

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Parks and Recreation

BOARD AGENDA # *B-6(c)

Urgent

Routine

AGENDA DATE July 14, 2009

CEO Concur with Recommendation YES NO
(Information Attached)

4/5 Vote Required YES NO

SUBJECT:

Approval for the Salida Civic Association to Have Exclusive Use of Salida Park on August 22, 2009 for their 10th Annual Town & Country Parade & Festival

STAFF RECOMMENDATIONS:

- 1) Approve request from the Salida Civic Association to have exclusive use of Salida Park on Saturday, August 22, 2009, beginning at 8:00 a.m. and ending no later than 4:00 p.m. for their 10th Annual Town & Country Parade & Festival.
- 2) Direct the Salida Civic Association to adhere to the requirements set forth by the Department of Parks and Recreation.
- 3) Approve the waiver of fees for reservation and exclusive use.

FISCAL IMPACT:

If approved, \$100 in reservation and exclusive use fees will be waived for the Salida Civic Association for their 10th Annual Town & Country Parade & Festival.

BOARD ACTION AS FOLLOWS:

No. 2009-476

On motion of Supervisor Chiesa, Seconded by Supervisor Grover

and approved by the following vote,

Ayes: Supervisors: O'Brien, Chiesa, Grover, Monteith, and Chairman DeMartini

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

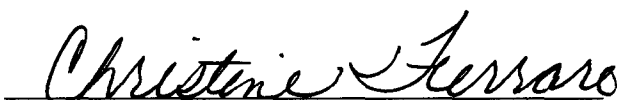
1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

4) _____ Other:

MOTION:



ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval for the Salida Civic Association to Have Exclusive Use of Salida Park on August 22, 2009 for their 10th Annual Town & Country Parade & Festival

DISCUSSION

A request has been received from the Salida Civic Association to have exclusive use of Salida Park on Saturday, August 22, 2009, beginning at 8:00 a.m. and ending no later than 4:00 p.m. for their 10th Annual Town & Country Parade & Festival.

The Salida Civic Association was formed in 2000 as a way to bring family orientated entertainment to the community. The Salida Town & Country Parade & Festival is the Association's main event and is held annually in August on the third Saturday of the month. The event is free to attendees. Booths open at 9:00 a.m. and include food, crafts, information, children's activities, and live entertainment. The parade begins at 10:00 a.m. while the events on the entertainment stage start at 11:00 a.m. in the park. The Salida Civic Association has conducted outreach for this annual event through the Salida Municipal Advisory Council and through other local business and community organizations.

The Department of Parks and Recreation does not have any objections to this request for exclusive use and as such necessitates the Salida Civic Association to adhere to the following requirements:

- The Salida Civic Association shall work with other necessary groups, organizations, or other governmental personnel as determined by applicable codes, laws, and regulation to ensure a safe event.
- By Wednesday, August 19, 2009, no later than 5:00 p.m. require the Salida Civic Association, to provide the Department of Parks and Recreation a Certificate of Insurance with minimum general liability coverage of \$1 million and endorsement naming Stanislaus County as an additional insured.
- A Hold Harmless Agreement (Organization) is required. The original agreement must be completed and returned by Wednesday, August 19, 2009, no later than 5:00 p.m.
- The expected number of participants for this event is 4,000.
- Alcohol may not be sold, served, or consumed on County property during this exclusive use.
- The area is to be left in a clean condition with all waste, debris, and garbage removed from County premises upon conclusion of each exclusive use event.
- Dumpsters shall not be placed on Salida Park turf.
- No vehicles may be driven on the Salida Park turf without prior written authorization.
- Authorization to place portable stage and grandstands on park premises is granted. Any damages occurring to parkland will be assessed to the Salida Civic Association.

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DISCUSSION (Continued)

- Portable restrooms shall not be placed on Salida Park turf.

POLICY ISSUE (S)

The Board should consider whether the approval of this exclusive use request and waiver of fees supports the Board of Supervisors' priority of effective partnerships. The Department of Parks and Recreation strive to establish partnerships with organizations that strengthen community image and sense of place through use of outdoor open spaces that facilitate community connections while supporting local economy through regional tourism.

STAFFING IMPACT

There are no staffing impacts associated with this item.