



News Release

For Immediate Release
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Battle of the Bulge Heads to the Finish Line *Biggest Loser competition ends at community celebration*

Stanislaus County CA. , According to a recent study by UCLA, over 57% (more than 15 million) of adult Californians are obese or overweight and more than 2 million have been diagnosed with diabetes. Communities in the Central Valley were found to have a higher prevalence of obesity and diabetes than other regions in the state.

On Saturday October 2, 2010, eight teams from Gustine, Newman and Patterson will climb back on a giant scale to see which team lost the most weight over seven weeks to claim the title of "Biggest Loser." These community leaders and residents will gather at the **Hammon Senior Center in Patterson, CA (1025 West Las Palmas Avenue) at 10 AM to weigh out to see which team lost the most.**

"Obesity and diabetes levels continue to rise at an alarming rate in our region," stated Jim DeMartini, Stanislaus County Supervisor. "It's important to bring attention to the vital role proper nutrition and exercise play in counteracting these growing epidemics in our communities. The Biggest Loser contest is a fun reminder to our residents that what they do every day matters and making small, positive changes can add up to a big difference."

The event will include live entertainment and music. Each team will also climb onto the giant scale to see who shed the most pounds.

The event is sponsored by the Westside Healthcare Advisory Task Force. To learn more about the Taskforce visit www.westsidechoices.com.

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