



PARKS AND RECREATION

Sonya K. Harrigfeld, Director
Margarita D. Ramos, Deputy Director
Ron West, Chair
Patricia Segoviano De Pier, Vice Chair

MOTION: _____
SECOND: _____

**STANISLAUS COUNTY
PARKS & RECREATION COMMISSION
~ SPECIAL MEETING ~
March 23, 2009 at 5:30 p.m.**

MINUTES

MEMBERS PRESENT:

Ron West
Betty Parker
David (DJ) Fransen
Patricia Segoviano De Pier
Chad Kennedy

PARKS & RECREATION STAFF PRESENT:

Cathy Gomez
Cheryl Jackson
Margarita Ramos
Mae Song

MEMBER ABSENT:

Ismael Saldana

GUESTS PRESENT:

Bob Dittman

A. CALL TO ORDER & INTRODUCTIONS

- Chair Ron West called the meeting to order. Those in attendance introduced themselves.

B. FIREWORKS CELEBRATION AT WOOWARD RESERVOIR

ACTIONS

Purpose: Stanislaus County Parks Commission plans to distribute their portion of the event monies to the Regional Water Safety Training Center operations and maintenance cost.

What do we know?

- Partners are Stanislaus County, City of Oakdale Parks Commissions and Police Activities League.
- Sell tickets to the event
- Sponsors for food, beverages, sales items.
- Have a band
- Provide tables, chairs, shade shelters, bathrooms, and the additional items listed below.

Parks Commission To-Dos':

- Sponsor the event.
- Find sponsors to provide food, beverages, sales.
- Sell tickets
- Make partnership with City of Oakdale for parking/transportation.

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Event ideas were discussed:

- Selling vendor booths
- Finding sponsors
- Patricia developing and sending a letter to the sponsors
- Margarita to confirm with Sonya of Commissioner's proposal
- What kind of revenue have we received from the Fireworks event?
- Beverages preferences would like to include alcohol
- Would like at least 1000 people to attend
- Sponsor package can be around \$175.00 to \$375.00, which may include the following various items: two tickets, logo on a banner and posters.
- Banner would be placed at the entrance area.
- Ticket pricing can be around \$30.00

Discussion also included:

1. Levels of Sponsors
2. Sales
 - Poster sales
 - Sponsor individual pieces within the event.
3. Service, "tables"?

Potential location: Cocklebur Beach, approximately 21 acres, (950,000 squared feet area)

Note: Cost may be split between Stanislaus County and City of Oakdale.

Cheryl Jackson will speak to the Fire Department about using Cocklebur Beach for this event.

EXPENSES:

1.	Labor	\$500	(2 participating agencies)	8.	Beverage (soft)	\$300	
2.	Security	\$250		9.	Beverages (Alcohol)	\$500	
3.	Lights	\$750	Construction Co.	10.	Generator	\$800	
4.	Food	\$2500		11.	Transportation	\$1500	
5.	Shade	\$6000		12.	Stage	\$2500	
6.	Chairs	\$200		13.	Tables	\$300	
7.	Ice	\$175			ESTIMATED COST	\$16,075	
					ESTMATED PARTICIPANTS:	500 persons	

C. ADJOURNMENT & NEXT MEETING

There being no further discussion, the meeting was adjourned. The next *regular* meeting of the Parks Commission will be held on:

Thursday, April 9th, 2009 at 5:00 p.m.
Woodward Reservoir
14528 26 Mile Road
Oakdale, CA 95361

Segoviano De Pier,
 Parker, Unanimous
 Approval