

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: ENVIRONMENTAL RESOURCES *KWW*

BOARD AGENDA # *A-4.a.

Urgent _____ Routine X

AGENDA DATE November 6, 2001

CEO Concurs with Recommendation YES _____ NO _____
(Information Attached)

4/5 Vote Required YES _____ NO _____

SUBJECT:

DECLARE NOVEMBER 15, 2001, AS "AMERICA RECYCLES DAY"

STAFF
RECOMMEN-
DATIONS:

1. DECLARE NOVEMBER 15, 2001, AS "AMERICA RECYCLES DAY" AND URGE ALL CITIZENS AND BUSINESSES IN THE COUNTY TO SUPPORT AND PROMOTE REDUCING, REUSING AND RECYCLING ACTIVITIES.
2. ADOPT A RESOLUTION PROCLAIMING NOVEMBER 15, 2001, AS "AMERICA RECYCLES DAY".

FISCAL
IMPACT:

The declaration of America Recycles Day will have no monetary cost. The cost of planned activities for this event will be funded by the existing departmental budget. A monetary savings may be realized for businesses and the community by promoting an awareness of reducing, reusing and recycling waste through recognition and education.

BOARD ACTION

No. 2001-841

On motion of Supervisor Blom, Seconded by Supervisor Caruso
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

MOTION:

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

By: Christine Ferraro Deputy

File No.

DECLARE NOVEMBER 15, 2001, AS "AMERICA RECYCLES DAY"

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DISCUSSION: "America Recycles Day" is an opportunity to celebrate the benefits of waste reduction, reuse, and recycling, and to recognize the ability of these activities to enhance environmental protection and the California economy. The event was developed by the California Local Government Commission, the United States Environmental Protection Agency, the California Integrated Waste Management Board, and several other national and state environmental agencies. This is the fifth annual America Recycles Day. The purpose of America Recycles Day is to make businesses and citizens of our community aware of opportunities they have to prevent unnecessary waste and to provide them with the resources and information they need to carry out waste reduction, reuse and recycling activities.

The goal of this event is to increase the amount of material recycled in our communities.

Waste reduction, reuse and recycling programs are different from the "end-of-pipe" pollution control approaches that have characterized environmental protection for years. Some environmental laws have emphasized costly pollution treatment systems that have reduced industrial competitiveness, while not completely solving the environmental problem.

These programs require a new attitude by businesses about waste control measures. Management commitment and employee participation are vital to a successful waste reduction, reuse and recycling program.

The Integrated Waste Management Act of 1989 (Act) requires each city and county in California to develop plans and implement programs to reduce the amount of solid waste that is disposed.

As part of America Recycles Day the Department of Environmental Resources will be sponsoring displays to be placed in various libraries throughout the County. The displays will include literature and educational material to help the communities understand the importance of these programs. Board adoption of a resolution

DECLARE NOVEMBER 15, 2001, AS "AMERICA RECYCLES DAY"

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proclaiming November 15, as America Recycles Day will help to focus public attention on local waste reduction, reuse and recycling efforts.

POLICY

ISSUE:

Proclaiming November 15, 2001, as America Recycles Day is consistent with the Board's priorities of achieving multi-jurisdictional cooperation and ensuring a safe, healthy community.

STAFFING

IMPACT:

There are no staffing impacts.

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: November 6, 2001

No. 2001-841

On motion of Supervisor Blom, Seconded by Supervisor Caruso
and approved by the following vote, Mayfield, Blom, Simon, Caruso, and Chair Paul
Ayes: Supervisors: None
Noes: Supervisors: None
Excused or Absent: Supervisors: None
Abstaining: Supervisor: None

*A-4.a.

THE FOLLOWING RESOLUTION WAS ADOPTED:

IN RE: RECOGNIZING NOVEMBER 15, 2001, AS "AMERICA RECYCLES DAY"

WHEREAS, to focus the nation's attention on the importance of recycling, businesses, industries, state agencies, nonprofit organizations, and individuals have joined together to celebrate "America Recycles Day," and are encouraging their employers, staff, customers, membership and all citizens to pledge to start or enhance recycling programs and buy recycled products on November 15;

WHEREAS, participating in America Recycles Day is one way citizens can help raise awareness about the need to reduce waste by reusing, recycling, and buying recycled products;

WHEREAS, recycling saves millions of dollars in disposal costs, creates jobs, and is recognized as an easy way for everyone to help protect the environment by avoiding unnecessary use of important resources;

WHEREAS, state, county and community leaders need to spread the word about the excellent programs they have established, the growth of markets for recyclables, the importance of buying recycled products, the need to expand the collection of recyclable materials, and the benefits of investments in recycling by small and large businesses;

THEREFORE, be it resolved that November 15, 2001, is America Recycles Day and the Stanislaus County Board of Supervisors does hereby urge all residents, educators and businesses to participate in local, regional and statewide celebratory and educational activities.

ATTEST: CHRISTINE FERRARO TALLMAN, CLERK
Stanislaus County Board of Supervisors,
State of California,

Christine Ferraro

By: Deputy

File No.