



HEALTH SERVICES AGENCY

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Media Advisory

Stanislaus County Schools To Celebrate International Walk to School Day Through-out The Month of October

What:

Approximately 1,500 students from Alberta Martone, Kirschen, Robertson Road, Tuolumne, Wakefield, Orville Wright, James Marshall, Franklin and Shackelford Elementary Schools will be walking to school this October along with parents, teachers and community leaders. The Stanislaus County Safe Communities Coalition, law enforcement personnel, and Stanislaus County Health Services Agency staff will be walking with the children to show their support of this program. Walk to School events work to create safer routes for walking and bicycling by raising community awareness and teaching kids how to be safe pedestrians. The events emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion, concern for the environment, and building connections between families, schools and the broader community. This year's Walk to School Day events include promotional assemblies by Kaiser Permanente's Theater Group, where the students are taught about healthy eating and active living, as well as pedestrian and bicycle safety. As students walk to school during each event, they will also complete "walkability" checklists to help the Safe Communities Coalition identify areas of concern for pedestrian safety in our neighborhoods.

When/Where:

Modesto School Sites:

- October 2 – Alberta Martone Elementary School, 1413 Poust Road
- October 3 – Kirschen Elementary School, 1900 Kirschen Drive
- October 7– Robertson Road Elementary School, 1821 Robertson Road
- October 8– Tuolumne Elementary School, 707 Herndon Avenue
- October 14– Orville Wright Elementary School, 1602 Monterey Street
- October 28– James Marshall Elementary School, 515 Sutter Avenue
- October 29 – Franklin Elementary School, 120 South Emerald Avenue
- October 31– Shackelford Elementary School, 100 School Avenue

Turlock School Sites:

- October 10 – Wakefield Elementary School, 400 South Avenue

Visuals:

Each event will begin before school with groups of kids, parents and community leaders walking from various locations around each school site (see locations listed below). The walking groups will arrive at school approximately 15 minutes after leaving from their starting point. Raffle prizes will be awarded to students at each event.

Who:

Local Walk to School Day activities are coordinated by the Stanislaus County Safe Communities Coalition, whose mission is to empower and mobilize Stanislaus County residents by supporting community awareness and education to develop a safe and healthy community. "In 2007, we reached out to more than 1,300 students at the Walk to School events; which promotes walking safety and healthy living for the students in our community. This year we expect more student participation," said Cindy Rhea, the Safe Communities Coalition Chairperson. Coalition members include County and City departments, law enforcement agencies, community based organizations, local Family Resource Centers, neighborhood organizations, schools, and community members.

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Locations for Photo Opportunities for Walk to School Day

October 2 at Alberta Martone Groups will gather and start walking at the following locations:
1413 Poust Rd., Modesto
Walking starts at 7:45 a.m.
Corner of Woodland Ave. and Rosemore Ave.
Corner of Poust Rd. and Bluegum Ave
Corner of Shasta Ave and Brett Lane

October 3 at Kirschen Groups will gather and start walking at the following locations:
1900 Kirschen Dr., Modesto
Walking starts at 7:45 a.m.
Corner of Yellow Pine Dr. and Crippen Ave.
Corner of Pine Tree Lane and Peggy Lane
Corner of Pine Tree Lane and River Pine Ct.

October 7 at Robertson Road Groups will gather and start walking at the following locations:
1821 Robertson Road, Modesto
Walking starts at 7:45 a.m.
Corner of Robertson Road and Sutter Ave.
Corner of Robertson Road and Marlow
Corner of Hammond and Cynthia Lane

October 8 at Tuolumne Groups will gather and start walking at the following locations:
707 Herndon Rd., Modesto
Walking starts at 7:15 a.m.
Corner of Lombardo Ave. and Perfidia St.
Corner of Vito Ave. and Herndon Rd.
Corner of Cadillac Dr. and Lucchesi Lane

October 10 at Wakefield Groups will gather and start walking at the following locations:
400 South Ave., Turlock
Walking starts at 7:20 a.m.
Corner of Laurel St. and High St.
Corner of South Ave. and West Ave.
Corner of Butte Way and Jordan Ave.

October 14 at Orville Wright Groups will gather and start walking at the following locations:
1602 Monterey St., Modesto
Walking starts at 7:45 a.m.
Corner of Benson Ave. and Oregon Dr.
Corner of Oregon Dr. and Empire Ave.
Corner of Kerr Ave. and Tenaya Dr.

October 28 at James Marshall Groups will gather and start walking at the following locations:
515 Sutter Ave., Modesto
Walking starts at 7:45 a.m.
Corner of Western Way and Yosemite Ave.
Corner of Colorado Ave. and Rouse Ave.
Corner of Rouse Ave. and Josilane

October 29 at Franklin Groups will gather and start walking at the following locations:
120 S. Emerald Ave., Modesto
Walking starts at 8:00 a.m.
Corner of California Ave. and Emerald Ave.
Corner of Maze Blvd. and Spencer
Corner of Mathia and Emerald Ave.

October 31 at Shackelford Groups will gather and start walking at the following locations:
100 School Ave., Modesto
Walking starts at 7:30 a.m.
Corner of Crows Landing and Pueblo Ave.
Corner of Crows Landing and Hatch Rd.
Corner of Boulder Ave. and Broadway Ave.

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