

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: Parks and Recreation

BOARD AGENDA # \*B-7

Urgent

Routine

AGENDA DATE August 19, 2008

CEO Concurs with Recommendation YES  NO

4/5 Vote Required YES  NO

(Information Attached)

SUBJECT:

Approval for the Salida Civic Association to Have Exclusive Use of Salida Park for the 9<sup>th</sup> Annual "Salida Town & Country Parade & Festival" to be Held on August 23, 2008, and Waiver of Fees for the Exclusive Use

STAFF RECOMMENDATIONS:

1. Approve request from the Salida Civic Association to have exclusive use of Salida Park for the 9<sup>th</sup> Annual "Salida Town & Country Parade & Festival" to be held on Saturday, August 23, 2008, from 8:00 a.m. to 4:00 p.m.
2. Direct the Salida Civic Association to adhere to the requirements set forth by the Department of Parks and Recreation.
3. Approve the waiver of fees for the exclusive use of Salida Park.

FISCAL IMPACT:

If approved, a total of \$100 in fees for exclusive use will not be assessed to the Salida Civic Association for the 9<sup>th</sup> Annual Salida Town & Country Parade & Festival for the exclusive use of Salida Park.

BOARD ACTION AS FOLLOWS:

No. 2008-594

On motion of Supervisor DeMartini, Seconded by Supervisor Grover

and approved by the following vote,

Ayes: Supervisors: O'Brien, Grover, Monteith, DeMartini and Chairman Mayfield

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1)  Approved as recommended

2)  Denied

3)  Approved as amended

4)  Other:

MOTION:

Christine Ferraro

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

File No.

Approval for the Salida Civic Association to Have Exclusive Use of Salida Park for the 9<sup>th</sup> Annual "Salida Town & Country Parade & Festival" to be Held on August 23, 2008, and Waiver of Fees for the Exclusive Use  
Page 2

DISCUSSION:

A request has been received from the Salida Civic Association to have exclusive use of Salida Park located on Broadway Street on Saturday, August 23, 2008, from 8:00 a.m. to 4:00 p.m. for the 9<sup>th</sup> Annual Salida Town & Country Parade & Festival. This is an annual request.

The Association was formed in 2000 as a way to bring family orientated entertainment to the area. The Salida Town & Country Parade & Festival is the Association's main event and held annually in August on the third Saturday of the month. The event is free to everyone. Booths open at 9:00 a.m. and include food, crafts, information, children's activities, and live entertainment. The parade begins at 10:00 a.m. while the Entertainment Stage starts at 11:00 a.m. in the park. The Salida Civic Association has conducted outreach for this annual event through the Salida Municipal Advisory Council and through other local avenues.

The Department does not have any objections to this request for exclusive use and as such necessitates the Salida Civic Association to adhere to the following requirements:

- By Wednesday, August 20, 2008, no later than 3:00 p.m., require the Salida Civic Association to provide the Department of Parks and Recreation its Certificate of Insurance with a minimum general liability of \$1 million and an endorsement naming Stanislaus County as an additional insured.
- A Hold Harmless Agreement (Organization) is required. The original Agreement must be completed and returned by Wednesday, August 20, 2008, no later than 3:00 p.m.
- The expected number of participants for this event is 500 and an estimated 3500 spectators.
- No alcohol shall be sold, served, or consumed during this exclusive use.
- Salida Park and surrounding areas are to be left in a clean condition as determined by the on-site coordinator.
- All portable restrooms must be placed on concrete, asphalt, or dirt. Portable restrooms will not be placed on the turf of the park.
- The Salida Civic Association has approval to place a portable stage and grandstands on park premises. Any damages occurring will be assessed to the Salida Civic Association.
- The Salida Civic Association shall work with all other necessary groups, organizations, or other governmental personnel as required by the Department to ensure a safe event including but not limited to Sheriff's, Environmental Resources, and Public Health Departments.

Approval for the Salida Civic Association to Have Exclusive Use of Salida Park for the 9<sup>th</sup> Annual "Salida Town & Country Parade & Festival" to be Held on August 23, 2008, and Waiver of Fees for the Exclusive Use  
Page 3

**POLICY ISSUES:**

The Board should consider whether the approval of this exclusive use request and waiver of fees supports the Board of Supervisors' priorities of effective partnerships with local organizations that best serve and provide a strengthened community image and sense of place while supporting a strong local economy through regional tourism.

**STAFFING IMPACTS:**

There are no staffing impacts associated with this item.