

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # \*A-6

Urgent

Routine

AGENDA DATE April 24, 2012

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval of a Resolution to Support the May 12, 2012 Ride for Mom Event

STAFF RECOMMENDATIONS:

Approve a resolution of support for the May 12, 2012 Ride for Mom Event.

Contact person: Christine Ferraro Tallman, Clerk of the Board

Telephone: 525-4494

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2012-183

On motion of Supervisor Withdraw, Seconded by Supervisor Monteith  
and approved by the following vote,

Ayes: Supervisors: Chiesa, Withdraw, Monteith, De Martini and Chairman O'Brien

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1)  Approved as recommended

2)  Denied

3)  Approved as amended

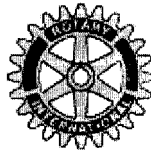
4)  Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.



**The Rotary Club of Modesto Sunrise**  
**Betty Earle, President, 2011-2012, Mike Mensinger, Secretary**  
**P. O. Box 5042, Modesto, CA 95352**  
**Chartered March 27, 1985**  
**Best Club in District 5220: 1993-1994, 1995-1996, 1999-2000, 2000-2001**

*Please consider this request for a resolution from the Stanislaus County Board of Supervisors supporting the inaugural Ride for Mom™ event.*

It is estimated that \$800 billion to a trillion dollars are lost annually in medical costs and lost employee time as a result of cancer, diabetes and heart disease alone. That does not include the profound emotional and social costs to families and friends. Many of these diseases are preventable through exercise and good eating habits, choices that all of us can make right now. Imagine the savings that would be realized if we as a society made better lifestyle choices.

On the day before Mother's Day, the inaugural Ride for Mom™ bicycling event will take place Saturday, May 12, 2012. This family activity will be staged at Johansen High School located at 641 Norseman Drive in Modesto. It will include 10, 30 and 72 mile bicycle rides, rest stops and support, a healthy lunch and a lifestyle fair.

"Be Active. Eat Healthy. Live Better." Our goal is to have fun participating in a healthy activity while raising awareness on how to live better in order to prevent cancer, diabetes and heart disease. Funds raised will be distributed locally in the form of one time grants to promote this awareness.

*"Mom" is anyone you know who is close to you who is or has been sick. "Ride for" means becoming better informed about and making better lifestyle choices-getting fit and eating healthier.*

While this inaugural event will be presented by the Rotary Club of Sunrise Modesto and its foundation, the event is community based.

For more information, visit [www.rideformom.com](http://www.rideformom.com), [www.facebook.com/rideformom](http://www.facebook.com/rideformom), or call (209) 527-9899.

Bob Fores  
Event Founder and Coordinator