

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Environmental Resources *ms*

BOARD AGENDA # *B-4

Urgent ☐

Routine ☒

AGENDA DATE October 1, 2013

CEO Concurs with Recommendation YES ☒ NO ☐
(Information Attached) *phx*

4/5 Vote Required YES ☐ NO ☒

SUBJECT:

Approval to Proclaim the Week of October 12 Through October 19, 2013, as "Second Chance Week" in Stanislaus County, in Conjunction with National and Statewide Events Promoting Reuse and Recycling Activities

STAFF RECOMMENDATIONS:

1. Proclaim the week of October 12 through October 19, 2013, as "Second Chance Week" in Stanislaus County.
2. Adopt a Resolution proclaiming October 12 through October 19, 2013, as "Second Chance Week" in Stanislaus County.

FISCAL IMPACT:

The Department of Environmental Resources and the City of Modesto will be partnering in the events associated with Second Chance Week. Staffing costs and related promotional costs are accounted for in existing budgeted appropriations.

BOARD ACTION AS FOLLOWS:

No. 2013-486

On motion of Supervisor Withrow, Seconded by Supervisor O'Brien
and approved by the following vote,
Ayes: Supervisors: O'Brien, Withrow, Monteith, De Martini and Chairman Chiesa
Noes: Supervisors: None
Excused or Absent: Supervisors: None
Abstaining: Supervisor: None

- 1) ☒ Approved as recommended
- 2) ☐ Denied
- 3) ☐ Approved as amended
- 4) ☐ Other:

MOTION:

ATTEST:

Christine Ferraro
CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval to Proclaim the Week of October 12 Through October 19, 2013, as "Second Chance Week" in Stanislaus County, in Conjunction with National and Statewide Events Promoting Reuse and Recycling Activities

DISCUSSION:

"Second Chance Week" is a public awareness campaign held nationwide and in California each October to promote reuse, repair, resale, and donation opportunities. Items that might otherwise have been thrown away are given a "second chance." This year, the week of October 12 through October 19, 2013, is being proclaimed "Second Chance Week." The Director of Environmental Resources is asking the Board of Supervisors to proclaim this same week as "Second Chance Week" in Stanislaus County. Second Chance Week will allow individuals and communities the opportunity to reaffirm their commitment to conservation and apply the concept that reuse is the best form of recycling.

In addition to joining in the "spirit" of recycling, the Countywide Integrated Waste Management Plan, which was updated and approved by the Board of Supervisors on June 28, 2011, includes a waste management hierarchy of which, Reuse is identified as the highest priority. Consistent with this hierarchy, the Department of Environmental Resources (DER) encourages individuals, businesses, communities, and government agencies to work together as good stewards of natural resources. Using resources wisely helps to build a stronger economy and preserve and improve the environment.

To promote reuse during Second Chance Week, DER proposes to partner with the City of Modesto, Salvation Army, Center for Human Services, Modesto Pregnancy Center in addition to the fire stations and libraries within both jurisdictions. The fire stations and libraries will be contacted and asked to be a collection site for new and gently used baby clothes donated by the public. The items collected will be delivered to the Salvation Army, Center for Human Services and Modesto Pregnancy Center the following week for distribution. Collected items will be used to help families in need within Stanislaus County. This information is also available on the department web site at <http://stancounty.com/er/>.

To further promote the reuse program, DER will create flyers advertising Second Chance Week that will be distributed to collection sites and surrounding businesses. DER will deliver the flyers and containers prior to Second Chance Week, and will collect the containers at the end of that week.

POLICY ISSUE:

Proclaiming the week of October 12 through October 19, 2013, as "Second Chance Week" is consistent with the Board's priorities of A Safe Community, A Healthy Community, and Effective Partnerships by providing a program that supports the Department's mission to promote a safe and healthy environment and improve the quality of life in the community through a balance of science, education, partnerships, and environmental regulation.

STAFFING IMPACTS:

Current DER staff will be coordinating this event.

Approval to Proclaim the Week of October 12 Through October 19, 2013, as "Second Chance Week" in Stanislaus County, in Conjunction with National and Statewide Events Promoting Reuse and Recycling Activities

CONTACT PERSON:

Jami Aggers, Director of Environmental Resources. Telephone: 209-525-6770

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

No. 2013-486

Date: October 1, 2013

No.

On motion of Supervisor Withrow Seconded by Supervisor O'Brien

and approved by the following vote,

Ayes: Supervisors: O'Brien, Withrow, Monteith, De Martini, and Chairman Chiesa

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

Item # *B-4

THE FOLLOWING RESOLUTION WAS ADOPTED:

IN RE: Approval to Proclaim the Week of October 12 Through October 19, 2013, as "Second Chance Week" in Stanislaus County, in Conjunction with National and Statewide Events Promoting Reuse and Recycling Activities

WHEREAS, to focus the nation's attention on the importance of reusing, reducing and recycling, businesses, industries, state agencies, nonprofit organizations and individuals have joined together to celebrate "Second Chance Week" and are encouraging their employers, staff, customers, membership and all citizens to pledge to start reusing or enhance current recycling programs by reusing items that might otherwise be thrown away;

WHEREAS, participating in Second Chance Week is one way citizens can help raise awareness about the need to reduce waste by reusing, reducing and recycling;

WHEREAS, reusing, reducing and recycling saves millions of dollars in disposal costs, creates jobs and is recognized as an easy way for everyone to help protect the environment by avoiding unnecessary use of important resources;

WHEREAS, state, county and community leaders need to spread the word that reuse is the best form of recycling, and promote the excellent programs they have established, the growth of markets for reuse and resale, the importance of repairing and donation programs, and the benefits of investments in reusing, reducing and recycling by small and large businesses;

THEREFORE, BE IT RESOLVED that October 12 through 19, 2013, is Second Chance Week and the Stanislaus County Board of Supervisors does hereby urge all residents, educators and businesses to participate in local, regional and statewide celebratory and educational activities.

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk
Stanislaus County Board of Supervisors,
State of California

Christine Ferraro