

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: Environmental Resources *[Signature]*

BOARD AGENDA # *A-4a

Urgent Routine

AGENDA DATE October 21, 2008

CEO Concurs with Recommendation YES NO
(Information Attached)

4/5 Vote Required YES NO

SUBJECT:

Approval to Proclaim November 15, 2008, as "America Recycles Day" in Stanislaus County

STAFF RECOMMENDATIONS:

1. Approve November 15, 2008, as "America Recycles Day" in Stanislaus County.
2. Adopt a Resolution proclaiming November 15, 2008, as "America Recycles Day" in Stanislaus County.

FISCAL IMPACT:

There is no fiscal impact associated with this item.

BOARD ACTION AS FOLLOWS:

No. 2008-706

On motion of Supervisor Grover, Seconded by Supervisor Monteith
and approved by the following vote,
Ayes: Supervisors: O'Brien, Grover, Monteith, and Vice-Chairman DeMartini
Noes: Supervisors: None
Excused or Absent: Supervisors: Mayfield
Abstaining: Supervisor: None

- 1) Approved as recommended
- 2) Denied
- 3) Approved as amended
- 4) Other:

MOTION:

ATTEST: *Elizabeth A. King*
ELIZABETH A. KING, Assistant Clerk

File No.

DISCUSSION:

“America Recycles Day,” a campaign instituted by the National Recycling Coalition, is the only nationally recognized day dedicated to encouraging Americans to recycle and buy recycled products. Since its inception in 1997, the America Recycles Day campaign has grown to include millions of Americans pledging to increase their recycling habits at home and work, and to buy products made with recycled materials. Residents in every state of the nation participate in America Recycles Day events. Held annually on November 15th, millions of people become better informed as a result of the national America Recycles Day campaign. The Board of Supervisors has proclaimed November 15th “America Recycles Day” on several years in the recent past.

The Department of Environmental Resources (Department) supports the purpose set forth by America Recycles Day which is to promote the social, environmental, and economic benefits of recycling and to encourage more people to join the movement toward creating a better natural environment. Departmental outreach efforts encourage individuals, businesses, communities, and government agencies to work together as good stewards of our natural resources. Using resources wisely will help preserve and improve our environment and build a stronger economy.

This year, the Department will promote America Recycles Day on Friday, November 14, 2008, by creating a display at Home Depot, 1617 N. Carpenter Road, Modesto, and will be onsite together with staff from the City of Modesto, to promote recycling and reuse. Included in this display will be items that contain recycled content and numerous outreach materials.

In addition, Department staff will provide information that promotes the Stanislaus County Recycling Market Development Zone (SCRMDZ). The SCRMDZ is a partnership between Stanislaus County and the California Integrated Waste Management Board and was created to provide assistance to businesses that use materials recovered from the waste stream to manufacture new products. The public will have the opportunity during the day to stop at the display and pledge to recycle, ask questions, and share their opinions with Department staff surrounding the topic of America Recycles Day.

POLICY ISSUE:

The Stanislaus County Board of Supervisors should determine if proclaiming November 15, 2008, America Recycles Day is consistent with the Board’s priorities of a healthy community and effective partnerships.

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STAFFING IMPACTS:

There are no staffing impacts associated with this item.

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: October 21, 2008

No. 2008-706

On motion of Supervisor Grover Seconded by Supervisor Monteith
and approved by the following vote,

Ayes: Supervisors: O'Brien, Grover, Monteith, and Vice Chairman DeMartini

Noes: Supervisors: None

Excused or Absent: Supervisors: Mayfield

Abstaining: Supervisor: None

THE FOLLOWING RESOLUTION WAS ADOPTED:

Item # *A-4a

IN RE: RECOGNIZING NOVEMBER 15, 2008, AS "AMERICA RECYCLES DAY"

WHEREAS, to focus the nation's attention on the importance of recycling, businesses, industries, state agencies, nonprofit organizations and individuals have joined together to celebrate "America Recycles Day" and are encouraging their employers, staff, customers, membership and all citizens to pledge to start or enhance recycling programs and buy recycled products on November 15;

WHEREAS, participating in America Recycles Day is one way citizens can help raise awareness about the need to reduce waste by reusing, recycling and buying recycled products;

WHEREAS, recycling saves millions of dollars in disposal costs, creates jobs and is recognized as an easy way for everyone to help protect the environment by avoiding unnecessary use of important resources;

WHEREAS, state, county and community leaders need to spread the word about the excellent programs they have established, the growth of markets for recyclables, the importance of buying recycled products, the need to expand the collection of recyclable materials, and the benefits of investments in recycling by small and large businesses; and

THEREFORE, BE IT RESOLVED that November 15, 2008, is America Recycles Day and the Stanislaus County Board of Supervisors does hereby urge all residents, educators and businesses to participate in its local, regional and statewide celebratory and educational activities.

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk
Stanislaus County Board of Supervisors,
State of California

by


Elizabeth A. King, Assistant Clerk

1010-56

File No.