

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: CHIEF EXECUTIVE OFFICE

BOARD AGENDA # B-16

Urgent Routine X

AGENDA DATE October 30, 2001

CEO Concurs with Recommendation YES prt NO
(Information Attached)

4/5 Vote Required YES NO ✓

SUBJECT:

UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

STAFF
RECOMMEN-
DATIONS:

ACCEPT WRITTEN UPDATE ON THE SENIOR NETWORK & ADVOCACY
PROGRAM.

FISCAL
IMPACT:

There is no fiscal impact associated with this update.

BOARD ACTION AS FOLLOWS:

No. 2001-843

On motion of Supervisor Blom, Seconded by Supervisor Caruso

and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) Denied

3) Approved as amended

MOTION:

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

By: Christine Ferraro Deputy

File No.

UPDATE ON THE SENIOR NETWORK & ADVOCACY PROGRAM

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DISCUSSION: On May 2, 2000, the Board of Supervisors approved a contract with Catholic Charities in the amount of \$30,000 to coordinate outreach and education services for seniors within Stanislaus County. This new program, the Senior Network & Advocacy Program (SNAP), was established to compliment the existing Stanislaus Elder Abuse Prevention Alliance (SEAPA) and other senior programs both run by and in Stanislaus County.

During the first quarter, SNAP reported working collaboratively with Stanislaus County agencies, service providers and community advocates in addressing senior issues and strengthening the aging network. In addition, a new Guide for Seniors, which is an informational pamphlet, was also developed and distributed.

During this second quarter, SNAP has been working on developing Community Based Forums. These Forums are designed to focus on the needs of at-risk seniors, abused seniors and those vulnerable to abuse. Through Forum participation, local management commits resources, time, expertise and energy in support of those who find it hard, if not impossible, to speak for themselves, who may be confused, isolated or lack trust in the "system".

Forums are hosted monthly in each city and are designed to support and sponsor senior events, educational seminars and training programs. To date, five Community Forums have been established. The remaining four cities will have Forums by April 2001. The fourteen unincorporated areas will be targeted throughout the year. As each Forum becomes operational, a volunteer base, identified as "Ambassadors" will be recruited, connecting those who know with those who need to know.

SNAP continues to exceed our expectations in their outreach, informational and referral role under the leadership of Jane Weinheimer. The effect on the community continues to grow and be very well received.

POLICY

ISSUE: Acceptance of this written report will allow SNAP to continue the Board of Supervisor's priority in ensuring a safe, and health community.

STAFFING

IMPACT: There are no staffing impacts associated with this recommendation.

*S*enior

*N*etwork

&

*A*dvocacy

*P*rogram

May, June & July 2001

Jane Weinheimer

Director

Senior Services

Catholic Charities

SNAP/SEAPA

Core Group

Paul Birmingham	Adult Protective Services
Alan Cassidy	District Attorney's Office
Anne Danhoff	Adult Protective Services
Frank Dotson	Health Insurance Counseling & Advocacy Program
Lynn Ewen	SNAP Resource Coordinator
Michelle Gomez	California Rural Legal Assistance
Relinda Hawxhurst	American Medical Response
Denise Hunt	Public Guardian's Office
Terry Inderbitzen	Modesto Fire Department
Judy Jantz	Behavioral Health & Recovery Services Patient Rights
Mark James	Modesto Police Department - Economic Crimes
John Kanuck	Modesto Police Department - Crimes Against Persons
Kim Mallock	Behavioral Health and Recovery Services
Margie Palomino	Area Agency on Aging
Mike Perea	Modesto Fire Department
Doug Ridenour	Modesto Police Department - Public Information Off.
Cathy Sanchez	Victim Witness-District Attorney's Office
Sandy Serna	Long Term Care Ombudsman
Kathy Torres	SEAPA Resource Coordinator
Mary Van Loon	AARP
Heidi Vella	Stanislaus Sheriff's Department
Jane Weinheimer	Catholic Charities Senior Services



SNAP/SEAPA

Banking Subcommittee

Mary Candelario	Oak Valley
Gabriele Kinsella	West America Bank
Marilyn Luton	Union Bank of CA
Gita Lutterman	Wells Fargo
Carolyn McClure	CalFed
Tami Sanders	West America Bank
Louise Taber	County Bank
Cindy Wilson	Bank of America

Multicultural Committee

Carole Collins	King Kennedy Collaborative
Mary Douglas	King Kennedy Collaborative
Estella Hernandez	Hispanic
Wilson Koppula	East Indian
Norma Munoz	Area Agency on Aging
Dee Phabsavanh	Lao
Kamphouy Phongmaly	Lao
Helen Rodriquez	Healthy Start
Sal Yang	Asian

Health Services Subcommittee

Linda Conley	Kaiser Permanente
Anne Danhoff	Adult Protective Services
Frank Dotson	HICAP
Relinda Hawxhurst	American Medical Response
Debbie Hill	Sutter/Gould Foundation
Arlene Ison	Community Representative
Nilda Johnson	Health Services Agency
Cheryl Koff	Oak Valley Care Center
Joanne Lyons	Miller's Place
Don Morgan	Memorial Medical Center
Christie Turner	Sutter Gould
Mary Van Loon	AARP
Marsha Venn	Doctors Medical Center
Shirley Willette	Emanuel Medical Center

Operation Neighbor to Neighbor

Ceres Forum

Mike Borges	Police Department
Jon Damin	Police Department Dispatch
Chief Art deWerk	Police Department
Kay Dunkel	Public Works/Transportation
Mary Freeman	Chamber of Commerce
Sgt. Hollie Hall	Police Department
Renee Howerton	Police Department
Eric Ingwerson	Councilman
Bill Meese	Volunteers In Patrol
Joel Richards	Police Department
Sgt.. Brent Smith	Police Department Dispatch

Hughson Forum

Chief Scott Berner	Fire Department
Bart Conner	Mayor
Thomas Crowder	Hughson Ambulance
Lee Eppler	Hughson Ambulance
Sgt. Charles Grom	Sheriff's Department
Jason Hensley	Ministerial Association
Dr. Gary Pickell	Health Services Agency
Ernest Spears	Ministerial Association
Cathee Vaughn	United Samaritan's Foundation
Chief Ed Washington	Police Services

Modesto Forum

Jack Crist	City Manager
Kenni Friedman	City Council
Patty Good	Modesto Irrigation District
Det. Mark James	Police Department
Det. John Kanuck	Police Department
Joanne Lyions	Miller's Place/Adult Day Health Care
Chris Mancera	Modesto Irrigation District
Don Morgan	Memorial Hospital
Det. Doug Ridenour	Police Department
Carmen Sabatino	Mayor
Sgt. Lucian Thomas	Police Department
Dee Smith	Project Sentinel
Marsha Venn	Doctors Medical Center
Firoz Vohra	City of Modesto
Chief Roy Wasden	Police Department
Cindy Woolston	American Medical Response

Operation Neighbor to Neighbor

Newman-Patterson Forum

(continued)

Tom Applegate	Councilman
Chief Michael Brady	Police Department-Newman
Gino Cunningham	Harvest Community Church
Joe & Kathy Evans	HICAP
Bob McConnell	Salvation Army
M. Cleve Morris	City Manager
Maria Ortega	San Luis Convalescent Hospital
Chief Tyrone Spencer	Police Department-Patterson
Roy Wagner	Administrator, San Luis Conv. Hospital

Oakdale Forum

Dan Bridges	Police Department
Mary Candelario	Oak Valley Bank
Father Conrad	St.. Mary's Church
Pat Graham	Community Advocate
Farrell Jackson	City Council
Cheryl Koff	Administrator, Oak Valley Care Center
Chief Steve Krull	Police Department
John Matthews	Senior Citizens Commissioner
Lt... Larry Parshall	Police Department
Linda Royalty	Gladys Lemon Senior Center
Vivian Thompson	Oak Valley Care Center
Michael Wilkenson	Fire Department

Riverbank Forum

Mike Atinsky	Dry Creek Church
Joanne Feria	STARS
Sue Fitzpatrick	Recreational Services
Alicia Gomez	Code Enforcement
Paul Gutierrez	Vice Mayor
Richard P. Holmer	City Manager
Agnes Holmes	Sheriff's Department
Chief Kurt Latipow	Fire Protection District
Ray Miogette	Citizen
William O'Brien	Mayor

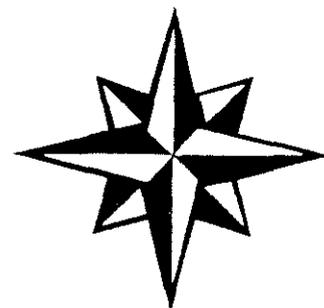
Operation Neighbor to Neighbor

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Turlock Forum

<i>Prof. Walter Doraz</i>	California State University-Stanislaus
Dwayne Gabrielson	Covenant Village
Relinda Hawxhurst	American Medical Response
Al Johnson	Evangelical Free Church
Gabriele H. Kinsella	West America Bank
Steve Kyte	City Manager
Susan Quigley	County Bank
Det.. Doug Ravaglioli	Police Services
Mary Reichert	Baptist Church
Dee Smith	Project Sentinel
Allison VanGuilder	Fire Services
Shirley Willette	Emanuel Medical Center
Marty Yerby	Councilman

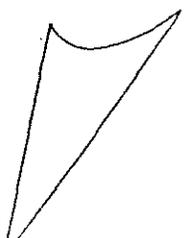
SNAP/SEAPA SPECIAL EVENTS



Event	Audience
Commission on Aging Luncheon	50
Hughson Nut & Fruit Festival	100
Multicultural Luncheon	40
Senior Awareness Day The Ageless Generation	500
Senior Diamond Day-Modesto A's	3,216

SNAP/SEAPA PRESENTATIONS

Location	Audience
Andon College	33
Adrian Beauty College	20
Armondo Flores, Attorney at Law	1
Ceres Volunteers in Patrol & Police Association	25
Christ the King Community Episcopal Church	1
Citizens Auxiliary Patrol-Oakdale Police Department	15
East India Friendship Center	5
First United Methodist Church	18
Gladys Lemon Senior Center	30
Golden Valley Health Center	15
Grayson Community Services District	20
Grayson Westley Commodities Program	300
Grayson/Westley Family Resource Center	15
Hughson United Samaritan Foundation	45
Latter Day Saints Church Ward-Senior Group	18
Modesto Junior College Human Services Class	15
Modesto Police Department Community Academy	19
Newman Rotary Club	19
Oakdale Senior Center Widowed Persons	35
Riverbank Golden Agers Club	67
Riverbank Rotary Club & Superintendent Riverbank Schools	2
Riverbank Unified School District	2
Sacred Heart Church	1
Salida Congregational Church	45
San Jose Mercury News	1
San Luis Convalescent Workshop	32
SEAPA Luncheon	90
Spanish Telephone Directories Inc..	1
Stanislaus County Fair	200
Turlock Newcomers	60
United Samaritans Fnd./ Hughson Medical Personnel/	
Hughson Pharmacy & Hughson Senior Center	15
United Way of Stanislaus County	25
Wells Fargo Bank	<u>130</u>
TOTAL:	1,320



SNAP/SEAPA OUTREACH

Location	Audience
AT&T Broadband-Channel 2	10,000
City of Modesto Farmers Market	1,000
Community Sharing Christian Center	40
Department of Motor Vehicles-Newman	51
Faith in Action Board Meeting	4
Golden Valley Health Center	15
Grayson/Westley Business to Business	100
Healthy Start	15
Hughson Senior Center	25
Modesto Irrigation District Cares Program	18
Newman Brown Bag Program	36
Patterson Brown Bag Program	5
Riverbank Brown Bag Program	138
Riverbank Food Sharing	50
Sacred Heart Church	3
Salida Brown Bag Program	34
Salvation Army Brown Bag Program	350
Standiford Place	60
Turlock Brown Bag Program	77
Turlock Safety Fair	100
United Samaritans Center	10
Waterford Brown Bag Program	35
Westside Fire Department	1
Westley Family Resource Center	15
Women, Infants & Children Program	15
YMCA Senior Health & Fitness Day	<u>200</u>
TOTAL:	12,398

BASKET OF CARE

The "Basket of Care" contains small personal items and agency phone numbers, and is a gift to the senior.

DISTRIBUTION LIST 05-01 thru 07-01

Adult Protective Services

American Medical Response

Area Agency on Aging

California Rural Legal Assistance

Ceres Police Department

District Attorney's Office

Evangelical Free Church

Grace Community Church

HICAP

Modesto Fire Department

Modesto Police Department

Sacred Heart Church

Salvation Army Nutrition Drivers

SEAPA Forums - Ceres, Hughson, Modesto, Newman-Patterson, Oakdale, Riverbank, Turlock, Waterford

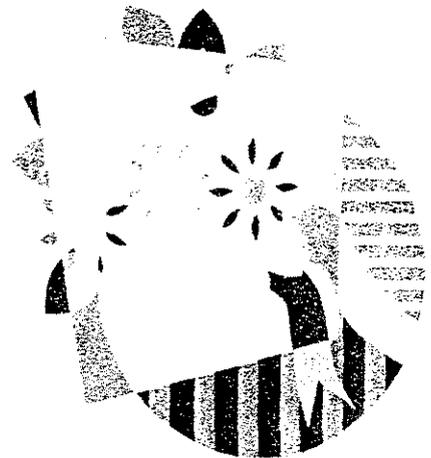
SEAPA Subcommittees - Banking, Multicultural , Health Services

Stanislaus Sheriff's Department

STARS

St. John's Church

Victory Outreach Church



SNAP/SEAPA

TRAINING

Agency	Audience
911 Responders	55
American Medical Response	50
Turlock Fire Department	30
TOTAL:	135



SNAP/SEAPA OPERATIONAL MEETINGS

SEAPA CORE

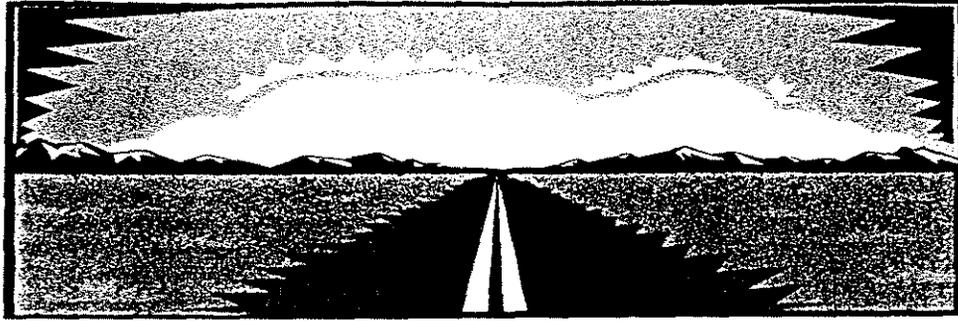
SUBCOMMITTEES

- Banking**
- Health Services**
- Multicultural**

FORUMS

- Ceres**
- Hughson**
- Modesto**
- Newman-Patterson**
- Oakdale**
- Riverbank**
- Turlock**
- Waterford**





WORK IN PROGRESS

Training

Ceres Police Department

Hughson Ambulance

911 Dispatcher Training

Networking/Advocacy

Volunteer “Ambassador” Project

Hispanic Westside Seminar

Multicultural Christmas Luncheon

Safe Banking Seminar

Drugs and the Elderly Workshop

Hughson Senior Day

Riverbank Senior Day

Turlock Senior Day

Operation *Homeward Bound*

NEIGHBOR to NEIGHBOR



THE "AMBASSADOR" PROJECT

Recruitment has begun! "Ambassadors" will serve the older adult community.

The frail, elderly often reach a point in their lives where maintaining a home and yard, handling personal affairs, traveling to appointments, grocery shopping, managing a checkbook, paying bills, going to church, cemetery or nursing home becomes difficult, if not impossible. Cognitive and physical limitations and lack of transportation soon isolate the senior. Needs and desires go unanswered. "Well-being" is questionable. Isolation becomes part of one's life.

However, remaining independent in a safe, secure environment is of great importance to the senior and their family. For the community, the "least restrictive care" is often a social and economic advantage.

SEAPA's goal is to identify a broad base of volunteers and match the volunteer's time frame and support preference with a list of "to do" services.

