

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Chief Executive Office

BOARD AGENDA # *B-3

Urgent

Routine

AGENDA DATE March 20, 2012

CEO Concurs with Recommendation YES NO

4/5 Vote Required YES NO

(Information Attached)

SUBJECT:

Approval to Adopt a Resolution to Support the Establishment of a San Joaquin Valley Economic Development District

STAFF RECOMMENDATIONS:

Adopt a Resolution to Support the Establishment of a San Joaquin Valley Economic Development District.

FISCAL IMPACT:

There are no fiscal impacts associated with this item. Regional Economic Development (EDA) projects would require the customary match provided by the sponsoring jurisdiction(s). The San Joaquin Valley Economic Development District will receive funding from grants as well as contributions from the Economic Development Corporations within the eight San Joaquin Valley Counties. It is not envisioned that financial contributions will be required by the member counties.

BOARD ACTION AS FOLLOWS:

No. 2012-111

On motion of Supervisor Withdraw, Seconded by Supervisor De Martini
and approved by the following vote,

Ayes: Supervisors: Chiesa, Withdraw, Monteith, De Martini and Chairman O'Brien

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

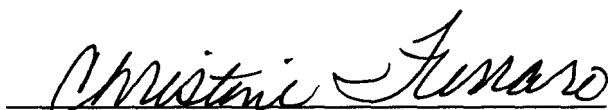
1) X Approved as recommended

2) Denied

3) Approved as amended

4) Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval to Adopt a Resolution to Support the Establishment of a San Joaquin Valley Economic Development District

DISCUSSION:

Background

The California Central Valley Economic Development Corporation (CCVEDC) was requested by regional Federal Economic Development Administration representatives to apply for the designation of Economic Development District for purposes of receiving funding for regional economic development projects through the U.S. Economic Development Administration (EDA) and other Federal funding agencies.

The California Central Valley Economic Development Corporation is a regional marketing group whose mission is to promote job creation in the valley, mountain, and desert communities located within Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus and Tulare. This program supplements the existing efforts of individual agencies throughout the area

The CCVEDC was formed in the late 1980s by the professional economic development organizations serving the counties of California's Central Valley. Together with their partners, they have cooperated and collaborated to present Central California as a highly desirable location for expanding companies seeking the advantages of a rapidly growing and resource rich environment.

CCVEDC provides businesses with the resources necessary when evaluating, planning and implementing a site location/expansion in the Central California region. CCVEDC facilitates the site selection process by:

- Connecting with the region's key decision makers in economic development, finance, government, regulatory and real estate;
- Providing proprietary research and data;
- Conducting site searches and site tours; and
- Facilitating planning and consultation meetings.

Currently, the Stanislaus County Chief Executive Office (CEO) and Stanislaus Economic Development and Workforce Alliance (Alliance) represent Stanislaus County as members of the CCVEDC.

Approval to Adopt a Resolution to Support the Establishment of a San Joaquin Valley Economic Development District

San Joaquin Valley Economic Development District

As currently envisioned, the San Joaquin Valley Economic Development District (EDD), would rank order and recommend for Federal EDA funding those public infrastructure projects that would benefit the regional economy through combining the efforts of multiple governmental units and funding from the Federal government. The EDD is not intended to substitute the current Comprehensive Economic Development Strategy (CEDS) for Stanislaus County, previously adopted by the Board of Supervisors, which identifies economic development projects submitted by local municipalities.

The EDA provides competitive grant funding for economic development related projects that advance global competitiveness, create jobs, leverage public and private resources, demonstrate readiness and ability to use funds quickly and effectively, and link to specific measurable outcomes. By creating the proposed Economic Development District, the San Joaquin Valley will be in a better position to take advantage of available funding for projects of regional significance.

The San Joaquin Valley Economic Development District will serve as a conduit for marshaling available resources and incentives through other Federal agencies and programs. Furthermore, the Economic Development District will provide a forum: for discussion, evaluation and funding for economic problems of regional interest and concern; to promote cooperation and efficiency in funding infrastructure projects of regional scope and significance; to identify, understand, clarify and comprehensively plan for the resolution of regional problems requiring multi-jurisdictional cooperation; and to attain the greatest degree of intergovernmental cooperation possible in order to prepare for future growth and development of the region.

The formation of the San Joaquin Valley Economic Development District is subject to Federal EDA approval and will be processed through the California Governor's. The administration of the Economic Development District would be handled through the California Central Valley Economic Development Corporation and would be overseen by a Board of Directors comprised of persons appointed by the Boards of Supervisors from San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and Kern counties, as well as one representative from the California Partnership for the San Joaquin Valley.

Until the formal approval of the San Joaquin Valley Economic Development District, staff from the CEO and Alliance will continue to represent Stanislaus County. Once Federal EDA approval for the San Joaquin Valley Economic Development District is granted, the Chief Executive Office will return to the Board of Supervisors for consideration of the formal appointment to the San Joaquin Valley Economic Development District.

Approval to Adopt a Resolution to Support the Establishment of a San Joaquin Valley Economic Development District

Stanislaus County Economic Development Action Committee

In the fall of 2011, the Chair of the California Central Valley Economic Development Corporation contacted each member county to request that they consider formally supporting the establishment of the San Joaquin Valley Economic Development District. The request was discussed by the Stanislaus County Economic Development Action Committee (EDAC) during their October meeting. At that time, the EDAC Secretary (Chief Executive Office) was directed to bring the item back to the Committee once other member counties had adopted formal resolutions of support for the said Economic Development District. EDAC members reasoned that it would wait to forward the item to the Board of Supervisors for consideration after it was evident that there was overwhelming support of the proposal by other member counties to the CCVEDC.

In early 2012, the Chair of CCVEDC, through the Stanislaus Economic Development and Workforce Alliance shared that nearly all member counties had passed formal Board resolutions supporting the establishment of the San Joaquin Valley Economic Development District. Approval of staff's recommendation would ensure that all member counties have passed the necessary resolutions to forward the proposal for the formation of an Economic Development District for the San Joaquin Valley to the U.S. Economic Development Administration.

POLICY ISSUES:

The recommended action is consistent with the Board's priorities of A Strong Local Economy and Effective Partnerships by supporting the establishment of the San Joaquin Valley Economic Development District that is expected to serve as a conduit for marshaling available resources and incentives through Federal agencies and programs. In doing so, Stanislaus County will have an opportunity to join with other counties throughout the region to improve competitiveness, create jobs and build wealth.

STAFFING IMPACT:

There are no additional staffing impacts associated with this item. The Chief Executive Office and the Stanislaus Economic Development Workforce Alliance will continue to provide support as needed to the California Central Valley Economic Development Corporation and the San Joaquin Valley Economic Development District, once established.

CONTACT PERSONS:

Keith Boggs, Assistant Executive Officer, 209.525.6333
Raul Mendez, Senior Management Consultant, 209.525.6333

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: March 20, 2012

2012-111

On motion of Supervisor Withrow Seconded by Supervisor De Martini
and approved by the following vote,

Ayes: Supervisors: Chiesa, Withrow, Monteith, DeMartini, and Chairman O'Brien

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

THE FOLLOWING RESOLUTION WAS ADOPTED:

Item # *B-3

**APPROVAL TO SUPPORT THE ESTABLISHMENT OF A SAN JOAQUIN VALLEY ECONOMIC
DEVELOPMENT DISTRICT**

WHEREAS, the Central San Joaquin Valley counties of San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and Kern share socio-economic and geographic similarities; and

WHEREAS, the economic prosperity of the named San Joaquin Valley counties is critical to California's continued growth and prosperity; and

WHEREAS, the San Joaquin Valley spans 27,280 square miles, with a population of more than 4 million in 8 counties, 16 urban cities, 46 rural cities, and 225 unincorporated communities; and

WHEREAS, the San Joaquin Valley is the single largest and most diverse agricultural region in the nation, representing 63% of California's total agricultural production; and

WHEREAS, Stanislaus County is located with the San Joaquin Valley, and has been impacted by significant and chronic adverse economic conditions; and

WHEREAS, the U.S. Department of Commerce, Economic Development Administration's Economic Development District designation is a resource that complements existing programs and initiatives to strategically direct regional resources to encourage private and public investment, retain and grow jobs, and to help alleviate economic disparity; and

WHEREAS, Economic Development Districts provide a number of benefits to a region, including eligibility for additional federal funding opportunities; strengthened cooperation on critical regional economic development issues; and a strengthened regional identity over the long term; and

(Continued on Page 2)

WHEREAS, Stanislaus County believes that the designation of the San Joaquin Valley as a federal Economic Development District will provide the mechanism to secure EDA and other funding for regional economic development projects to reverse economic distress; and

WHEREAS, the function of the San Joaquin Valley Economic Development District is to provide a forum for discussion, evaluation and funding for economic problems of regional interest and concern; to promote cooperation and efficiency in funding infrastructure projects of regional scope and significance; to identify, understand, clarify and comprehensively plan for the resolution of regional problems requiring multi-jurisdictional cooperation; and to attain the greatest degree of intergovernmental cooperation possible in order to prepare for future growth and development of the region; and

WHEREAS, the San Joaquin Valley Economic Development District will be assisted by a professional staff drawn from qualified persons in economic development, planning, business development or related disciplines; and

WHEREAS, Stanislaus County has been an active participant in the completion of the Economic Development Administration approved Consolidated Comprehensive Economic Development Strategy (CEDS) for the San Joaquin Valley through its economic development representatives; and

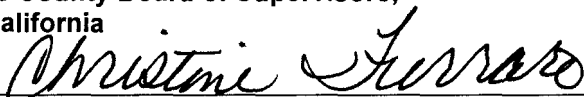
WHEREAS, Stanislaus County supports the Consolidated CEDS through the establishment of an Economic Development District in the San Joaquin Valley, to be governed by a board to be comprised of representatives from each of the eight San Joaquin Valley counties, along with representatives from principal economic interests of the region, including at least one private sector representative and one or more persons representing Executive Directors of Chambers of Commerce or representatives of institutions of postsecondary education, workforce development groups and labor groups; and

WHEREAS, Stanislaus County Board of Supervisors will appoint a representative to serve on the governing body of the San Joaquin Valley Economic Development District, once established.

NOW, THEREFORE, IT IS HEREBY RESOLVED as follows:

That the Board of Supervisors of the County of Stanislaus extends its support in the designation of an Economic Development District by the Economic Development Administration, United States Department of Commerce, with the intention of including the San Joaquin Valley Counties of San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and Kern.

ATTEST: **CHRISTINE FERRARO TALLMAN, Clerk**
Stanislaus County Board of Supervisors,
State of California



File No.