



**FOR IMMEDIATE RELEASE**

**C-SPAN Contact: Rachel Katz, 202-309-3358, rkatz@c-span.org**

**Comcast Contact: Bryan Byrd, 916-515-2821, bryan\_byrd@cable.comcast.com**

**\*\*\*MEDIA ADVISORY\*\*\***

**COMCAST BRINGS C-SPAN CIVICS BUS TO MODESTO**

***C-SPAN Bus and Crew to Visit with Modesto residents on February 26 and 27, 2010***

WASHINGTON February 24, 2010 –The C-SPAN Civics Bus will visit California on its national tour with stops on Friday, February 26 and Saturday, February 27. During the stops, visitors will have the opportunity to tour the C-SPAN Civics Bus and learn about C-SPAN's unique public affairs programming.

The C-SPAN Civics Bus is a 45-foot mobile multi-media demonstration center that brings the world of public affairs to communities nationwide. While aboard the Bus, visitors can discuss government, media, and access C-SPAN's Video Library, our comprehensive searchable archive featuring every C-SPAN program since 1987.

Our Modesto stops include:

**Friday, February 26**

**Johansen High School  
641 Norseman Drive  
Modesto, CA 95368**

**Saturday, February 27**

**Stanislaus County Library 11 am- 1pm  
1500 I Street  
Modesto, CA 95354**

Visitors to the Civics Bus can also learn more about these free C-SPAN resources:

- Health Care Hub, a site featuring resources on the ongoing health care debate
- C-SPAN Classroom, an educational service for social studies teachers
- Congressional Chronicle, a tool for monitoring and tracking congressional bills and members.

Two thousand ten marks the bus's seventeenth year on the road. The C-SPAN Civics Bus and crew travel the country, producing programs, and promoting civic engagement through education.

In Modesto, C-SPAN can be seen on channel 15, C-SPAN2 on channel 16 or 109 and C-SPAN3 on channel 110.

### **About C-SPAN**

C-SPAN, celebrating 30 years as America's political network of record, was created by America's cable companies as a public service in 1979. C-SPAN programs three public affairs television networks; C-SPAN Radio, a Washington, D.C. radio station distributed nationally by XM Satellite Radio; and a video-rich website. C-SPAN is currently available in over 95 million cable and satellite households. For more information, visit [www.c-span.org](http://www.c-span.org)

### **About Comcast**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) ([www.comcast.com](http://www.comcast.com)) is one of the nation's leading providers of entertainment, information and communication products and services. With 23.6 million cable customers, 15.9 million high-speed Internet customers, and 7.6 million Comcast Digital Voice customers, Comcast is principally involved in the development, management and operation of cable systems and in the delivery of programming content.

Comcast's content networks and investments include E! Entertainment Television, Style Network, Golf Channel, VERSUS, G4, PBS KIDS Sprout, TV One, ten sports networks operated by Comcast Sports Group and Comcast Interactive Media, which develops and operates Comcast's Internet businesses, including Comcast.net ([www.comcast.net](http://www.comcast.net)). Comcast also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.

### **About the C-SPAN Civics Bus**

In 1993, C-SPAN launched its Bus program as a way to bring the world of public affairs into schools and communities nationwide. Working with cable television partners across the nation, C-SPAN's bus program has visited students, teachers, and citizens in all 50 states to discuss public affairs and C-SPAN's programming and free educational resources. Visit [www.c-span.org/bus](http://www.c-span.org/bus) for scheduling and other information on the C-SPAN Civics Bus.