



NOTICE TO GOVERNMENT UNITS:

February 15, 2008

VIA United State Mail

Thomas Mayfield, Chairman
Stanislaus County Board of Supervisors
1010 10th St, Suite 6500
Modesto, Ca 95354

Dear Mr. Mayfield:

Harte-Hanks Shoppers, Inc., d/b/a/ The PennySaver (the "Company") is reducing the work force at the facilities listed on the attached Affected Facilities List (Attachment A). Employment separations are anticipated to begin on or about April 15, 2008. This action is anticipated to be permanent. Affected employees will not have any right to bump or displace other employees working for the Company. Approximately 42 employees will be affected.

A list of job titles and the number of employees currently holding affected positions accompanies this letter as Attachment B.

To the extent that the above action constitutes a covered event under the Worker Adjustment and Retraining Notification Act or California Worker Adjustment and Retraining Notification Act, or any similar state statute, this letter is intended to fulfill any requirements imposed under those laws. By providing this information, the Company does not concede that these laws apply or that notice is otherwise required.

If you have any questions or desire additional information, please contact Jenny Richenburg, Human Resources Director, Harte-Hanks Shoppers, Inc., 2830 Orbiter Street, Brea, CA 92821, (714) 577-4377.

Very truly yours,

Harte-Hanks Shoppers

By Mike Paulsin, President

Attachments A & B

ATTACHMENT A
AFFECTED FACILITIES LIST

1. 2830 Orbiter Street, Brea, California 92821
2. 3885 Wabash Street, Mira Loma, California 91752
3. 11311 White Rock Road, Rancho Cordova, California 95742
4. 1300 Specialty Drive, Vista, California 92083
5. 411 E. Huntington Drive #217, Arcadia, California 91006
6. 2665 Callaway Drive #212, Bakersfield, California 93312
7. 1520 N. Mountain Avenue, Suite 121, Ontario, California 91762
8. 11130 Magnolia Avenue #A, Riverside, California 92505
9. 1936 East Deere Avenue #200, Santa Ana, California 92705
10. 10350 Heritage Park Drive #200, Santa Fe Springs, California 90670
11. 11835 W. Olympic Blvd., #400, Los Angeles, California 90036
12. 340 N. San Jacinto Street, Hemet, California, 92543
13. 5496 Kearny Villa Road. Suite #100, San Diego, California 92123
14. 2005 Evergreen Ave. Ste. 8 Modesto, Ca. 95350
15. 2025 Gateway Place Ste 118 San Jose, Ca. 95110

Harte-Hanks Shoppers, Inc. d/b/a/ The PennySaver

ATTACHMENT B

As explained in the accompanying letter, we anticipate that the job titles and the number of employees listed below will be affected by our plans for locations noted in Attachment A.

1. Job Positions Eliminated Effective April 15, 2008

Graphic Designer Coordinators	1 Employee
Graphic Designers	10 Employees
Sales Support Representative	7 Employees
Inside Advertising Sales Specialist	2 Employees
CarMart Sales Specialist	1 Employee
CarMart Sales Assistant	2 Employees
Computer Operator	1 Employee
Data Entry Clerk	1 Employee
Office Administrator	1 Employee
Executive Assistant	1 Employee
Marketing Coordinator	1 Employee
Financial Analyst	1 Employee
Customer Service Rep – Internet	1 Employee
Website Administrator	1 Employee
Human Resources Representatives	2 Employees
Office Manager	1 Employee
Promotions Managers	3 Employees
Regional Sales Managers	2 Employees