOW ARE YOU HOLDING UP?  
 SUPPORT IS JUST A PHONE CALL AWAY  
 BEHAVIORAL HEALTH & WELLNESS WARMLINE:  
**209-558-4600**  
 AVAILABLE ANYTIME AT NO-COST, SAFE & CONFIDENTIAL

Logos include: Stanislaus County, City of Stanislaus, Center for Human Services, Telecare Corporation, Health Net, ELCONCILO, Aspiranet, and others.