

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS  
ACTION AGENDA SUMMARY

DEPT: HEALTH SERVICES AGENCY

Urgent \_\_\_\_\_ Routine X

CEO Concurs with Recommendation YES prt NO \_\_\_\_\_  
(Information Attached)

BOARD AGENDA # \*B-21

AGENDA DATE June 5, 2001

4/5 Vote Required YES \_\_\_\_\_ NO X

SUBJECT: APPROVAL TO ESTABLISH AND OPERATE A TRUST FUND FOR THE HEART EDUCATION AWARENESS RESOURCE TEAM (HEART) COALITION IN THE HEALTH SERVICES AGENCY

STAFF  
RECOMMEN-  
DATIONS:

1. DIRECT THE AUDITOR/CONTROLLER TO ESTABLISH AN INTEREST BEARING TRUST FUND ENTITLED HEART COALITION TRUST FUND IN THE HEALTH SERVICES AGENCY.
2. AUTHORIZE THE HEALTH SERVICES AGENCY MANAGING DIRECTOR OR HER DESIGNEE TO MAKE DEPOSITS IN AND EXPENDITURES FROM THE TRUST FUND.

FISCAL  
IMPACT:

There is no increase in county funds or staffing associated with this item. The establishment of the HEART Coalition Trust Account with HSA provides an opportunity for this community based coalition to deposit and expense its revenues.

BOARD ACTION

No. 2001-391

On motion of Supervisor Simon, Seconded by Supervisor Caruso, and approved by the following vote,

Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) \_\_\_\_\_ Denied

3) \_\_\_\_\_ Approved as amended

Motion:

Christina Ferraro

File No.

APPROVAL TO ESTABLISH AND OPERATE A TRUST FUND FOR THE HEART EDUCATION AWARENESS RESOURCE TEAM (HEART) COALITION IN THE HEALTH SERVICES AGENCY

PAGE: 2

**DISCUSSION:** According to statistics published in 1999, Stanislaus County has high hospitalization rates associated with heart disease and strokes. At the same time, cardiovascular disease (CVD) was identified as one of the County's critical health issues in the 1999 Community Health Report. It was clear that there is a need for increased public awareness of the importance of cardiovascular disease as a major preventable public health issue. Hence, the Health Services Agency took the lead in mobilizing the community to establish the county wide Heart Education Awareness Resource Team (HEART) Coalition. Members consist of the local area hospitals, the Heart Association, community clinics, health plans, private providers and clinics, community and neighborhood collaboratives, as well as schools including higher education. The mission is to reduce cardiovascular disease risk factors to improve the health status and quality of life of the residents of Stanislaus County.

This year marks the third year of the Coalition's existence. Members have been active planning and implementing prevention and public awareness activities. Until now, expenses for conducting these activities have been provided by the Coalition members through their "in-kind" contribution. Examples are: HSA is providing staffing, meeting space, and general office supplies for the Coalition, the Heart Association provided plenty of educational materials and media coverage, Doctors Medical Center underwrote the printing costs for 10,000 copies of a prevention resource guide.

This year, the Coalition intends to solicit funding for the implementation of more programs and activities. Since this is a community based coalition, there is a need for a "fiscal agent" to assist the Coalition in handling its finances. It is recommended by the Coalition that the Health Services Agency establish a trust fund for this purpose. The fund would be established as an interest bearing trust fund. Any interest generated would be deposited back into this fund. Monies in the Fund will be expended, with the Coalition Treasurer's approval and the HSA managing director or her designee's authorization, on activities meeting the goals and objectives of the Coalition.

**POLICY ISSUES:**

The Board's approval to establish the HEART Coalition Trust Fund will allow the Health Services Agency to collaborate with the community based HEART Coalition on improving the health status of the Stanislaus County residents. This meets the Board's priorities of ensuring a Safe and Healthy Community, and modeling Community Leadership.

**STAFFING IMPACTS:**

None.