

**STANISLAUS COUNTY  
SHERIFF'S DEPARTMENT**

Media Relations Unit  
Phone: (209) 525-7188  
Fax: (209) 555-1212

250 E Hackett Road  
Modesto CA 95358  
www.scsdonline.com



*ADAM CHRISTIANSON, SHERIFF - CORONER*

# PRESS RELEASE

For Release: 11:30 AM, August 17, 2011

## **Riverbank Police Launches Intensive Crackdown on Impaired Driving with DUI Checkpoint**

**Riverbank, CA** – Riverbank Police Department today announced it will join nearly 10,000 other law enforcement agencies nationwide in support of an intensive crackdown on impaired driving August 19 – September 5, known as “Drive Sober or Get Pulled Over.”

A DUI/Driver's License Checkpoint is scheduled for August 20, 2011 at an undisclosed location within the city limit beginning at 8:00 PM in partnership with law enforcement nationwide during the Summer/Labor Day Campaign. Riverbank PD is planning additional DUI Saturation Patrols though Labor Day weekend with exact date/times to be announced later.

The crime of impaired driving is a serious one. In 2009 alone, 10,839 people died in crashes in which a driver or motorcycle rider was at or above the legal limit, according to the National Highway Traffic Safety Administration (NHTSA). The age group with the highest percentage of alcohol-impaired-driving fatalities in motor vehicle traffic crashes was the 21-to-24 age group.

A major component of the checkpoints, beyond taking dangerous drivers off the road, is to increase awareness of the consequences of impaired driving and to encourage using sober designated drivers. A DUI checkpoint is a proven effective method for achieving this goal. By publicizing these enforcement and education efforts, Riverbank Police Department believes motorists are deterred from drinking and driving.

The Stanislaus County Avoid the 12 Task Force will also deploy DUI Driver's License Checkpoints, Multi Agency DUI Task Force operations and local Roving DUI patrols during 18 day Summer/Labor Day Campaign.

The national ***Driver Sober or Get Pulled Over*** crackdown is led by the California Office of Traffic Safety (OTS) and NHTSA, with the California Avoid DUI Task Force Campaign combining high-visibility enforcement and heightened public awareness through publicity.

For statewide and local Avoid DUI Task Force Campaign Enforcement Schedules and Daily DUI Arrest/Fatal Stats, visit [www.californiaavoid.org](http://www.californiaavoid.org). The Program is funded by the California Office of Traffic Safety who reminds everyone to please – Report Drunk Driving – Call 9-1-1!

For information regarding this press release, please contact:

Deputy Jesus Sigala  
209-863-7117

[jsigala@stanislaussheriff.com](mailto:jsigala@stanislaussheriff.com)

###