

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY

DEPT: HEALTH SERVICES AGENCY *ba*
Urgent _____ Routine X

BOARD AGENDA # *B-14

AGENDA DATE July 10, 2001

CEO Concurs with Recommendation YES ph NO _____
(Information Attached)

4/5 Vote Required YES _____ NO X

SUBJECT: APPROVAL OF THE CALIFORNIA DEPARTMENT OF HEALTH SERVICES ALLOCATION AGREEMENT NO. TCS-01-50 WITH THE STANISLAUS COUNTY HEALTH SERVICES AGENCY FOR THE TOBACCO CONTROL PROGRAM

STAFF
RECOMMEN-
DATIONS:

1. APPROVAL OF THE CALIFORNIA DEPARTMENT OF HEALTH SERVICES ALLOCATION AGREEMENT NO. TCS-01-50 WITH THE STANISLAUS COUNTY HEALTH SERVICES AGENCY FOR THE TOBACCO CONTROL PROGRAM.
2. AUTHORIZE THE HEALTH SERVICES AGENCY MANAGING DIRECTOR TO SIGN AND EXECUTE THE ALLOCATION AGREEMENT, AND ANY AMENDMENTS THEREAFTER.

FISCAL
IMPACT:

The term of this contract is from July 1, 2001 through June 30, 2002. The funding amount is \$150,000. These dollars and the \$4,612 County match have been included in the 2001-02 Agency budget.

BOARD ACTION AS FOLLOWS:

No. 2001-513

On motion of Supervisor Caruso , Seconded by Supervisor Blom
and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) _____ Denied

3) _____ Approved as amended

Motion:

APPROVAL OF THE CALIFORNIA DEPARTMENT OF HEALTH SERVICES ALLOCATION AGREEMENT NO. TCS-01-50 WITH THE STANISLAUS COUNTY HEALTH SERVICES AGENCY FOR TOBACCO CONTROL PROGRAM

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DISCUSSION: The Stanislaus County Health Services Agency Tobacco Control Program has been receiving funding from the California Department of Health Services to coordinate and conduct tobacco control activities for the past twelve years. During this period, tobacco use has decreased substantially in this County and in California. Notable accomplishments include: the increase in the number of smoke free homes and workplaces; increase in the number of County residents seeking cessation information and services through the Statewide Smokers' Helpline; elimination of tobacco advertising targeting children and families at the Stanislaus County Sheriff's Posse Rodeo; and the development and implementation of a countywide media campaign targeting teens and young adults to deglamorize the use of tobacco.

Although these are positive outcomes, work needs to be done to reduce the number of youth and young adults who initiate smoking or spit tobacco use. The Tobacco Control Program seeks to achieve this goal by continuing to educate and work toward policies to continue to change the social norm of tobacco use. The Agency's Tobacco Control Program sought and was awarded continued funding from the Department of Health Services to conduct tobacco control activities in this County for the next three years. Through increasing the capacity of adult and youth coalition members, the program will seek to reduce youth access to tobacco products, counter pro-tobacco influences in our community, and reduce residents' exposure to environmental tobacco smoke. This will include advocacy and leadership training for adults and youth in the County. In partnership with other agencies and community groups, the Program will seek to develop a tobacco retail-licensing ordinance to reduce illegal tobacco sales to minors. Through voluntary policy enactment, movie theaters will adopt a smoke-free entrance policy. A media campaign to garner support and raise awareness of this issue will be conducted at the theater along with promotional events. Additionally, community agencies will adopt voluntary policies to not accept tobacco company funds. Lastly, the Program will continue to partner with the Department of Environmental Resources to maintain educational efforts and compliance with the Smoke Free Workplace Law.

**POLICY
ISSUES:**

The Board's approval of this agenda item will allow the Health Services Agency to continue its work of implementing a tobacco education program to reduce tobacco usage, and the morbidity and mortality related to this product. The implementation of this project meets the Board's goals of ensuring a Safe and Healthy Community, and modeling Community Leadership.

**STAFFING
IMPACTS:**

Staffing needed for this program is included in the 2001-002 budget.

DEPARTMENT OF HEALTH SERVICES

714/744 P STREET
P.O. BOX 942732
SACRAMENTO, CA 94234-7320
(916) 327-5425

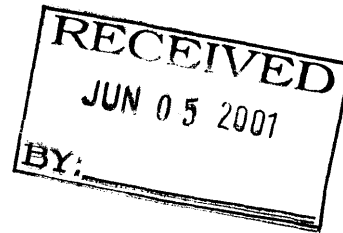
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Rev. Signetti



May 31, 2001

John Walker, M.D.
Health Officer
Stanislaus County
820 Scenic Drive
Modesto, CA 95350



Dear Dr. Walker:

SUBJECT: LOCAL LEAD AGENCY ALLOCATION AGREEMENT
FUNDING PERIOD – JULY 1, 2001 THROUGH JUNE 30, 2002
Program Letter 01-05

This letter is confirmation of your allocation agreement of local assistance funding to support tobacco control activities in fiscal year (FY) 2001-2002.

ALLOCATION

The County/City of Stanislaus will receive a local assistance allocation of \$ 150,000 as identified in Illustration 1 of the Comprehensive Tobacco Control Plan (CTCP) Guidelines, which did not change with the recent May revise of the Governor's Budget. Expenditures for this allocation should be in accordance with the approved CTCP.

Allocation of funds is contingent upon approval of the CTCP and on the enactment of the State budget. This agreement is valid and enforceable only if sufficient funds are made available by the Budget Act of 2001 for purposes of this program.

MANAGING YOUR ALLOCATION AGREEMENT

The Tobacco Control Section (TCS) has developed an Administrative and Policy Manual for use by all Local Lead Agency (LLA) Project Directors. It is currently being revised and updated for the 2001-2004 period. This manual covers a wide variety of administrative and policy issues which are intended to help you manage your allocation agreement throughout the year. The manual is divided into the following sections:

- Section I: Administrative issues (e.g., prospective payments, costs reports, etc.);
- Section II: The 2001-2004 Comprehensive Tobacco Control Plan Guidelines;
- Section III: TCS Policies; and
- Section IV: A place to file program letters issued throughout the year.

John Walker, M.D.
May 31, 2001
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Two copies of this manual will be provided to the Tobacco Control Project Director when it is ready for distribution. One copy is for the Project Director; the other is for the fiscal contact at the agency. It is the Project Director's responsibility to ensure that the fiscal contact person receives the second copy of the original manual as well as any subsequent updates/changes.

ACCEPTANCE OF YOUR ALLOCATION AGREEMENT

As outlined in Program Letter 01-03, TCS, in consultation with our Legal Counsel, has developed this allocation agreement process for contracting with the LLAs. This process is similar to the process used by the Tuberculosis Program and Maternal and Child Health. This process should streamline the agreement process with the LLAs.

To acknowledge your acceptance of this agreement and the conditions attached to it, please return an original of the enclosed "Acceptance of Allocation Agreement" with an authorized signature to:

California Department of Health Services
Tobacco Control Section
ATTN: Diane Hightree
P. O. Box 942732, MS 555
Sacramento, CA 94234-7320

A Board of Supervisor's Resolution is not required with this allocation agreement. The "authorized signature" can be anyone in your agency authorized to sign such agreements. It does not need to be The Board of Supervisors.

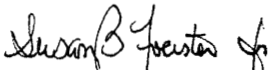
No further documentation of this agreement is necessary. **Please be advised that TCS will not process your first prospective payment invoice for FY 2001-02 until we have received this document.**

Your first prospective payment invoice may also be delayed if your tobacco control program does not file the complete and satisfactory CTCP documents by June 15, 2001, as outlined in Program Letter 01-02, dated May 15, 2001.

John Walker, M.D.
May 31, 2001
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If you have any questions, please contact your assigned Local Programs Unit staff for programmatic issues and your assigned Contract Manager for fiscal matters.

Sincerely,



Dileep G. Bal, M.D., Chief
Cancer Control Branch

Enclosure

cc: County Fiscal Officer
County Tobacco Control Project Director



HEALTH SERVICES AGENCY
Health Promotion

BOARD OF SUPERVISORS

Beverly M. Finley
Managing Director

2001 SEP 12 P 12: 20

108 Campus Way, Modesto, CA 95350
Fax: (209) 558-8318
www.hsahealth.org

June 13, 2001

Diane Hightree
Department of Health Services
Tobacco Control Section
PO Box 942732, Mail Station # 555
Sacramento, CA 94234-7320

RE: Agreement Number: TCS-01-50

Dear Ms. Hightree:

Enclosed please find a signed *Acceptance of Allocation Agreement* for the County of Stanislaus, funding period from July 1, 2001 through June 30, 2002.

If you have any questions or need any additional information, please do not hesitate to contact me at (209) 558-6053.

Sincerely,

Mark E. Loeser
Tobacco Program Director

MEL:am

Enclosure

cc: Pam Thompson

ACCEPTANCE OF ALLOCATION AGREEMENT

County/City of: Stanislaus

Agreement No.: TCS-01-50

FUNDING PERIOD: July 1, 2001 through June 30, 2002

Agreement Amount: \$ 150,000

I certify that this Tobacco Control Program will comply with all applicable policies, procedures, and legal requirements as described in the Comprehensive Tobacco Control Plan Guidelines including: the Allocation Agreement Special Terms and Conditions; LLA Administrative and Policy Manual; and, any statutes, program letters, and other conditions stipulated by the Tobacco Control Section.



Authorized Signature



Date

Beverly M. Finley

Printed Name

Managing Director

Title