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STATE CAPITOL
SACRAMENTO, CALIFORNIA
95814

BOARD OF SUPERVISORS
2007 DEC 17 P 2 03

December 14, 2007

Supervisor William O'Brien, Board President
Stanislaus County Board of Supervisors
1010 10th St, Suite 6500
Modesto, CA 95354

Dear Supervisor O'Brien:


We are writing to encourage the County of Stanislaus to participate in the U.S. Census Bureau's Local Update for Census Addresses (LUCA) Program, an opportunity for local jurisdictions to inform the Census Bureau of new neighborhoods that may not appear on their central address list for use in the 2010 census.


The importance of accurate address lists at the Census Bureau cannot be underestimated. The American Community Survey is the replacement for the Census Long Form that was used in the past to enumerate demographic changes in communities throughout the country. The Census Bureau now uses large surveys to measure these changes and it is important that California's rural communities be a part of the database to select samples for these surveys. In addition, an accurate census in 2010 will be the basis for federal funding formulas and the distribution of Congressional representation for the following ten years. Current projections indicate that California could fail for the first time to gain a seat in the United States Congress.

To participate in this program, your planning and community development staff should contact the Census Bureau's district office in Los Angeles at (818) 267-1700. The contact person there is Ms. Linda Akers. The Legislature recently approved an incentive program that rewards cities and counties for LUCA participation. A copy of the letter recently sent to your jurisdiction about this program is enclosed. Information about the incentives can be obtained from the State Department of Finance Demographic Research Unit at (916) 323-4086.

Thank you for your prompt attention to this opportunity to make a difference in the 2010 Census. We hope you will act soon.

Sincerely,


Dave Cogdill
Senator, 14th District


Jeff Denham
Senator, 12th District