

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: CHIEF EXECUTIVE OFFICE

BOARD AGENDA # B-12

Urgent _____ Routine X

AGENDA DATE October 9, 2001

CEO Concurs with Recommendation YES 4 NO _____
(Information Attached)

4/5 Vote Required YES _____ NO ✓

SUBJECT:

AUTHORIZATION TO APPROPRIATE STATE E-READINESS GRANT AND WORKFORCE INVESTMENT ACT FUNDS FOR IMPLEMENTATION OF "CONNECTING STANISLAUS" ADVANCED COMMUNICATION INITIATIVES.

STAFF RECOMMENDATIONS:

1. AUTHORIZATION TO APPROPRIATE, IN THE CEO-ECONOMIC DEVELOPMENT BUDGET, STATE E-READINESS GRANT FUNDS IN THE AMOUNT OF \$30,000 FOR THE PURPOSE OF INCREASING THE COMMUNITY'S AWARENESS OF THE INTERNET AND ITS USE FOR BUSINESS, EDUCATION AND COMMUNITY SERVICES.
2. AUTHORIZATION TO APPROPRIATE, IN THE CEO-ECONOMIC DEVELOPMENT BUDGET, \$25,000 OF WORKFORCE INVESTMENT ACT FUNDS AND A \$5,000 CONTRIBUTION FROM PACIFIC BELL FOR THE DEVELOPMENT OF A GOVERNMENT PORTAL IN CONCURRENCE WITH THE WORKFORCE INVESTMENT BOARD AND THE NINE CITIES.
3. AUTHORIZATION TO UTILIZE EXCESS COMPUTERS FROM THE DEPARTMENT OF EMPLOYMENT AND TRAINING FOR COMMUNITY TECHNOLOGY CENTERS.
4. APPROVE PROCLAIMING OCTOBER 2001 AS TECHNOLOGY MONTH IN STANISLAUS COUNTY.

FISCAL IMPACT:

On May 2001 the Board authorized staff to join with the other eight counties in the San Joaquin Valley to apply for an E-Readiness Grant from the State Department of Trade and Commerce. The Great Valley Center coordinated the grant application. The grant application was funded and the County's share of the award is \$30,000. It is recommended that the funds be used to fund the County's share of the Connecting Stanislaus Technology Fair (\$8,000), fund a ten minute "best practices" video (\$10,000) and targeted training for business retention and job search (\$12,000). Existing staff will provide the in-kind match. Also, the Workforce Investment Board, upon recommendation by the Director of Employment and Training, approved the use of \$25,000 in Workforce Investment Act funds for the
(Continued on Page 2)

BOARD ACTION AS FOLLOWS:

No. 2001-793

On motion of Supervisor Simon, Seconded by Supervisor Caruso
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

MOTION:

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk

By: Deputy

Christine Ferraro

File No.

AUTHORIZATION TO APPROPRIATE STATE E-READINESS GRANT AND WORKFORCE INVESTMENT ACT FUNDS FOR IMPLEMENTATION OF "CONNECTING STANISLAUS" ADVANCED COMMUNICATION INITIATIVES.

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FISCAL IMPACT: development of a government Internet portal. Pacific Bell's contribution of \$5,000 is also recommended for the support of countywide government portal. The Workforce Investment Board also approved the use of 22 computers for placement in community technology centers.

DISCUSSION: In the spring of 2000 the nine cities and the county, along with seven sectors from the community, created a steering committee to oversee an assessment of the county's advanced communications infrastructure. A published report entitled "Connecting Stanislaus" included results of the assessment and identified six initiatives designed to increase the community's awareness and use of the Internet. The Workforce Investment Board and the Board of Supervisors have adopted the six initiatives as a strategy for increasing the community's awareness and use of advanced communication technology.

Implementation of each of the initiatives is underway and a number of business results have been achieved. The results are as follows:

- ◆ County produced a communication infrastructure assessment and awareness report with distribution throughout the valley.
- ◆ County presented the results of the assessment to State Legislature at the Capital Rotunda. Presentations were also made at the San Joaquin Valley Supervisors Association Conference, the Great Valley Center Annual Conference and to the San Joaquin Valley Broadband Task Force. The seven other valley counties are using the Stanislaus County model.
- ◆ The Modesto Chamber and the Modesto Bee have joined with the County and others in the sponsorship of a two-day technology awareness fair on October 12 and 13th.
- ◆ Compaq provided six new computers for use in community technology centers.
- ◆ Pacific Bell contributed \$5,000 to the County to help increase the community awareness of the value in the use of the Internet.
- ◆ The County, in partnership with the Stanislaus County Superintendent of Schools, produced a Bi-lingual technology resource guide and 70,000 copies are distributed to all K-3rd grade children in Stanislaus County.
- ◆ The GIS development plan is created and implemented (Internet enabled).
- ◆ County staff assisted the Center for Senior Employment in establishing a technology learning center in the City of Modesto.
- ◆ Keyes Technology Center was opened in July.
- ◆ City of Newman Technology Center is in development.
- ◆ Grayson Community Technology Center is in development.
- ◆ Planning for Community Technology Center in Wesley, Oakdale and the Stanislaus County Ag Center is underway.
- ◆ The County's Chief Information Officer is initiating e-commerce practices throughout county programs and departments.

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- ◆ County has submitted an application to the State Trade and Commerce for funding of targeted training for business, health, ag, etc.

County staff will work with the Workforce Investment Board, Stanislaus County Economic Development Corporation, the nine cities, chambers of commerce and the public in the development of the Government Internet Portal. The portal will serve as an electronic "no wrong door" approach to acquiring information about the community as it relates to business practices and development, education, government, recreation and community services, etc. The development of the government portal will be inclusive and all government jurisdictions in the county will have an opportunity to participate. The Government Portal will link to Community Portal(s), some of which are already on line.

The county is partnering with other public agencies in helping communities establish technology learning centers for adults and children. Many individuals in the community do not have access to advanced technology and lack the opportunity to learn first hand the value of this new technology. Economic development, job training and performance are all becoming more dependent upon one's ability to use communication technology.

**POLICY
ISSUES:**

The Board should decide if staff's recommendations advance the "Connecting Stanislaus" Initiatives and is consistent with their priorities of economic development, multi-jurisdictional cooperation and community leadership.

**STAFFING
ISSUES:**

County staff will work with staff from other jurisdictions and agencies, including members of the Connecting Stanislaus Steering Committee to implement the six initiatives.

**AUDITOR-CONTROLLER
BUDGET JOURNAL**

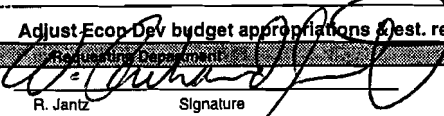
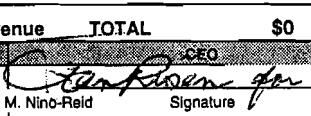
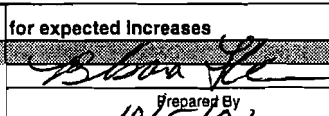
BUDGET JOURNAL SCREEN

Budget Organization: Stanislaus Budget Org CEO Economic Development
 Budget: _____
 Accounting Period From: FY 01-02
 To: _____

BATCH SCREEN

Journal Batch: CEO -Econ Dev - ALS BO --
 Category: Budget

Line	Fund	Dept	Org	Coding Structure				Period	Description
				Account	Obj	Proj	Loc		
1	100		15210	63000				\$30,000.00	Inc. appr for GVC E-Readiness Grant
2	100		15210	40400				\$30,000.00	Inc Est. Revenue for GVC Grant
3	100		15210	63000				\$5,000.00	Inc. appro for contribution from Pac Bell
4	100		15210	40400				5,000.00	Inc. Est Revenue for Pac Bell contribution
5	100		15210	63000				25,000.00	Inc. Appr for WIB Contr. For
6									Connecting Stanislaus Govt. Portal
7	100		15210	63000 40400				25,000.00	Inc. Est Revenue for WIB contribution
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Adjust Econ Dev budget appropriations & est. revenue		TOTAL	\$0	for expected increases
 R. Jantz Signature	 M. Nino-Reid Signature			 Admin
Oct. 3, 1001 Date	Oct. 3, 2001 Date			Prepared By 10/5/01 Date
				Approval \$75K+ Date

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: October 9, 2001

No. 2001-793

On motion of Supervisor Simon, Seconded by Supervisor Caruso,
and approved by the following vote,
Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul
Noes: Supervisors: None
Excused or Absent: Supervisors: None
Abstaining: Supervisor: None

B-12

THE FOLLOWING RESOLUTION WAS ADOPTED:

WHEREAS, the largest economic transformation since the industrial revolution is upon us, and electronic commerce is one of the fastest growing sectors of the global economy; and

WHEREAS, access to high speed services is an integral concern in business relocation; and

WHEREAS, in the Spring of the year 2000, Stanislaus County and its nine cities adopted visioning statements to guide growth and development efforts through the next 25 years; and

WHEREAS, one of those visioning statement is "The cities and County of Stanislaus will adopt policies and practices to take full advantage of advances in communication technologies." and;

WHEREAS, a Steering Committee was formed, consisting of approximately 100 representatives from major sectors of the economy, to determine the technology readiness of the County to enable it to fully participate in the globally-networked economy; and

WHEREAS, the assessment process revealed findings that led to the formation of six key initiatives to bring the community online with the opportunities of the new global economy, specifically: Expand And Target Technology Training Programs; Develop A Community Portal; Advance On-Line Procurement/Permitting For Business And The Public; Increase The Availability Of Computers In The Home And In Technology Centers; Create A Countywide On-Line Directory Of Governmental Services; and Establish A Centralized Geographic Information System For The Region; and

WHEREAS, the initiatives are collectively known as Connecting Stanislaus; and

WHEREAS, the Board of Supervisors approved the adoption of the *Connecting Stanislaus* plan on May 8, 2001; and

WHEREAS, *Connecting Stanislaus* is a important step toward strengthening our competitive position in the Information Age; and

WHEREAS, in celebration of technology, aConnecting Stanislaus Technology Fair will be held on October 12 and 13, 2001, at the Modesto Center Plaza, featuring 22 workshops, over 100 technology vendors and exhibits, contests, awards, and a Cyber Cafe.

NOW, THEREFORE, be it resolved that the month of October, 2001, be proclaimed **Technology Month** in Stanislaus County.

ATTEST: CHRISTINE FERRARO TALLMAN, Clerk
Stanislaus County Board of Supervisors,
State of California,



By: Deputy

File No.