

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Board of Supervisors

BOARD AGENDA # \*A-4a

Urgent

Routine

AGENDA DATE May 18, 2010

CEO Concurs with Recommendation YES  NO

(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval of a Commendation for the Association of Fundraising Professionals Yosemite Chapter Upon the Celebration of their 50<sup>th</sup> Year Anniversary

STAFF RECOMMENDATIONS:

Approve a commendation for the Association of Fundraising Professionals Yosemite Chapter Upon the Celebration of their 50<sup>th</sup> Year Anniversary.

Contact Person: Christine Ferraro Tallman

Phone Number: 525-4494

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2010-289

On motion of Supervisor Chiesa, Seconded by Supervisor Monteith  
and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Monteith, DeMartini, and Chairman Grover

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

4) \_\_\_\_\_ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

**AFP News**

DATE: April 21, 2010

FOR RELEASE: Immediate

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**Charitable Fundraisers Celebrate 50 Years of  
Promoting Giving, Volunteering, Ethical Fundraising**

(Arlington, VA) The Association of Fundraising Professionals (AFP) Yosemite Chapter will join 28,000 fundraisers with 212 chapters all around the world in celebrating the international association's 50<sup>th</sup> year anniversary in June 2010.

Created in 1960, AFP works to educate fundraisers in all areas of philanthropy and fundraising and requires members to annually sign its *Code of Ethical Principles and Standards*, which is used by charities around the world. AFP also increases awareness about the importance of giving and volunteering through its public education programs, National Philanthropy Day celebrations and its Awards for Philanthropy which recognize extraordinary donors and volunteers.

The AFP Yosemite Chapter has served the Stanislaus Community since August 1998 and now represents 46 individuals who work for a wide variety of charitable organizations across the region. The chapter supports the ethical fundraisers through its local programs, including our Academy of Fundraising. AFP members also aspire to follow the Donor Bill of Rights.

"Philanthropy – people helping their neighbors- is an essential part of American society," said Lynn Traver, President of the Yosemite Chapter. "For fifty years, AFP has helped strengthen philanthropy by ensuring that charities operate under the highest ethical standards and helping donors understand the charitable process and how to give their money wisely and effectively. We're excited about celebrating the 50<sup>th</sup> anniversary and also look forward to fifty more years of service to the community."

The Yosemite chapter will celebrate the international association's 50<sup>th</sup> anniversary by offering a \$50 discount for new members who join in the month of June. On Thursday, June 3rd the chapter will have a lunch program "Honoring our

*Empowering  
fundraisers  
to serve  
humankind*

*Building the  
Future of  
Philanthropy*

*Strengthen  
your  
dedication  
to the  
fundraising  
profession*

Past, Inspiring our Future” featuring a panel of the Yosemite Chapters Founding Board members. These guests will speak about the changes, challenges and joys of fundraising in our local communities. A proclamation from the Modesto City Council will be shared at this meeting and a Resolution from the Stanislaus County Board of Supervisors will be presented. The Yosemite chapter will also join with other chapters to make an anniversary gift and will be recognized as part of AFP’s 50<sup>th</sup> Anniversary Circle.

“The Yosemite Chapter has been a leader in promoting philanthropy and ethical fundraising in the Central Valley of California, and its celebrations are an integral part of our 50<sup>th</sup> anniversary,” said Paulette V. Maehara, CFRE, CAE, president and CEO of AFP. “With the current state of the economy, giving and volunteering are more important than ever before. We hope the anniversary will draw attention to the great work charities do and their increased need for public support during these difficult times.”

More information about AFP and the 50<sup>th</sup> anniversary can be found at [www.afpnet.org](http://www.afpnet.org). For more information about the local Yosemite Chapter of AFP go to their website <http://afpyosemite.afpnet.org/AboutUs.aspx> .

Additional Attachments: Donor Bill of Rights