

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Chief Executive Office

BOARD AGENDA # B-8

Urgent Routine

AGENDA DATE October 28, 2014

CEO Concurs with Recommendation YES NO
(Information Attached)

4/5 Vote Required YES NO

SUBJECT:

Approval of Stanislaus County Focus on Prevention 2015 and Related Actions Funded Through Use of \$110,000 in Appropriations for Contingencies

STAFF RECOMMENDATIONS:

1. Approve Stanislaus County Focus on Prevention 2015 to establish the County and the Chief Executive Officer as a facilitator and convener of partners from all sectors of the Community to address key issues affecting our Quality of Life.
2. Authorize the Chief Executive Officer to engage the Community in planning and conducting a series of four (4) Convening Conferences to begin with a Spring 2015 gathering focused on Homelessness.
3. Authorize the use of \$110,000 in Appropriations for Contingencies by 4/5 vote of the Board of Supervisors.

(Continued on Page 2)

FISCAL IMPACT:

The estimated total cost to begin the Focus on Prevention 2015 is approximately \$110,000 for the period of December 2014 through June 2015. Included within this projection is approximately \$60,000 for a Prevention Community Liaison personal services contract, along with operating support, development and maintenance of a website for Prevention 2015. The balance of the costs, estimated at \$50,000 will support a Spring 2015 Convening for over 300 participants, representing all sectors of the Community, to address the issue of Homelessness in Stanislaus County.

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BOARD ACTION AS FOLLOWS:

No. 2014-542

On motion of Supervisor Withrow, Seconded by Supervisor O'Brien
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, Monteith, and Chairman De Martini

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

4) _____ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

STAFF RECOMMENDATIONS: (Continued)

4. Direct the Auditor-Controller to make the necessary adjustments to the Chief Executive Office Operations and Services budget, as detailed in the Budget Journal.

FISCAL IMPACT: (Continued)

It is recommended that \$110,000 be funded through the use of Appropriations for Contingencies by 4/5 vote of the Board of Supervisors. Funds are available in Appropriations for Contingencies to support the Focus on Prevention 2015 per the Board of Supervisor's approval of the Adopted Final Budget 2014-2015 in which \$1 million was identified for Prevention activities. A budget journal to establish appropriations of \$110,000 supported by a transfer from Appropriations for Contingencies is attached to make the necessary augmentation to the Chief Executive Office Operations and Services budget unit. Funding approved for Focus on Prevention 2015 activities will be segregated within the Operations and Services budget through use of a General Ledger code, and will be tracked and reported as an individual project outside of normal CEO Operations activities.

DISCUSSION:

The Board of Supervisors and Chief Executive Office are increasing focus on prevention services and \$1 million in funding was specifically recommended and approved in the Adopted Final Budget for Fiscal Year 2014-2015 for Prevention activities. On September 30, 2014, Supervisor Withrow requested staff provide an update to the Board of Supervisors on the plan for Prevention to begin in the current fiscal year. The plan for Focus on Prevention 2015 and necessary budget request for authorization are included in this report. This presents a significant opportunity for partnership across all sectors of our community for the benefit of all County residents. Prevention funding is included in the County Long Range Model and will be evaluated for future County budgets.

Many County departments have operated prevention programs going back decades, but there is more work that needs to be done. There is a sense of urgency in the County and across the Community to look at our Prevention service delivery system in a different light. In spite of the fact that the County and local service agencies offer hundreds of high quality programs, we are not seeing the outcomes and overall impact that we desire. In order to make a difference, the proposed Focus on Prevention 2015 will begin a Community transformation process in four areas critical to the quality of life in Stanislaus County:

- Homelessness;
- Strengthening Families;
- Youth Early Intervention; and
- Reducing Recidivism.

The process is envisioned to include participants from all sectors of society, working and rowing together with a willingness to break down existing silos and work towards a

common set of objectives and goals. The focus is prevention, requiring that the community as a whole address root causes and not just treat symptoms.

Community Transformation takes time; the Focus on Prevention will begin in 2015 and roll out over three phases beginning in January of 2015. Investing in preventive programs and activities may not yield immediate results but will result in better long term outcomes. Local government can serve this Community transformation in the role of convener/facilitator.

Phase I of the Focus on Prevention begins with an effort to establish sponsor organizations from all sectors of the Community to:

- Adopt the theme of Prevention 2015 for their organization and discuss programs, activities, etc. that can further the goal of addressing root causes of the challenges facing our Community;
- Participate in four (4) Community Convenings, one for each of the chosen quality of life issues previously described: Homelessness; Strengthening Families; Youth Early Intervention; Reducing Recidivism. Each Convening is envisioned as a half day event with lunch, to include a speaker who is a subject-matter-expert, along with facilitated group interaction to establish a common understanding of each issue, the root causes and gaps in current service delivery models;
- Encourage and support participation throughout the County in Convenings and follow up activities, inclusive of the sectors of the Community: Education; Non-Profits; Faith-Based; Business Community; Arts, Entertainment and Sports; Media; Neighborhoods, Government; and
- Be inclusive of Consumers and Customer input throughout the process to identify needs, root causes, view best practices and consider new prevention strategies.

The Chief Executive Officer will secure the commitment of sponsor organizations and select a "Champion" for each sector to mobilize the Community towards our common cause. Deliverables from Phase I and the Community Convening process include: opportunity for networking focused on broad systems prevention activities; establishment of a common definition of the issues and root causes specific to Stanislaus County; development of a comprehensive list of programs related to each subject area, along with financial resources currently dedicated to existing services; and a list of identified stakeholders willing to participate in the development of self-directed groups to develop a game plan for new prevention strategies moving forward.

It is envisioned that the phases of the Prevention Focus will cascade forward following each of the Convenings. The Convenings are planned to occur approximately six months apart, with the last of the four Convenings occurring in Winter of 2016. While a global plan for phased implementation has been developed, the process will remain fluid through each phase to allow for Community input to shape the transformation process to meet our Community needs. The Focus on Prevention, like the County vision, is a commitment to the Journey towards Excellence. Investing in preventive activities can be difficult,

especially when dealing with limited funds and immediate needs. In reality, prevention is a priority and it will yield a strong return on investment over time.

Phase II of Focus on Prevention includes support for Self-Directed Stakeholder Groups with the potential for community sponsors to assist with training, technical assistance, identification of best practices and development of new strategies. Phase II occurs immediately after each Convening and lasts approximately four to six months. During this phase, a County mini-grant process could be implemented to support the transformation to prevention activities across the County. Self-Directed Stakeholder Groups could apply for support as long as all seven sectors of the Community are represented within their prevention proposals. Grants would require reporting of outcomes.

Phase III of Focus on Prevention includes recommendations to the Board of Supervisors to award mini grants with service periods of twelve to eighteen months specific to each of the four Community issues. With ongoing reporting of outcomes, prevention strategies can be evaluated for performance with the potential for future budget cycles and funding of related County services to channel program dollars with assured return on investment. More importantly, improved service program performance will build an improved Quality of Life in our Community.

It is our goal that this Focus on Prevention becomes the “new normal” in which funding for programs and services with a prevention focus is integral to the service models of County programs, and performance measures are available to guide resource decisions.

POLICY ISSUES:

The Board of Supervisors is asked to consider adoption of a Focus on Prevention for 2015 to establish Prevention activities as a priority in Stanislaus County with the goal of improved quality of life in this Community. The Board is further asked to consider whether the use of Appropriations for Contingencies to provide funding for Focus on Prevention 2015 is consistent with the Board’s priorities of A Healthy Community, the Efficient Delivery of Public Services and Effective Partnerships.

STAFFING IMPACTS:

The requested budget action will provide support for one part-time Personal Services Contractor to act as a Prevention Liaison to the Community. Coordination of Focus on Prevention 2015 will be provided through the Chief Executive Office with support to the process provided by Departments and Community Representatives who will assist with planning each Convening. There are no other staffing impacts associated with this item.

CONTACT PERSON:

Patrice Dietrich, Deputy Executive Officer. Telephone: (209) 652-1680

County of Stanislaus: Auditor-Controller

Legal Budget Journal



Database
Set of Books

FMSDBPRD.CO.STANISLAUS.CA.US.PROD
County of Stanislaus

Balance Type	Budget
Category	* List - Text Budget - Upload
Source	* List - Text
Currency	* List - Text USD
Budget Name	List - Text LEGAL BUDGET
Batch Name	Text
Journal Name	Text
Journal Description	Text Establish Focus on Prevention 2015 GL Project
Journal Reference	Text BO #2014-
Organization	List - Text Stanislaus Budget Org

Op	Fund	Acct	App Y	GL Proj	Loc	Misc	Other	Debit		Credit		Period	Line Description
								incr appropriations	decr appropriations	decr est revenue	incr est revenue		
3	7	8	9	7	6	6	5	(format > number > general)		MM-YY	List - Text		
	0100	0016071	89000	0000000	000000	000000	000000			110000			Trans Approp for Conting
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	0100	0015110	50000	0004304	000000	150000	000000	60000					CEO Ops & Svcs Prevent
Totals:									110000	110000			

Explanation: Transfer from Appropriations for Contingencies to establish Focus on Prevention 2015, a GL project within CEO Ops & Svcs.

Requesting Department	CEO	Data Entry	Auditors Office Only
Patrice Dietrich			
Signature	Signature	Keyed by	Approved By
October 21, 2014	10/21/14		10/21/14
Date	Date	Date	Date

Stanislaus County Focus on Prevention 2015

October 28, 2014

Focus on Prevention 2015

- ▶ Board of Supervisors commitment to improved quality of life
- ▶ \$1 million for Prevention activities approved with the FY 2014–2015 Adopted Final Budget
- ▶ Prevention funding included in County long-range financial modeling
- ▶ Opportunities for partnership across all sectors of our community

Focus on Prevention 2015

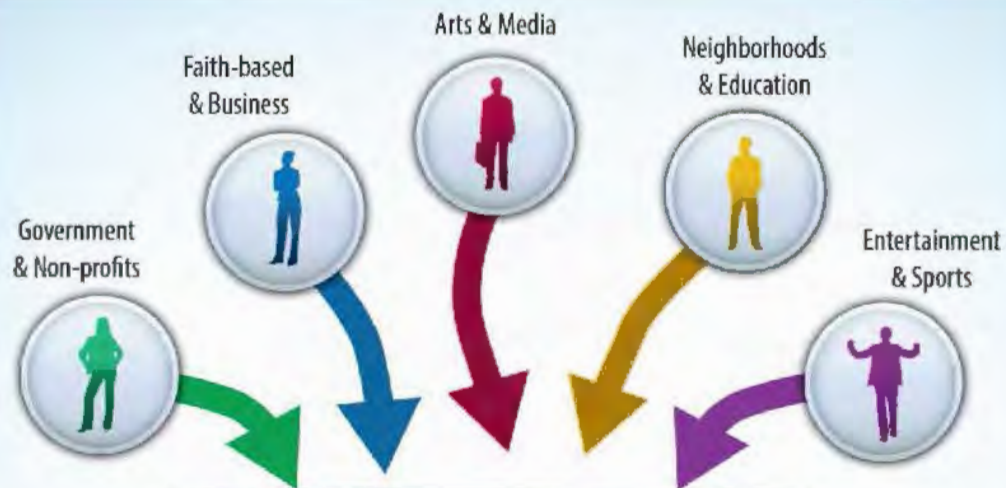
- ▶ Prevention programs go back decades with services offered by the County and local service agencies
- ▶ Good people are doing good work
- ▶ Outcomes and overall impact is falling short of what is desired

Focus on Prevention 2015

- ▶ Focus on Prevention 2015 will begin a Community transformation process in areas critical to quality of life:
 - Homelessness;
 - Strengthening Families;
 - Youth Early Intervention; and
 - Reducing Recidivism

Focus on Prevention 2015

- ▶ Government is not the answer
- ▶ County can be the Facilitator/Convener
- ▶ Champions will mobilize the Community:
 - Education
 - Faith-based
 - Arts
 - Media
 - Government
 - Non-profits
 - Business
 - Entertainment & Sports
 - Neighborhoods



Strategies to address homelessness, the strengthening of families, youth early intervention and reducing recidivism to improve the quality of life.



Focus on Prevention 2015

- ▶ Begin in January 2015 Phased approach
 - Phase I – Establish sponsor organizations from all sectors of the Community
 - Phase II – Support for Self-Directed Stakeholder Groups: training, technical assistance
 - Phase III – Recommendations to the Board to award mini-grants

Phase I

- ▶ Establish Sponsor Organizations:
 - Discuss programs, activities, etc. that address the root causes of our Community's problems;
 - Participate in 4 Community Convenings of the chosen quality of life issue;
 - Encourage and support participation throughout the County in Convenings; and
 - Be inclusive of consumers and customer input to identify needs, root causes, best practices and new strategies

Phase II

- ▶ Support for Self-Directed Stakeholder Groups:
 - Occurs immediately after each Convening
 - Lasts four to six months
 - Community sponsors assist with training, technical assistance, identification of best practices and development of new strategies
 - County mini-grant process could be implemented to support prevention activities

Mini-Grants

- ▶ Targeted to Self-Directed Stakeholder Groups
- ▶ Prevention proposals must include representation from all sectors of the Community: Education, Nonprofits, Faith-Based, Business, Arts, Entertainment & Sports, Media and Neighborhoods
- ▶ Require the reporting of outcomes

Phase III

- ▶ Awarding of Mini-Grants:
 - Award will be specific to the four Community issues
 - All sectors must be represented
 - Service periods of twelve to eighteen months
 - Ongoing reporting of outcomes will allow for the evaluation of the prevention strategies' performance
 - Outcome evaluation will allow for targeted investment in future years with assured return on investment

Focus on Prevention 2015

- ▶ Total start-up cost is \$110,000 for the period of December 2014 – June 2015
- ▶ Funded from Appropriations for Contingencies

• Prevention Community Liaison	
• Operating Support	\$60,000
• Website Development/Maintenance	
• Spring 2015 Convening	\$50,000
• TOTAL	\$110,000

Spring 2015 Convening

- ▶ Addressing the issue of Homelessness in Stanislaus County
- ▶ Anticipated it will include over 300 participants
- ▶ All sectors of the Community will be represented
 - Networking broad systems issues & root causes
 - Common definition of issues
 - Data & Information Current Programs, Funding
 - Stakeholders committed to work together going forward

Expected Outcomes

- ▶ Improved service program performance will build an improved Quality of Life in our Community
- ▶ The Focus on Prevention to become a “new normal” in which funding for programs and services with a prevention focus is integral to the service models of County programs, and performance measures are available to guide resource decisions

Individual commitment to a group effort—that is what makes a team work, a company work, a society work, a civilization work.

–Vince Lombardi

Staff Recommendations

1. Approve Stanislaus County Focus on Prevention 2015 to establish the County and the Chief Executive Officer as a facilitator and convener of partners from all sectors of the Community to address key issues affecting our Quality of Life.
2. Authorize the Chief Executive Officer to engage the Community in planning and conducting a series of four (4) Convening Conferences to begin with a Spring 2015 gathering focused on Homelessness.

Staff Recommendations

3. Authorize the use of \$110,000 in Appropriations for Contingencies by 4/5 vote of the Board of Supervisors.
4. Direct the Auditor–Controller to make the necessary adjustments to the Chief Executive Office Operations and Services budget, as detailed in the attached Budget Journal.



Questions?

Stanislaus County Focus on Prevention 2015

October 28, 2014