

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
BOARD ACTION SUMMARY

DEPT: Chief Executive Office

BOARD AGENDA:7.1
AGENDA DATE: October 27, 2020

SUBJECT:

Approval to Accept an Update on the Non-Profit Support Grant Program and
Authorization to Distribute Grant Funding

BOARD ACTION AS FOLLOWS:

RESOLUTION NO. 2020-0575

On motion of Supervisor Withrow , Seconded by Supervisor DeMartini
and approved by the following vote,
Ayes: Supervisors: Chiesa, Withrow, DeMartini and Chairwoman Olsen
Noes: Supervisors: None
Excused or Absent: Supervisors: District Four vacant
Abstaining: Supervisor: None

- 1) Approved as recommended
- 2) Denied
- 3) Approved as amended
- 4) Other:

MOTION:

ATTEST: 
ELIZABETH A. KING, Clerk of the Board of Supervisors

File No.

**THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
AGENDA ITEM**

DEPT: Chief Executive Office

BOARD AGENDA:7.1
AGENDA DATE: October 27, 2020

CONSENT

CEO CONCURRENCE: YES

4/5 Vote Required: No

SUBJECT:

Approval to Accept an Update on the Non-Profit Support Grant Program and Authorization to Distribute Grant Funding

STAFF RECOMMENDATION:

1. Accept an update on the Non-Profit Support Grant Program.
2. Authorize the Chief Executive Office to distribute grant funds as recommended by the Non-Profit Support Grant Program Selection Committee.

DISCUSSION:

On August 25, 2020, the Board of Supervisors approved the Non-Profit Support Grant Program to provide assistance for non-profit organizations that provide services to youth, or community-centered arts and culture programs. This program was established to award grants, through a competitive process, to non-profit organizations based on the level of impact of the COVID-19 pandemic to the respective non-profit organization.

Non-profit organizations were required to meet certain requirements in order to be eligible for this grant program. Eligible organizations were able to complete one application to be considered for a grant from both funding categories but unable to request more than \$300,000 from each fund.

An agreement was executed with the Stanislaus Community Foundation to provide administrative support for this program. The Stanislaus Community Foundation has been in existence since 2002 and is focused on improving the lives of the residents and the vibrancy of the unique and diverse communities throughout Stanislaus County. The Non-Profit Support Grant Program was modeled after the Stanislaus Community Foundation Resilient Stanislaus Fund that provided support for non-profit organizations in Stanislaus County that were particularly affected by the outbreak of COVID-19 and provided services around jobs and economy, social and emotional needs, arts, culture and youth.

The grant application period for the Non-Profit Support Grant Program opened on September 9, 2020 and closed at 5:00 P.M. on September 25, 2020. At the close of the application period, and after the initial screening by Stanislaus Community Foundation staff, 61 applications requesting over \$3.2 million were moved to the evaluation phase of the process. A greater number of applications received were from the youth services

category (\$1.9 million) versus the community-centered arts and culture category (\$1.3 million).

A volunteer Selection Committee composed of a cross-section of community representatives scored applications based on the evaluation criteria and rubric approved by the Board of Supervisors on September 15, 2020. The evaluation criteria and rubric focused on the following areas:

- Organizational Focus & Relevancy (30%).
 - How strong does the organization's core work focus on arts, culture and/or youth?
 - Is this organization or program providing an in-demand service to the community based on the number of people served and the frequency of programs offered?
 - Who are the key populations served by the organization?
- COVID-19 & Financial Impact (40%).
 - How clearly has the organization demonstrated need?
 - Will this investment help the organization stabilize and/or adapt in response to the COVID-19 crisis?
 - How much has the COVID-19 crisis impacted the organization's operations?
 - How has COVID-19 impacted the organization's revenues and expenditures?
- Budget Considerations (30%).
 - Does the organization demonstrate a reduction in revenues between 2019 and 2020 financials?
 - Does the organization demonstrate an increase in expenditures between 2019 and 2020 financials?
 - Does the organization have access to other resources to address the need?

The evaluation process was administered by Stanislaus Community Foundation but vetted by this independent Selection Committee of diverse community members who signed disclosures indicating no conflict of interest with the grantee pool. The vetting process included an online full application review for each application by three evaluators; the individual scores were then averaged and taken into consideration along percentiles that were discussed at length during the Selection Committee program award meeting.

The Selection Committee recommended funding for a total of 50 organizations. Of the \$2 million allocated for this program \$1,135,250 was recommended in the youth services category and \$864,750 in the community-centered arts and culture category which was reflective of the applications received.

The following table identifies the non-profit organizations that were recommended for

funding by the Selection Committee:

Organization	Funding Category	Recommended Amount
Able Works	Youth	\$ 17,500.00
Assyrian American Association of Modesto	Youth & Arts/Culture	\$ 25,000.00
Bel Passi Baseball, Inc.	Youth	\$ 42,500.00
Boys & Girls Clubs of Stanislaus County	Youth	\$ 45,000.00
Central California Art League Inc.	Youth & Arts/Culture	\$ 25,000.00
Central Valley 49ers Youth Football and Cheer Association	Youth	\$ 20,000.00
Central West Ballet	Arts/Culture	\$ 50,000.00
Children's Crisis Center of Stanislaus County Inc.	Youth	\$ 20,000.00
Community Hospice Inc.	Youth	\$ 45,000.00
Creative Alternatives Inc.	Youth	\$ 12,250.00
Cricket's Hope, Inc.	Youth	\$ 49,000.00
Del Rio CC Foundation (First Tee of Central Valley)	Youth	\$ 20,000.00
Enrich and Employ Inc.	Youth	\$ 13,250.00
Friends of Oakdale Heritage	Arts/Culture	\$ 15,000.00
Gallo Center for the Arts, Inc.	Youth & Arts/Culture	\$ 432,000.00
Holy Apostolic Assyrian Church of the East Diocese of California	Youth & Arts/Culture	\$ 50,000.00
Invest in Me/Social Environmental Entrepreneurs	Youth	\$ 10,000.00
LearningQuest -- Stanislaus Literacy Centers	Youth	\$ 13,000.00
LightBox Theatre Company	Arts/Culture	\$ 6,250.00
Mi Familia Vota Education Fund	Youth	\$ 5,000.00
Modesto Band of Stanislaus County	Arts/Culture	\$ 42,000.00
Modesto Magic Basketball Assn	Youth	\$ 25,000.00
Modesto Soccer Foundation Inc.	Youth	\$ 9,500.00
Modesto Sound	Youth	\$ 10,000.00
Modesto Symphony Orchestra Association	Arts/Culture	\$ 14,000.00
Modesto Youth Soccer Association, Inc.	Youth	\$ 75,000.00
Modesto Youth Theatre dba Modesto Performing Arts	Arts/Culture	\$ 7,000.00
Opera Modesto, Inc.	Youth & Arts/Culture	\$ 50,000.00
Peer Recovery Art Project	Arts/Culture	\$ 12,500.00
Prospect Theater Project	Arts/Culture	\$ 39,000.00
She Became, Inc	Youth	\$ 3,500.00
Society for disABILITIES	Youth	\$ 45,000.00
Sonshine Bible Clubs, Inc. DBA Westside Ministries	Youth & Arts/Culture	\$ 70,000.00
Special Olympics Northern California, Inc.	Youth	\$ 8,000.00
Stanislaus Asian American Community Resource (SAACR)	Youth & Arts/Culture	\$ 1,000.00
Stanislaus Chinese Association	Youth & Arts/Culture	\$ 2,000.00
Stanislaus Family Justice Center Foundation	Youth	\$ 38,000.00
Stanislaus Partners In Education	Youth	\$ 26,000.00
The Carnegie Arts Center Foundation, Turlock	Youth & Arts/Culture	\$ 45,000.00
The Juline Foundation for Children	Youth & Arts/Culture	\$ 30,000.00
The Salvation Army, Modesto Red Shield	Youth	\$ 30,000.00
The Shire Community Space	Arts/Culture	\$ 7,500.00
The State Theatre of Modesto	Youth & Arts/Culture	\$ 96,000.00
Turlock Community Theatre, Inc.	Arts/Culture	\$ 120,000.00
Turlock Youth Performing Arts Production Company	Youth & Arts/Culture	\$ 10,000.00
Valley Recovery Resources	Youth	\$ 40,000.00
West Side Theatre Foundation	Youth & Arts/Culture	\$ 10,000.00
Young Life	Youth	\$ 11,250.00
Youth for Christ Central Valley	Youth	\$ 47,000.00
38th District Agricultural Association	Youth & Arts/Culture	\$ 160,000.00
Total		\$ 2,000,000.00

As previously mentioned, the Non-Profit Support Grant Program produced a good response from the non-profit sector and highlighted a critical local need resulting from COVID-19 pandemic conditions. All organizations have provided services to residents in the Stanislaus County and are worthy of support. Due to limited funding, not all organizations were recommended funding at the requested amount.

Of the applications received, 11 were not eligible for funding at any level. There are multiple factors that are taken into consideration when scoring grant applications, especially in a competitive grant cycle with limited funds. Along with the criteria established for awards, there are also multiple reasons an organization may not receive any funding. This may include the inability of the applicant to provide necessary financial reports or other substantiation information; not adequately addressing financial need and/or impact of COVID-19 on their operations; or not in great need for limited CARES Act grant funds given other resources available to the organization.

Like other programs developed using the CARES Act CRF funds, the Board of Supervisors can allocate additional funding if it deems appropriate upon considering other organizational and community priorities. If the Board is interested in allocating additional funding to the Non-Profit Support Grant Program, staff recommends it designate a specific amount and direct staff to work with the Stanislaus Community Foundation and the Selection Committee to distribute per the existing program guidelines. County staff can then bring this item back to the Board for consideration and approval at a subsequent regular meeting.

Staff recommends award of the grants to the non-profit organizations as provided by the Selection Committee at the Board approved \$2 million level. All grant applicants have been notified of the results of the competitive process and received letters of award or declination. Upon Board approval of this item, County staff will work with each non-profit organization that is awarded a grant to ensure that required documentation is completed for accounting and tracking purposes in order to process funding in a timely manner.

POLICY ISSUE:

Board of Supervisors' approval is required to set the local policy for the use of CARES Act CRF funds. The United States Treasury language provides that expenditures of the CRF funds must be used for actions taken to respond to the public health emergency, including economic support to those suffering from employment or business interruptions due to the COVID-19 emergency response. Financial assistance to local non-profit organizations impacted by the pandemic is consistent with this federal guidance.

Non-Profit Grant Support Program Update

October 27, 2020

Timeline

- ▶ Non-Profit Grant Support Program Approved August 25th
- ▶ Grant Application Period
 - ▶ Opened September 9
 - ▶ Closed September 25
- ▶ Broad Outreach Strategy
 - ▶ Stan County Website
 - ▶ Social Media
 - ▶ Press Coverage
 - ▶ Non-Profit Outreach
 - ▶ Coalition Meeting Announcements

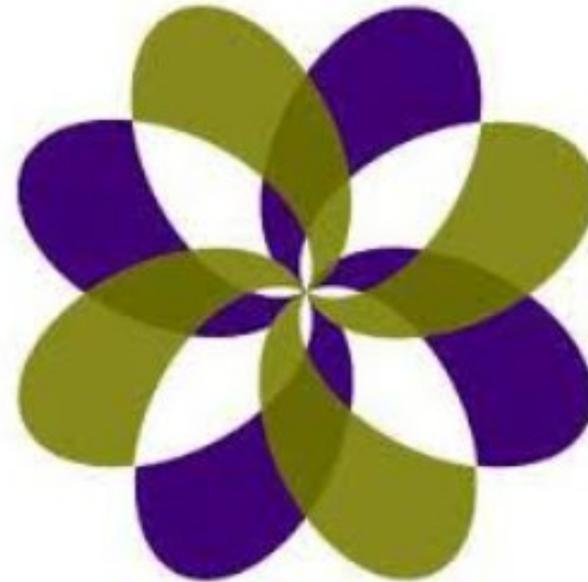
Youth, Arts & Culture Grants



AVAILABLE
TO STANISLAUS
COUNTY NONPROFITS

Critical Partnership

- ▶ Stanislaus Community Foundation
- ▶ Administrative Support
 - ▶ Marketing
 - ▶ Application Screening
- ▶ Selection Process
 - ▶ Assembly of Independent Committee
 - ▶ Committee Training
 - ▶ Evaluation Oversight



Scoring Outcomes

Organization	Funding Category	Recommended Amount
Able Works	Youth	\$ 17,500.00
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Modesto Sound	Youth	\$ 10,000.00
Modesto Symphony Orchestra Association	Arts/Culture	\$ 14,000.00
Modesto Youth Soccer Association, Inc.	Youth	\$ 75,000.00

Scoring Outcomes, cont.

Modesto Youth Soccer Association, Inc.	Youth	\$	75,000.00
Modesto Youth Theatre dba Modesto Performing Arts	Arts/Culture	\$	7,000.00
Opera Modesto, Inc.	Youth & Arts/Culture	\$	50,000.00
Peer Recovery Art Project	Arts/Culture	\$	12,500.00
Prospect Theater Project	Arts/Culture	\$	39,000.00
She Became, Inc	Youth	\$	3,500.00
Society for disABILITIES	Youth	\$	45,000.00
Sonshine Bible Clubs, Inc. DBA Westside Ministries	Youth & Arts/Culture	\$	70,000.00
Special Olympics Northern California, Inc.	Youth	\$	8,000.00
Stanislaus Asian American Community Resource (SAACR)	Youth & Arts/Culture	\$	1,000.00
Stanislaus Chinese Association	Youth & Arts/Culture	\$	2,000.00
Stanislaus Family Justice Center Foundation	Youth	\$	38,000.00
Stanislaus Partners In Education	Youth	\$	26,000.00
The Carnegie Arts Center Foundation, Turlock	Youth & Arts/Culture	\$	45,000.00
The Juline Foundation for Children	Youth & Arts/Culture	\$	30,000.00
The Salvation Army, Modesto Red Shield	Youth	\$	30,000.00
The Shire Community Space	Arts/Culture	\$	7,500.00
The State Theatre of Modesto	Youth & Arts/Culture	\$	96,000.00
Turlock Community Theatre, Inc.	Arts/Culture	\$	120,000.00
Turlock Youth Performing Arts Production Company	Youth & Arts/Culture	\$	10,000.00
Valley Recovery Resources	Youth	\$	40,000.00
West Side Theatre Foundation	Youth & Arts/Culture	\$	10,000.00
Young Life	Youth	\$	11,250.00
Youth for Christ Central Valley	Youth	\$	47,000.00
38th District Agricultural Association	Youth & Arts/Culture	\$	160,000.00
	Total	\$	2,000,000.00

Funding Amounts

- ▶ **\$2 million Total**
 - ▶ \$1,135,250 was recommended in youth services
 - ▶ \$864,750 in community-centered arts and culture
- ▶ **\$18.5 million**
- ▶ **Award Distribution**
 - ▶ Will fund all 50 Organizations this week upon Board Approval



Recommendations

1. Accept an update to the Non-Profit Grant Support Program.
2. Approve grant awards to the non-profit organizations as provided by the Selection Committee at the Board approved \$2 million level.

Questions