

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: BEHAVIORAL HEALTH AND RECOVERY SERVICES

Jerry Blom
BOARD AGENDA #

*A-4

Urgent _____ Routine x

AGENDA DATE October 16, 2001

CEO Concur with Recommendation YES _____ NO _____
(Information Attached)

4/5 Vote Required YES _____ NO x

SUBJECT: DESIGNATION OF OCTOBER 23 - OCTOBER 31, 2001 AS RED RIBBON WEEK IN STANISLAUS COUNTY

STAFF RECOMMENDATIONS:

1. ADOPT THE ATTACHED RESOLUTION DESIGNATING OCTOBER 23 - 31, 2001 AS RED RIBBON WEEK IN STANISLAUS COUNTY
2. AUTHORIZE BEHAVIORAL HEALTH AND RECOVERY SERVICES TO DISTRIBUTE THE RED RIBBON WEEK RESOLUTION COUNTYWIDE
3. ENCOURAGE EMPLOYEES OF STANISLAUS COUNTY TO WEAR RED RIBBONS DURING RED RIBBON WEEK
4. JOIN THE ADVISORY BOARD FOR SUBSTANCE ABUSE PROGRAMS AND VARIOUS PRIVATE AND COMMUNITY-BASED PROVIDERS IN SPONSORING RED RIBBON WEEK RECOGNITION ACTIVITIES

FISCAL IMPACT:

Behavioral Health and Recovery Services has budgeted \$2,000 for RED RIBBON WEEK activities. There is no additional fiscal impact.

BOARD ACTION AS FOLLOWS:

No. 2001-799

On motion of Supervisor Caruso, Seconded by Supervisor Blom and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

MOTION:

[Handwritten Signature]

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk By: Deputy

File No.

DESIGNATION OF OCTOBER 23 - OCTOBER 31, 2001 AS RED RIBBON WEEK IN STANISLAUS COUNTY

Page 2

DISCUSSION: The RED RIBBON WEEK Campaign is an alcohol and drug awareness effort to demonstrate the community's commitment to a drug-free lifestyle. The campaign has been spearheaded in California by the State Department of Alcohol and Drug Programs, Californians for Drug Free Youth, the California Parent Teachers Association, the State Department of Education and the Office of the Attorney General.

Locally, many schools, churches, public and private agencies, businesses and communities are taking a lead in this effort. The Citizens Against Substance Abuse, the Advisory Board for Substance Abuse Programs, the Office of Education, and Behavioral Health and Recovery Services are joining in support of numerous activities in cities, schools, and parks throughout Stanislaus County.

The Advisory Board of Substance Abuse Programs will, for the twelfth consecutive year, acknowledge individuals for outstanding service in providing drug/alcohol information/education and treatment. This recognition awards ceremony will be held on Thursday, October 25, 2001 at 5:30 p.m. in the Board of Supervisors Chambers.

**POLICY
ISSUE:**

Designation of RED RIBBON WEEK in Stanislaus County supports the Board of Supervisor priorities of modeling community leadership and of ensuring a safe and healthy community.

**STAFFING
IMPACT:**

Staff activities were included in the organization's scope of work. There is no impact on staffing.

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: October 16, 2001

No. 2001-799

On motion of Supervisor Caruso, Seconded by Supervisor Blom,
and approved by the following vote,
Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul
Noes: Supervisors: None
Excused or Absent: Supervisors: None
Abstaining: Supervisor: None

*A-4

THE FOLLOWING RESOLUTION WAS ADOPTED:

IN RE: DESIGNATION OF OCTOBER 23 - 31, 2001 AS RED RIBBON WEEK IN
STANISLAUS COUNTY

WHEREAS, Californians for Drug Free Youth, Inc., a statewide parent-community organization, the State Department of Alcohol and Drug Programs, the State Department of Education, the California Parent Teacher Association, and the Office of the Attorney General are co-sponsoring October 23 through October 31, 2001 as RED RIBBON WEEK; and

WHEREAS, the Advisory Board for Substance Abuse Programs, the Stanislaus Citizens Against Substance Abuse, the Office of Education, and Stanislaus County Behavioral Health and Recovery Services are involved with numerous community activities; and

WHEREAS, schools, businesses, law enforcement, churches and synagogues, hospitals, service organizations, government agencies, elected officials, and concerned citizens will demonstrate their commitment to healthy, drug-free choices by wearing and displaying red during the week long campaign;

NOW, THEREFORE, BE IT RESOLVED, that the Stanislaus County Board of Supervisors does hereby designate October 23 through October 31, 2001 as RED RIBBON WEEK and encourages its employees and all citizens to wear red and participate in drug awareness activities, making a visible statement that we are strongly committed to healthy lives.

BE IT FURTHER RESOLVED, the Stanislaus County Board of Supervisors reminds all its employees and citizens that HEALTHY MEANS DRUG FREE!

ATTEST: Christine Ferraro Tallman
Stanislaus County Board of Supervisors,
State of California.

By: Deputy

File No.