



CHIEF EXECUTIVE OFFICE

Stan Risen
Chief Executive Officer

Patricia Hill Thomas
Chief Operations Officer/
Assistant Executive Officer

Keith D. Boggs
Assistant Executive Officer

Jody Hayes
Assistant Executive Officer

1010 10th Street, Suite 6800, Modesto, CA 95354
Post Office Box 3404, Modesto, CA 95353-3404

Phone: 209.525.6333 Fax 209.544.6226

News Release

For Immediate Release
April 9, 2014

Contact: Keith Boggs
209-652-1514

Purchasing Power 2014 Event to Highlight How to do Business with Local Government *Event for small and local businesses looking for government contracting and purchasing opportunities.*

Stanislaus County, CA – Doing business with local government can be a confusing and intimidating process. Stanislaus County, the City of Modesto and The Alliance have partnered to present a business expo to make the process easier for businesses.

Who: Businesses and individuals interested in contracting with local government

What: *Purchasing Power 2014 – Procurement Expo*

When: April 30 from 8:30 a.m. – 2 p.m.

Where: Harvest Hall Ag Center – 3800 Cornucopia Way Modesto, CA

How: Register by calling 567-4910 or online at www.alliancesbdc.com

The expo will include breakout sessions on doing business with the State of California and Caltrans, doing business with local government and public agencies, and a question and answer session with a panel of experts. There will be networking with procurement representatives from government and contracting agencies.

"This is the first in what we hope will become an annual outreach to our emerging, new and small business communities to assist them with the local government vendor procurement process," stated Keith Boggs, Assistant Executive Officer for Stanislaus County.

Attendance is free, but space is limited so advance registration is required. The first 150 registrants will receive a free lunch. This event is sponsored by Citibank, the Modesto Chamber of Commerce, the Stanislaus County Office of Education, Modesto Irrigation District, Turlock Irrigation District, Wells Fargo and the Stanislaus County Courts.

#####