



STANISLAUS COUNTY  
DEPARTMENT OF PUBLIC WORKS

**Stanislaus Multi-Agency Regional  
Storm Water Resource Plan**

Deliverable 7.2. DAC Outreach Summary

Prepared for:  
State Water Resources Control Board  
Grant Agreement No. D1612618

Submitted by:  
Stanislaus County, Department of Public Works

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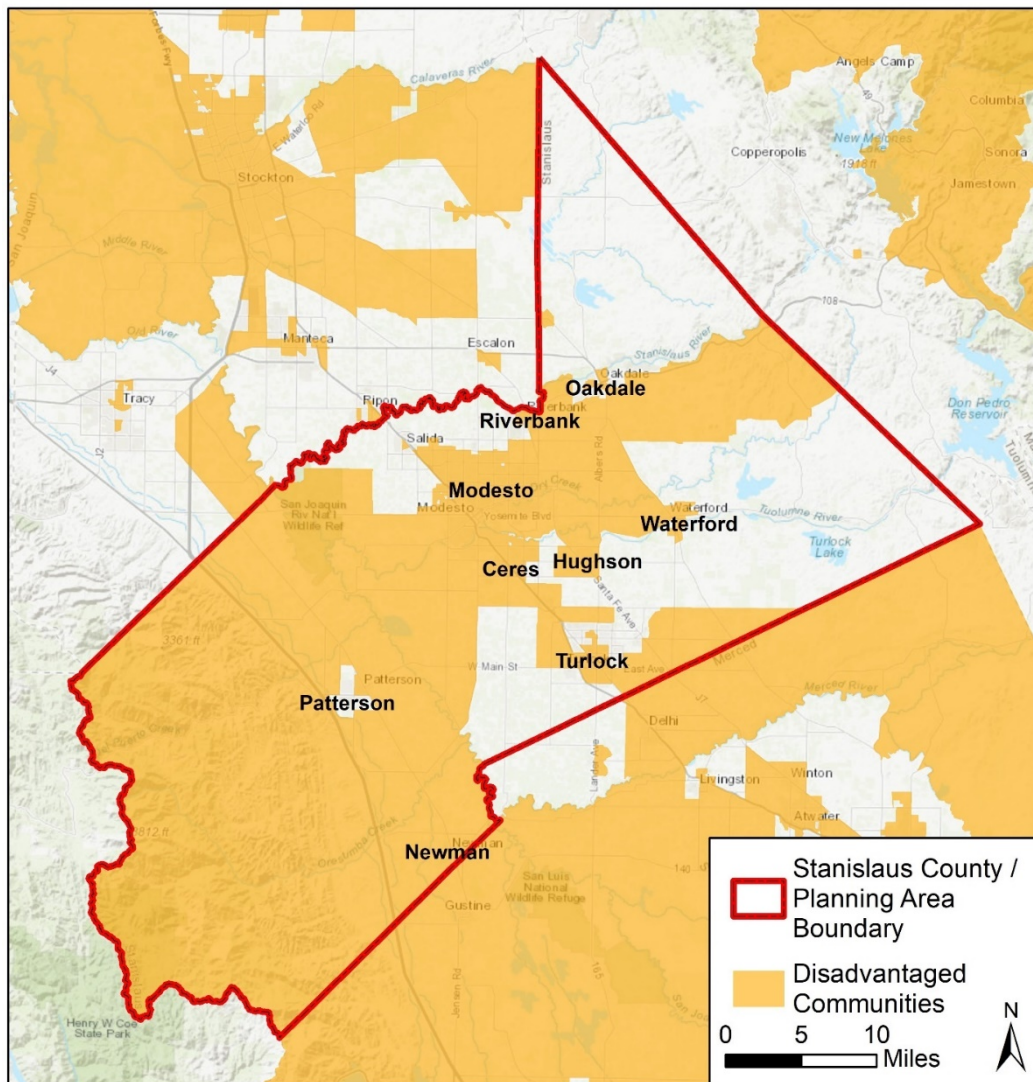
Prepared by:



## Deliverable 7.2: DAC Outreach Summary

During preparation of the Stanislaus County Multi-Agency Storm Water Resource Plan (SWRP), targeted outreach was conducted to disadvantaged communities. A Disadvantaged Community (DAC), according to the State of California (CWC, Section 79505.5(a)), is a community with a Median Household Income (MHI) less than 80 percent of the California statewide MHI. DWR compiled DAC information based on the U.S. Census Bureau’s American Community Survey (ACS) data for the period of 2010 to 2014 and provided the information publicly at [www.gis.water.ca.gov/app/dacs/](http://www.gis.water.ca.gov/app/dacs/). According to this data, the State’s MHI was \$61,489 between 2010 and 2014 and a community with an MHI of \$49,191 or less is considered a DAC. DWR provides DAC data at three different geography levels: Census Designated Places, census block groups, and census tracts. DAC areas from each of the three geography types were combined to determine all the DAC area in Stanislaus County (Figure 1).

**Figure 1: Disadvantaged Communities**



Source: Data downloaded from DWR DAC Mapping Tool (<https://gis.water.ca.gov/app/dacs/>). DAC determinations were made using 2010-2014 American Community Survey Data at the census block group, tract, and place level.

Extensive DAC involvement occurred through agency and community representatives who participated on the SWRP Technical Advisory Committee (TAC). These TAC members represented the interests of DACs and encouraged other DAC representatives to attend stakeholder meetings. Ongoing DAC involvement in the planning process was tracked via meeting sign-in sheets and meeting notes that include reference to DAC comments or concerns. Future updates to the SWRP will continue to provide avenues for DAC engagement through similar outreach mechanisms.

DACs were engaged in the SWRP development process by the following methods:

- **Stakeholder contact list:** DAC representatives were identified during the preparation of the stakeholder contact list. The TAC was asked to provide feedback and add contacts to the list, with a specific goal of adding DAC contacts. DAC representatives on the stakeholder contact list include nonprofits (such as Self-Help Enterprises and Community Water Center), staff from jurisdictions that are categorized as DACs (i.e., most cities in the Region and portions of unincorporated County), and individual community members who were identified throughout SWRP development.
- **Stakeholder meetings:** DAC representatives (including agency and nonprofit staff, and individuals) were invited to attend stakeholder meetings via the stakeholder contact list. TAC members with community contacts were also encouraged to extend the invitation to broader community. DAC representatives were present at all stakeholder meetings. At meetings where Spanish translation was needed, bilingual TAC members provided translation. During stakeholder meetings, several DAC representatives shared their perspectives on critical issues in their communities that could be mitigated through stormwater projects. Multiple DAC representatives provided letters with their concerns and comments at stakeholder meetings; these letters are included in Appendix A.
- **TAC meeting:** DAC representatives (including agency and nonprofit staff, and individuals) were invited via individual emails and direct communication from TAC members to attend a TAC presentation and discussion on specific strategies to pursue grant funding for the projects (including DAC projects) that were included in the SWRP. Multiple DAC representatives attended from communities and organization in the County. Letters provided by attending DAC representatives are included in Appendix A.
- **Website and web resources:** The SWRP website (link to be determined) and Opti provide DAC members with access to information about the SWRP, funding opportunities, and projects. Notably, project information is publicly viewable via Opti to anyone who creates an account; this provides maximum transparency. The County and its consultant also provided project development assistance to DACs by providing feedback on project information and level of detail needed for submittal to Opti. The consultant provided technical support to assist DACs in entering their projects in Opti. Additionally, an Opti instructional webinar was conducted; this webinar reviewed all the components of Opti and provided attendees with tips on how to use Opti and enter project information. This webinar was specifically targeted to assist those who were unfamiliar with the Opti system, including DAC representatives, in order to reduce the effort needed to enter projects.
- **Public comments:** DAC members were notified via the stakeholder contact list of the opportunity to provide comments on the public draft SWRP, which was made available on the SWRP website. Hard copies of the SWRP were also available at the Stanislaus County Department of Public Works office in for anyone without access to the online versions.

Stakeholder meetings and additional related coordination occurred throughout the course of the SWRP development and are described in detail in Table 1.

**Table 1: DAC Meetings and Coordination**

Item	Date	Location	Description
Stakeholder Meeting #1	October 23, 2017	Ceres, CA (Ceres is a DAC, and is in close proximity to many other DAC areas, such the cities of Modesto and Turlock.)	This meeting provided an overview of the SWRP purpose and process and how to submit projects. This meeting also kicked off the Call for Projects. DAC representatives from agencies and nonprofits attended. Additionally, individual DAC members attended and provided comments on stormwater issues in their communities. An interpreter was present to provide Spanish translation.
Stakeholder Meeting #2	December 6, 2018	Conference call	This conference call provided detailed instructions on how to use the Opti system to submit projects online. DAC representatives from agencies and nonprofits attended. By holding this meeting via conference call, DAC representatives were able to attend without traveling, thus allowing them to learn about the Opti system without a large time commitment.
Stakeholder Meeting #3	May 30, 2018	Modesto, CA (Modesto is a DAC, and is centrally located within the County.)	This meeting provided additional details about the SWRP, including discussion of the SWRP goals and objectives, prioritization and solicitation of projects, and the implementation funding timeline. DAC representatives from agencies and nonprofits attended. Additionally, individual DAC members attended and provided written comments on stormwater issues in their communities, which were incorporated into the SWRP as an appendix. An interpreter was present to provide Spanish translation.
TAC Meeting #4	August 7, 2018	Modesto, CA	This meeting provided a presentation and discussion regarding specific strategies to pursue upcoming grant funding opportunities for projects identified in the SWRP, focusing on DAC projects and opportunities.
TBD	TBD	TBD	This meeting consisted of an overview of the Public Draft SWRP and covered how public comments can be provided.

<p>Project development and submittal assistance</p>	<p>Fall 2017</p>	<p>Phone and email coordination</p>	<p>Stanislaus County and its consultant coordinated directly with project proponents to assist them with developing and entering their DAC benefit projects. Stanislaus County coordinated with proponents in the unincorporated County (much of which qualifies as a DAC), as Stanislaus County has the appropriate authority to act as the project sponsor. For example, Ceres, Modesto, and Stanislaus County coordinated to develop and submit a project that would improve stormwater infrastructure in disadvantaged unincorporated communities. The County also partnered with Tuolumne River Trust on a project that would benefit the community of Airport, another DAC in the unincorporated County.</p>
<p>Project eligibility follow-up</p>	<p>December 2017 and January 2018</p>	<p>Phone and email coordination</p>	<p>Phone and email coordination occurred after the Call for Projects in order to ensure that all project proponents completed their project information correctly in Opti in order for projects to be eligible for inclusion in the SWRP. This allowed the maximum number of projects with DAC benefits to be included in the SRWP. Follow-up was conducted for numerous projects with DAC benefits.</p>

## **Appendix A - DAC Letters**

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Martha Garcia

10-23-2017

Soy líder de la Comunidad del aeropuerto antes que nada quiero dar las gracias por el proyecto que se está por terminar que es el trabajo.

pero queremos que esto no se quede nada más. en esto. queremos que al próximo paso aseguir sean las banquetas y alcantarillado público.

porque como bien en estas épocas de lluvias, hay unas calles que no podemos caminar debido a la agua estancada espesa que queremos trabajar, para el mejoramiento de estas áreas.

Martha Garcia:

I'm the leader of the Airport Community and, before anything else, I'd like to thank you for the project that is about to wrap up, which is the drainage project. But we would like the progress we are making not stop with that project. We'd like the next step to be a project on sidewalks and drainage systems. In the rainy season, some streets are flooded with standing water. That's why we would like to continue to work.

10 23.17

RAFAEL RODRIGUEZ

M.A.C  
DE EMPIRE

PETISION A CONSIDERAR

CASY Todo EL WEST DE EMPIRE  
NO TIENE DESAGUES PARA EL AGUA  
DE LAS LLUVIAS •

Y NO TIENE BANQUETAS

LOS CARROS Y LOS NIÑOS  
CAMINAN ALAS ESCUELAS  
POR LAS CALLES JUNTOS  
Y ES PELIGROSO

Y POSIBLE PODEREMOS  
EVITAR ASIDENTES

Rafael Rodriguez, M.A.C. from Empire Community

Request for Consideration:

Almost the entire west side of "Empire" has no adequate drainage for stormwater. There is also no side walks and children and cars share the road on the way to school, which is dangerous. [A project addressing this need] could reduce the risk of accidents.



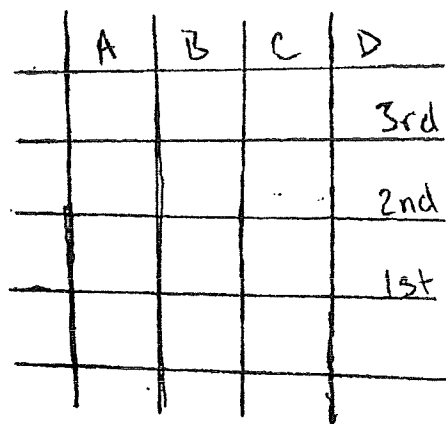
November 6<sup>th</sup> 2017 And 8.7.2018

To Whom it may concern,

This is a petition to add storm drains along the roads in the City of Empire. This is a hazard that effects children walking to school and for many other pedestrians. By implementing storm drains Empire can be safe and sustainable for years to come.

These are the roads that need storm drains:

A Street  
B Street  
C Street  
D Street  
1 street  
2 Street  
3 Street  
4 Street



Thank you for your consideration,

Rafael Rodriguez

Empire MAC

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