



Michael Rossi, Chair ▪ Tim Rainey, Executive Director ▪ Edmund G. Brown, Jr., Governor

May 1, 2015

Dear Local Elected Official:

The passage of the Workforce Innovation and Opportunity Act of 2014 (Opportunity Act) presents California's state and local leaders with the opportunity to improve job and career pathways for California workers and jobseekers, create a quality workforce to meet the workforce needs of our state's employers, and support the development of strong, vibrant regional economies where businesses thrive and people want to live and work.

On behalf of Governor Brown and the state Labor and Workforce Development Agency, the California Workforce Investment Board and the Employment Development Department (EDD) are facilitating the development of California's Strategic Workforce Development Plan and will be creating planning guidance for the development of the local and regional plans to implement the Opportunity Act.

The Opportunity Act contains new language requiring the Governor to assign local workforce areas to regional planning units prior to the submission of the State Plan. Planning regions are required to coordinate regional service strategies, regional sector initiatives, the collection and analysis of regional labor market data, administrative costs, transportation, partnership with economic development agencies, and the negotiation of local performance consistent with the regional planning requirements.

The State Board, in consultation with EDD's Labor Market Information Division and statewide workforce and education stakeholders, has developed the attached proposed Regional Planning Units/Areas. The map of the proposed areas and the rationale is attached for your review. If you wish to provide consultation/feedback on the proposed regional planning units or provide additional data or input, your comments should be emailed to CWIBInfo@CWIB.ca.gov by May 30, 2015.

Sincerely

A handwritten signature in black ink, appearing to read "Tim Rainey".

Tim Rainey
Executive Director

Attachment: Proposed regional Planning Units

cc: Local WIB Director

BOARD OF SUPERVISORS
2015 MAY -5 P 1:04

Proposed Regional Planning Units

With LMID Economic Markets and Submarkets

