

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # \*A-7

Urgent

Routine

AGENDA DATE August 16, 2011

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval of a Resolution Proclaiming Sundays in Stanislaus County as "Eat Local, Buy California Grown Day," and Encourage Families, Restaurants, and Grocers to Buy California-Grown Floriculture, Fiber and Foods

STAFF RECOMMENDATIONS:

Approve a resolution proclaiming Sundays in Stanislaus County as "Eat Local, Buy California Grown Day," and encourage families, restaurants, and grocers to buy California-Grown floriculture, fiber and foods.

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2011-473

On motion of Supervisor Chiesa, Seconded by Supervisor Withrow

and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

4) \_\_\_\_\_ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

**DISCUSSION:**

The "Eat Local, Buy California Grown Day" resolution was introduced March 23, 2011, during California Ag Day at the State Capitol. Originally authored by Assembly members Fiona Ma, Speaker Pro Tempore, and Cathleen Galgiani, Chair of the Assembly Committee on Agriculture, the resolution was finalized with 61 members of the Assembly as cosigners. It has gained support from more than 23 California commodity boards and associations, including the California Poultry Federation.

The State Assembly passed a "Eat Local, Buy California Grown Day" resolution on June 2, 2011 and the Senate passed the same resolution on June 23, 2011.

The "Eat Local, Buy California Grown Day" movement celebrates California as the country's most agriculturally abundant state, producing over 400 commodities.

This resolution urges residents of Stanislaus County to dedicate Sundays to eating California grown foods. By purchasing locally, consumers will boost local business which in turn helps the Local and State government through increased tax revenues.

**POLICY ISSUES:**

Approval of this item supports the Board's priority of a Strong Agricultural Economy/Heritage in Stanislaus County.

**STAFFING IMPACTS:**

There are no staffing impacts associated with this item.

**CONTACT PERSON:**

Richard Robinson, Chief Executive Officer. Telephone (209) 525-4305.

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STATE OF CALIFORNIA

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and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Withrow, DeMartini, and Chairman Monteith

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

Item # \*A-7

THE FOLLOWING RESOLUTION WAS ADOPTED:

**Resolution Proclaiming Sundays in Stanislaus County as "Eat Local, Buy California Grown Day," and Encourage Families, Restaurants, and Grocers to Buy California-Grown Floriculture, Fiber and Foods**

WHEREAS, California has a rich heritage and is one of the of the world's most prolific agricultural regions. California foods are famous for their abundance, diversity, freshness and high quality; and

WHEREAS, buying California-grown food helps local family farmers, California food producers and California employees and their families, contributing billions of dollars to the local economy each year; and

WHEREAS, buying California grown food ensures a higher level of food safety and food safety standards. California strictly regulates food producers for the benefit of consumers. California produce and livestock producers have the strictest safety and quality assurance standards of any state in the nation or world; and

WHEREAS, California farmers grow more than 300 food products which include: livestock, poultry and seafood, produce, wine, grains, dairy products, nuts and cut flowers valued at \$35 billion, each year; and

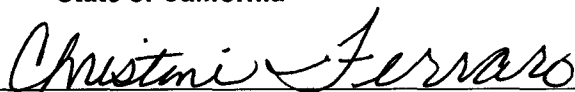
WHEREAS, in 2010, Stanislaus County farmers produced a gross value of \$2,572,434,000 in agricultural commodities which include: milk, nuts, chickens, turkeys, livestock, vegetables, fruit and wine. Activities associated with the processing of these agricultural commodities contributed \$11 billion to our local economy; and

WHEREAS, in a time of economic distress for our state, the support of California products could keep critical dollars within the state for the benefit of Californians strengthening the state's communities, economies and businesses. By purchasing locally, consumers will boost local business which in turn helps the local and state government through increased tax revenues; and

WHEREAS, supporting this initiative illustrates the significance of the agricultural industry in California and supports the board priority of striving for A Strong Agricultural Economy and Heritage in Stanislaus County.

NOW, THEREFORE BE IT RESOLVED that the Stanislaus County Board of Supervisors hereby proclaims Sundays to be "Eat Local, Buy California Grown Day." Families, restaurants and grocers are encouraged to buy California-grown products because supporting California-grown food products will result in higher food quality, improved food safety, higher environmental and animal welfare standards and significant economic benefits.

ATTEST: **CHRISTINE FERRARO TALLMAN, Clerk**  
**Stanislaus County Board of Supervisors,**  
**State of California**



File No.