

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Parks and Recreation

BOARD AGENDA # \*B-7

Urgent

Routine

AGENDA DATE September 16, 2008

CEO Concurs with Recommendation YES  NO   
(Information Attached)

4/5 Vote Required YES  NO

SUBJECT:

Approval for Memorial Medical Center to Have Exclusive Use of Laird Park's Group Picnic Area and Shade Structure On September 20, 2008, for their Cancer Awareness Run & Ride

STAFF RECOMMENDATIONS:

- 1) Approve request from Memorial Medical Center to have exclusive use of Laird Park's Group Picnic Area and Shade Structure on September 20, 2008, from 6:30 a.m. to 3:00 p.m. for their Cancer Awareness Run & Ride.
- 2) Direct Memorial Medical Center to adhere to the requirements set forth by the Department of Parks and Recreation.

FISCAL IMPACT:

If approved, acceptance of associated fees for the exclusive use and reservation would result in additional revenue of \$100 to the Department of Parks and Recreation.

BOARD ACTION AS FOLLOWS:

No. 2008-659

On motion of Supervisor Grover, Seconded by Supervisor Monteith  
 and approved by the following vote,  
 Ayes: Supervisors: O'Brien, Grover, Monteith, and Vice-Chairman DeMartini  
 Noes: Supervisors: None  
 Excused or Absent: Supervisors: Mayfield  
 Abstaining: Supervisor: None

- 1)  Approved as recommended
- 2)  Denied
- 3)  Approved as amended
- 4)  Other:

MOTION:

*Christine Ferraro*

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

DISCUSSION:

A request from Memorial Medical Center's Community Outreach Division has been received for use of Laird Park's Group Picnic Area and Shade Structure to be used as a rest stop for their Cancer Awareness Run & Ride being held on Saturday, September 20, 2008. This is a first time request from Memorial Medical Center for use of Laird Park.

Understanding that cancer is the second leading cause of death in the United States; and while millions of people are living with cancer or have cancer, Memorial Medical Center has developed "The Cancer Awareness Run & Ride" to increase public awareness regarding cancer awareness, cancer prevention, and early detection, as well as nutrition, exercise and living a healthier life.

The event will be held at the Modesto Junior College West Campus with exhibits available from 7:00 a.m. to 1:00 p.m. The Run includes a 10k and 2-mile run/walk route while the Ride includes a 63-mile, 30-mile, and 12-mile route. It is the 30-mile and 63-mile run routes that will use Laird Park as a rest stop.

The Department of Parks and Recreation does not have any objections to this request for exclusive use and as such necessitates Memorial Medical Center to adhere to the following requirements:

- On or by Wednesday, September 17, 2008, no later than 3:00 p.m., require Memorial Medical Center, to provide the Department of Parks and Recreation a Certificate of Insurance with a minimum general liability of \$1 million and endorsement naming Stanislaus County as an additional insured.
- A Hold Harmless Agreement (Organization) is required. The original agreement must be completed and returned on or by Wednesday, September 17, 2008, no later than 3:00 p.m.
- The expected number of participants for the use of Laird Park as participants is 150.
- The expected number of spectators at Laird Park is 75.
- No alcohol shall be sold, served, or consumed during this exclusive use.
- The Group shall supply one unisex restroom for their event that will be placed near the Group Picnic Area and Shade Structure.
- The Group shall work with all other necessary groups, organizations, or other governmental personnel as required by the Department to ensure a safe event.
- Please remit payment in the amount of \$100 for the reservation and use on or by Wednesday, September 17, 2008, no later than 3:00 p.m.

**POLICY ISSUES:**

The Board should consider whether the approval of this exclusive use request supports the Board of Supervisors' priority of a healthy community by providing community access to health services and evaluating new opportunities for effective partnerships with health care organizations who are able to provide valued recreational experiences for a healthier community.

**STAFFING IMPACT:**

There are no staffing impacts associated with this item.