



CALIFORNIA FORESTRY ASSOCIATION

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December 7, 2009

Dear County Supervisor,

As we address climate change, resource conservation and economic growth issues, it is important to recognize the critical role forests and forest products can play in developing practical solutions. The enclosed recently published book *Tackle Climate Change – Use Wood* is an important educational tool that highlights the benefits of working forests in achieving the climate goals set by Governor Schwarzenegger, who is featured in the preface.

The book explains exactly how using wood can reduce greenhouse gas emissions, increase the amount of clean energy available to California and sustain forests for generations. Its message is consistent with those Governor Schwarzenegger has delivered in assuming a leadership role addressing climate change and establishing the Western Climate Initiative. *Tackle Climate Change – Use Wood* clearly demonstrates how we can help our economy *and* our environment, and that forestry holds the potential to remove more carbon from the atmosphere and store it safely for a very long time.

We hope you enjoy, display and share your copy of this publication. The book represents the joint efforts of the California-based non-profit Forests for the Next Century and the British Columbia Forest Carbon Working Group. A brief video and slide presentation produced in conjunction with the book are available at www.rethinkforests.org.

It is critical for the economic and environmental well-being of our state that the contributions of well managed forests in climate solutions be widely recognized. We hope you find these materials valuable.

Sincerely,

A handwritten signature in black ink, appearing to read "David A. Bischel", written in a cursive style.

David A. Bischel
President

Enclosure

ATTACHMENTS AVAILABLE
FROM YOUR CLERK

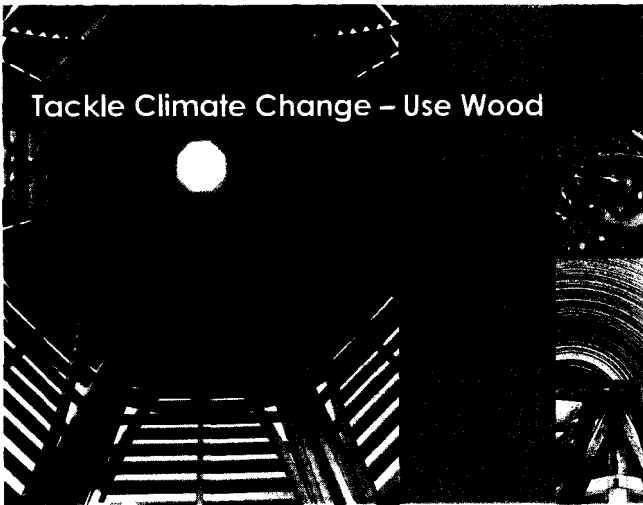
BOARD OF SUPERVISORS
2009 DEC 14 A 11:44

Tackle Climate Change – Use Wood

... and use these tools to raise the profile of forests and forest products as part of the climate change solution.

To help organizations like yours promote the benefits of forests and forest products in relation to climate change, the "Tackle Climate Change – Use Wood" book has been created for use with audiences across North America.

At 80+ pages, this photo-rich book tells the story in-depth. Pass it around within your organization and order copies for all of your important contacts. The book can also be downloaded from the following website: www.rethinkforests.com



Also available on the website:

Video – Premier this 5-minute video at your next meeting, use it as part of a slide presentation, or play it in a loop at your trade show booth.

Slide presentation – Deliver this 20-minute presentation or integrate a few of the slides during your next speaking opportunity.

A WORD ABOUT COPYRIGHT: *We encourage you to use these tools to develop your own materials. However, while you're welcome to use any of the text verbatim, certain photos are subject to copyright and may not be shared. Please send photo requests to info@bcclimatechange.org.*

How to Order Books

The 'Tackle Climate Change – Use Wood' book is available in set quantities for the cost of shipping and handling only. To order, please complete the following and fax to **604-639-0750**:

- 5 books \$100
- 20 books \$250
- 44 books (1 box) \$350
- Multiple boxes..... # Boxes _____ @ \$350 per box of 44 books
\$ _____

Total approved to charge: \$ _____

Name: _____

Title: _____

Organization: _____

Shipping Address: _____

Email: _____

Telephone: _____

Fax (for receipt): _____

Payment Method

Total approved to charge: \$ _____

VISA MasterCard American Express

Credit Card #: _____

Expiry Date: _____ / _____

Cardholder name: _____

Signature: _____ Date _____

All orders will be confirmed via email once received. If you have any questions about your order please contact info@bcclimatechange.org