

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # \*A-5a

Urgent  Routine

AGENDA DATE April 19, 2011

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval to Proclaim April 2011 as Alcohol Awareness Month in Stanislaus County

STAFF RECOMMENDATIONS:

Proclaim April 2011 as Alcohol Awareness Month in Stanislaus County.

Contact Person: Christine Ferraro Tallman

Phone Number: 525-4494

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2011-218

On motion of Supervisor Chiesa, Seconded by Supervisor Withrow  
and approved by the following vote,

Ayes: Supervisors: Chiesa, Withrow, DeMartini, and Vice-Chairman O'Brien

Noes: Supervisors: None

Excused or Absent: Supervisors: Chairman Monteith

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

4) \_\_\_\_\_ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

**DISCUSSION:**

Designating April as Alcohol Awareness Month is an opportunity to raise awareness of alcohol abuse and encourage people to make healthy, safe choices.

Alcohol Awareness Month was founded and sponsored by the National Council on Alcoholism and Drug dependence in 1987 and has encouraged universal acknowledgement of alcoholism as a progressive disease. The theme for Alcohol Awareness Month in 2011 is "One Too Many", which was designed to be open-ended so that it could encompass issues surrounding alcoholism and personalize the victims of alcohol related accidents and problems.

It has been demonstrated that prevention and education efforts have been demonstrated to help deter individuals from substance abuse, crime and incarceration. Studies have shown that each dollar invested in prevention helps to achieve savings of \$7 to \$10 in areas such areas as treatment and criminal justice system costs, not to mention the wider benefits for individuals, their families and our communities. Alcohol abuse is a community problem that requires a community solution.

**POLICY ISSUE:**

The Board of Supervisors must determine the merits of proclaiming April as Alcohol Awareness Month in an effort to raise the public awareness of alcohol abuse and encourage people to make healthy, safe choices. Approval of the proclamation supports the Board's priority of ensuring a healthy community.

**STAFFING IMPACTS:**

There are no staffing impacts associated with this item.

IN RE:PROCLAIMING APRIL, 2011 AS ALCOHOL AWARENESS MONTH IN STANISLAUS COUNTY

Whereas, the Stanislaus County Board of Supervisors has recognized healthy communities as a priority, and

Whereas, since 1987, the National Council on Alcoholism and Drug dependence has designated April as national Alcohol Awareness Month, and

Whereas, alcohol abuse and addiction impacts Stanislaus County communities on many levels, from the workplace, to school and homes, and

Whereas, alcohol abuse is a public health problem that needs to be addressed in our communities through joint efforts of parents, schools, community organizations, religious communities, business leaders, government agencies and young people, and

Whereas, during this year's alcohol awareness campaign, the important issues of preventing underage drinking, parent modeling, responsible retailing and workplace prevention are underscored, and

Whereas, appropriate treatment and support from family, friends and community, those suffering from alcohol abuse and addiction can recover, and

Whereas, increasing public awareness that substance use disorders are treatable, yet serious health care problems, and by treating them, we can improve the quality of life for the entire community, and

Whereas, healthy people enjoy life, feel good about themselves, are able to meet challenges and changes of life, and

Whereas, Behavioral Health and Recovery Services and the Stanislaus County Advisory Board on Substance Abuse Programs are supporting Alcohol Awareness Month.

Now, therefore, be it resolved, that the Stanislaus County Board of Supervisors does hereby proclaim April 2011 as Alcohol Awareness Month in Stanislaus County.