

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: HEALTH SERVICES AGENCY
Urgent _____ Routine X
CEO Concurs with Recommendation YES mt NO _____
(Information Attached)

BOARD AGENDA # *B-5b
AGENDA DATE August 14, 2001
4/5 Vote Required YES _____ NO X

SUBJECT: AUTHORIZATION TO APPLY FOR, AND ACCEPT IF AWARDED, A PROPOSITION 10 MINIGRANT FROM THE STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION FOR A KEEP BABY SAFE PROJECT.

STAFF
RECOMMEN-
DATIONS:

1. AUTHORIZATION TO APPLY FOR A PROPOSITION 10 MINIGRANT FROM THE STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION FOR A KEEP BABY SAFE PROJECT.
2. AUTHORIZE THE MANAGING DIRECTOR OF THE HEALTH SERVICES AGENCY OR HER DESIGNEE TO SIGN AND EXECUTE THE APPLICATION.
3. AUTHORIZE THE MANAGING DIRECTOR TO NEGOTIATE AND ACCEPT THE GRANT IF AWARDED.

FISCAL
IMPACT:

This is a grant application request to purchase \$5,000 worth of car seats. Fifty car seats will be purchased at an average cost of \$50/seat and an additional 100 car seats will be cost-shared between HSA and the parents at an average cost of \$25/each. There will be no financial impact to the County General Fund.

BOARD ACTION AS FOLLOWS:

No. 2001-607

On motion of Supervisor Caruso, Seconded by Supervisor Blom
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

MOTION:

SUBJECT: AUTHORIZATION TO APPLY FOR, AND ACCEPT IF AWARDED, A PROPOSITION 10 MINIGRANT FROM THE STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION FOR A KEEP BABY SAFE PROJECT.

PAGE: 2

DISCUSSION: The Stanislaus County Children and Families Commission is accepting mini-grant applications to support community-based projects that promote the development and support of young children (0-5 years of age) and their families in Stanislaus County.

Motor vehicle injury is currently the most common cause of unintentional injury death in Stanislaus County, a statistic that has been significantly higher than California as a whole for several years.

The Keep Baby Safe Program was established in January 1991 to provide child safety education and low cost car seats for residents of Stanislaus County. Participants attend a one-hour class providing child passenger safety education, information on current child restraint laws, and demonstration of correct car seat installation and use. After completion of the class, participants must purchase a car seat coupon for \$25 which allows them to select an infant, convertible or a car seat booster.

Currently, the car seat coupons are redeemed for pre-selected car seats at Wal-Mart in Modesto. The Keep Baby Safe Program pays the remaining balance due on the car seats, approximately \$25 per car seat. Over the course of the last 10 years, we have had to increase the purchase price of the car seat coupon from \$10 to \$25, making the price of the car seat coupon beyond the financial means of some participants.

The Keep Baby Safe Program requests a mini-grant of \$5,000 to purchase car seats. We will provide 50 car seats at a cost of \$50/seat free to disadvantaged families and we will off-set the cost of 100 car seats through the coupon redemption program. Our criteria for determining which families are disadvantaged will be those with current Healthy Families or Medi-Cal cards and priority given to families with multiple children aged 0-5 requiring car seats.

**POLICY
ISSUES:**

Approval to apply for this mini-grant meets the Board of Supervisors priority of ensuring a safe, healthy community by reducing the incidence of motor vehicle injury through provision of child car safety seats.

**STAFFING
IMPACTS:**

None.

STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION

In Partnership with United Way of Stanislaus County

MINI-GRANT PROGRAM

Application Cover Sheet

Amount Requested: \$5,000.00

Project Title: Keep Baby Safe Project

Agency Information

Name of Organization: Stanislaus County Health Services Agency
Keep Baby Safe Program

Contact Person: Anne Stokman Title: Inservice Instructor

Mailing Address: 830 Scenic Drive City: Modesto Zip Code: 95353

Phone: 209/558-5654 Fax: 209/558-7538 E-Mail: astokman@schsa.org

Short Project Description:

The Keep Baby Safe Program requests a mini-grant of \$5,000 to purchase car seats. We will provide 50 car seats at a cost of \$50/seat free to disadvantaged families and we will off-set the cost of 100 car seats through the coupon redemption program.

Population benefiting from project: 150 Parenting Families in Stanislaus County

What issues will the project address? Check one:

- Children Learning and Ready for School
- Strong Families
- Healthy Children
- Integrated, Accessible, Culturally Appropriate Services

Please attach the following items:

1. A 1-2 page description of the project.
 - a. Briefly describe the project you want to do. What tasks will be completed?
 - b. How will young children and/or their families benefit from this project?
 - c. How will you know your project has been successful?
 - d. Where will the project take place? What is the approximate address?
 - e. When will the project take place?
 - f. How many people will participate?
 - g. What other business or organizations will be helping you with this project?
2. A project budget using the attached budget form.
3. A signed copy of the Disclosure Statement.

Signature of Applicant

Date

STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION

In Partnership with United Way of Stanislaus County

MINI-GRANT PROGRAM

Project Budget

Please use this form to categorize and itemize your project's budget. Use only the budget categories needed for your project.

Category	Mini-Grant	Donations/In-kind	Total Item Cost
Salary/Consultant 1. 2. 3. 4.	-0-		
Project Supplies (please itemize) 1. 2. 3. 4.	-0-		
Consumable Materials (i.e. workbooks, etc.) 1. 2. 3. 4.	-0-		
Training/Conferences 1. 2. 3. 4.	-0-		
Capital Purchase (i.e. Playground equipment, etc.) 1. Car Seats 2. 3. 4.	50 car seats @ \$50/each = \$2,500 + 100 car seats subsidized at \$25/each + matching coupon purchased by families = \$2,500		
Other (please specify) 1. 2. 3. 4.	-0-		
Total	\$ 5,000.00		

STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION

In Partnership with United Way of Stanislaus County
MINI-GRANT PROGRAM

Project Description – Keep Baby Safe Project

a. Briefly describe the project you want to do. What tasks will be completed?

Motor vehicle crashes are among the leading preventable cause of death and disability for children. More children die from injury than from all other childhood diseases combined. Motor vehicle injury is currently the most common cause of unintentional injury death in Stanislaus County, a statistic that has been significantly higher than California as a whole for several years.

The costs of injuries are exorbitant. Nationally, the annual lifetime costs of unintentional injury among children aged 14 and under is nearly \$175 billion. In 1996, California motor vehicle crash hospital charges for children under four was \$7.5 million.

The Keep Baby Safe Program was established in January 1991 to provide child safety education and low cost car seats for residents of Stanislaus County. Participants attend a one-hour class providing child passenger safety education, information on current child restraint laws, and demonstration of correct car seat installation and use. The class is geared towards parents, particularly pregnant women. After completion of the class, participants must purchase a car seat coupon for \$25 which allows them to select an infant, convertible or a car seat booster. We urge all participants to purchase the car seat before their baby is born.

Currently, the car seat coupons are redeemed for pre-selected car seats at Wal-Mart in Modesto. The Keep Baby Safe Program pays the remaining balance due on the car seats, approximately \$25 per car seat.

Over the course of the last 10 years, we have had to increase the purchase price of the car seat coupon from \$10 to \$25, making the price of the car seat coupon beyond the financial means of some participants.

The Keep Baby Safe Program requests a mini-grant of \$5,000 to purchase car seats. We will provide 50 car seats at a cost of \$50/seat free to disadvantaged families and we will off-set the cost of 100 car seats through the coupon redemption program. Our criteria for determining which families are disadvantaged will be those with current Healthy Families or Medi-Cal cards and priority given to families with multiple children aged 0-5 requiring car seats.

b. How will young children and/or families benefit from this project?

The costs savings associated with injury prevention are truly remarkable and certainly worthy of investment with Proposition 10 funds. A car seat used correctly can protect children from injuries and death. Research shows that 71% of deaths and 61% of the injuries in motor vehicle crashes could be eliminated if every child used a car seat on every ride. Injury prevention strategies such as car seat safety education and access to low cost car seats can contribute to the prevention of childhood injury and reduce the severity of injuries. Every dollar spent on child car safety seats saves \$32 in direct medical costs and other costs to society.

STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION

In Partnership with United Way of Stanislaus County
MINI-GRANT PROGRAM

Project Description – Keep Baby Safe Project

All participants will attend the one-hour Keep Baby Safe class, receive education, and the option of a car seat check-up for each child.

c. How will you know your project has been successful?

All participants are asked to complete a pre- and post-test to assess the effectiveness of the class. To date, we have educated 14,620 parents and provided over 8,369 car seats to families and children in Stanislaus County. Participants have shown a 23% increase in knowledge from the pre- to the post-test.

d. Where will the project take place? What is the approximate address?

Classes are offered at nine sites throughout the county including Oak Valley Hospital, Memorial Medical Center, Emanuel Medical Center, Doctors Medical Center, and HSA Medical Office sites in Modesto, Ceres and Turlock. Classes are offered in English, Spanish and Cambodian.

e. When will the project take place?

The Keep Baby Safe Program operates on an ongoing basis. The car seats funded through the Proposition 10 minigrant will be distributed throughout the program year at our classes held throughout the County.

f. How many people will participate?

This project will provide free car seats to 50 disadvantaged families and 100 car seats, through our coupon program, to an additional 100 families.

g. What other businesses or organizations will be helping you with this project?

The Keep Baby Safe Program maintains written agreements with each hospital and clinic providing OB/GYN care in Stanislaus County. These include Oak Valley Hospital, Memorial Medical Center, Emanuel Medical Center, Doctors Medical Center, and HSA's Medical Offices in Modesto, Ceres and Turlock.

STANISLAUS COUNTY CHILDREN AND FAMILIES COMMISSION
In Partnership with United Way of Stanislaus County
MINI-GRANT PROGRAM

Disclosure Statement

I, Beverly M. Finley, Managing Director of Stanislaus County Health Services Agency, hereby state:

that the funds being requested in this application do **NOT** supplant any existing revenue sources.

Signature

Date

Managing Director, Health Services Agency
Title

RECEIVED OCT 19 2001

Proposition 10 Mini Grant Agreement8/14/01
B-5. b

Grant Recipient: Stanislaus County Health Services Agency -Keep Baby Safe
 c/o (Contact Person): Anne Stokman
 Organization Address: 830 Scenic Drive, Modesto, CA 95353

MG Number: HC004

Duration of Grant Period: October 1, 2001 to September 30, 2002

Grant Type: Mini Grant

Awarded Amount \$5,000.00*

**For specific items identified in your proposal only.*

Project Title: Keep Baby Safe Project

Terms and Conditions

Designated Representative

United Way of Stanislaus County, 113 Palm Avenue, Modesto, California 95350, at phone number (209) 523-4562, is the contracted agency who will administer this Grant Agreement on behalf of the Stanislaus County Children and Families Commission.

The funding period shall be from October 1, 2001, through September 30, 2002. This grant is made with the understanding that United Way of Stanislaus County has no obligation to find other additional support or grants to the Grant Recipient.

Program Evaluation

Initial Report Due: March 15, 2002 (Reporting October 1, 2001 – February 28, 2002)

Mid-Report Due: July 15, 2002 (Reporting October 1, 2001 – June 30, 2002)

Final Report Due: October 15, 2002 (Reporting October 1, 2001 – September 30, 2002)

Grant Award and Fund Disbursement

All parties in this Grant Agreement understand that this initiative grant may be used only to expand or enhance existing programs or initiate new service or programs benefiting children prenatal to age five (5). The funds may not be used to supply another fund.

The contract must be signed and submitted to United Way of Stanislaus County before disbursement can take place. Payment will be made directly to the vendor upon receipt of invoice or purchase order unless otherwise specified by United Way. You may submit the invoice or purchase order to United Way by mail or in person.

Declination of Award

Notification of declination of award shall be sent in writing by the awarded grantee, stating the reasons for cancellation.

United Way of Stanislaus County and the Stanislaus County Children and Families Commission is entitled to cancel the contract in the event the Grant Recipient is unwilling to follow Proposition 10 funding objectives and guidelines.

Changes in Condition

Grant Recipient agrees to provide immediate written notice to United Way if significant changes or events occur during the term of this award which could potentially impact the progress or outcome of the grant.

Right of Ownership, right use and licensing

Equipment: Unless otherwise agreed in writing or specified in these general terms of contract, the Grant Recipient owns the equipment purchased with project funds.

The Grant Recipient is required to insure the condition of the equipment and keep it in good working order. The Grant Recipient shall not grant any security interest in such equipment.

Reporting

The Grant Recipient is responsible for submitting the required reports: 1) Initial report due March 15, 2002
 2) Mid-report due July 15, 2002 3) Final report due October 15, 2002

Funding

Grant Recipient is entitled to funding for specific identified items requested in proposal as approved by Stanislaus County Children and Families Commission only. Grantee must present a purchase order from a vendor to United Way by mail or in person. In the case of local vendors, where the grantee may want to 'shop' for items, the grantee must first provide a purchase order or quote to United Way for approval. Payment will be made directly to the vendor unless otherwise specified by United Way.

In the case of services provided, grantee must provide a purchase order or price quote from a licensed and credible vendor. Payment will be made directly to the vendor unless otherwise specified by United Way.

A systematic accounting record shall be kept by the Grant Recipient of adequate financial records of this grant.

Random site visits will be made by United Way on a scheduled basis during the program period beginning October 1, 2001 through September 30, 2002.

Hold Harmless Agreement

To the fullest extent permitted by law, Grant Recipient shall defend, indemnify and hold harmless the Stanislaus County Children and Families Commission and their officers, agents, departments, officials, representatives and employees from and against any all claims, liabilities, loss, costs, damages, injury or death, fees, expenses, demands and actions including payment of reasonable attorneys' fees arising out of or resulting from any action or claim.

Acknowledgement of Funds

The Stanislaus County Children and Families Commission is funded by taxpayers' dollars. It is important that the public know the organizations that are receiving funds through the Commission's grant making components. Therefore, the Grant Recipient shall acknowledge the grant in statements or printed materials appropriate to the purpose of the grant. All printed materials related to this grant shall contain the following information in a type size and style appropriate to the materials.

*Made possible by a grant from the
Stanislaus County Children and Families Commission*

United Way of Stanislaus County in partnership with Stanislaus County Children and Families Commission is pleased to make this grant to your organization. Please sign and return one copy of this Grant Agreement as evidence of your understanding of the terms outlined. Return the completed documentation to United Way of Stanislaus County, c/o Dorali Mitre, Community Impact Associate, P.O. Box 3066, Modesto, CA 95353-3066. If you have questions, please call Dorali Mitre, Community Impact Associate, United Way of Stanislaus County, at (209) 523-4562 ext. 125.

I, Kathy Kohrman, accept and agree to the above contract terms set forth by United Way of Stanislaus County and the Stanislaus County Children and Families Commission. I understand that the funds being awarded in this request do not supplant any existing revenue sources.

Organization Name: Stanislaus County Health Services Agency -Keep Baby Safe

If Applicable: Business License No. _____

Non-Profit ID No. 94-6000540

Mailing Address: 830 Scenic Drive, 2nd Floor Modesto 95350
(City) (Zip Code)

Shipping Address: _____
(City) (Zip Code)

Kathy Kohrman
Contractor's Signature (Grant Recipient)

10-18-01
Date

Kathy Kohrman
Print Name

Interim Managing Director
Title