

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors *GJK*

BOARD AGENDA # \*A-6

Urgent  Routine

AGENDA DATE August 11, 2015

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval to Proclaim October 2015 as Manufacturing Awareness and Appreciation Month in Stanislaus County

STAFF RECOMMENDATIONS:

Proclaim October 2015 as Manufacturing Awareness and Appreciation Month in Stanislaus County.

Contact Person: Christine Ferraro Tallman

Phone Number: 525-4494

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2015-367

On motion of Supervisor Chiesa, Seconded by Supervisor DeMartini  
and approved by the following vote.

Ayes: Supervisors: O'Brien, Chiesa, Monteith, DeMartini, and Chairman Withrow

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

4) \_\_\_\_\_ Other:

MOTION:

ATTEST:

*Christine Ferraro*  
CHRISTINE FERRARO TALLMAN, Clerk

File No.

# San Joaquin Valley Manufacturing Cluster

BOARD OF SUPERVISORS



California Partnership for the  
San Joaquin Valley

## San Joaquin Valley Regional Industry Clusters Initiative

July 22, 2015

2015 AUG -3 P 4:04

Good morning,

On behalf of the San Joaquin Valley Manufacturing Cluster and a growing list of partners, we would like to invite you to join us in our efforts to develop a vibrant economy and healthy communities in the San Joaquin Valley.

Central to our effort is building a strong manufacturing sector supported by a highly engaged industry cluster. In order to achieve this, we must help the public understand that 21<sup>st</sup> century manufacturing offers a wide range of quality jobs and outstanding careers; the jobs involve a wide range of skills and career pathways; and manufacturers today are committed to environmental protection and positive impacts on the communities in which they reside. Manufacturing is considered a primary industry—it supports jobs in every other sector.

There are some simple ways you can help. On October 2, our entire nation is stepping up to celebrate Manufacturing Day to raise awareness and offer hands-on experience as plant tours will be offered across the country. Enclosed is a Proclamation we ask you to adopt to demonstrate your support for this event and ongoing commitment to fostering awareness, opportunity and support for our manufacturing companies.

Alongside these efforts, we have partnered with educators at every level to raise awareness and prepare our children's success by offering the project-based learning, technical skills and personal development they will need to thrive in the evolving workplace.

We appreciate all you do to guide our community. We welcome your support and look forward to your involvement in activities that will bring a new level of shared prosperity to the communities of the San Joaquin Valley.

If you have an interest in learning more about:

- San Joaquin Valley Manufacturing Cluster Initiative, visit <http://sjvrcci.org/manufacturing/>
- Manufacturing Day, visit [www.mfgday.com](http://www.mfgday.com)
- Doing What MATTERS for Jobs and the Economy Initiative, visit: [www.doingwhatmatters.cccco.edu](http://www.doingwhatmatters.cccco.edu)

We appreciate your support!

Sincerely

*Mike Betts*

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Mike Betts | Chairman & CEO  
Betts Company  
Chair, San Joaquin Valley Manufacturing Cluster

*Gurinder Sangha*

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Gurinder Sangha  
Deputy Sector Navigator



CALIFORNIA COMMUNITY COLLEGES

**Doing What MATTERS™**  
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ADMINISTERED BY  
**FRESNO STATE**  
Community and Economic Development

## **A PROCLAMATION: OCTOBER: MANUFACTURING AWARENESS AND APPRECIATION MONTH**

*Whereas*, Manufacturing Day is celebrated nationally on the first Friday of the month of October to showcase manufacturers and increase awareness of manufacturing careers.

*Whereas*, manufacturing jobs are critical to the economy and provide living wages with long-term career opportunities.

*Whereas*, manufacturing sector includes food processing, milk processing, beverage manufacturing, nut processing, paper products, food packaging, plastic products, steel products etc. and are the backbone of the economy.

*Whereas*, increasing awareness among students, parents, and community of local manufacturing careers is essential to encouraging manufacturing pathways.

*Whereas*, increasing opportunities for all to gain knowledge of the manufacturing careers within their immediate surroundings.

*Whereas*, coordinated and aligned efforts of public and private organizations is needed to collectively address the challenges of the skilled labor shortage.

*Whereas*, filling skilled labor shortage requires aligning and leveraging the efforts of public, private and nonprofit organizations.

*Whereas*, by working together with manufacturers, educational system, Workforce Investment Board, Economic Development Corporation, Chamber of Commerce, and other public and private organizations, the skilled labor shortage for short term can be solved, and long-term solutions can be developed.

*Whereas*, showcasing the regional commitment to manufacturing in the San Joaquin Valley will encourage local expansion and attraction from other markets.

Now, therefore be it resolved, that the Stanislaus County Board of Supervisors does hereby declare the month of October 2015 as "Manufacturing Awareness and Appreciation Month" and declares that our communities and manufacturers will work collaboratively with the San Joaquin Valley Manufacturing Cluster in creating a world class Career Technical Education Ecosystem to support growth of the manufacturing sector.