

**THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
ACTION AGENDA SUMMARY**

DEPT: AGING & VETERANS

BOARD AGENDA # *B-1

Urgent Routine X

AGENDA DATE JANUARY 23, 2001

CEO Concurs with Recommendation YES NO
(Information Attached)

4/5 Vote Required YES NO ✓

SUBJECT: APPROVAL OF DEPARTMENT OF AGING AND VETERANS SERVICES (AREA AGENCY ON AGING)/COMMISSION ON AGING SENIOR AWARENESS ACTIVITIES FOR 2001

STAFF
RECOMMEN-
DATIONS:

- 1) SPONSOR AND AUTHORIZE THE AREA AGENCY ON AGING TO COORDINATE SENIOR AWARENESS DAY AT THE STANISLAUS COUNTY FAIRGROUNDS ON MAY 5, 2001.
- 2) PASS A RESOLUTION DECLARING MAY AS SENIOR AWARENESS MONTH IN STANISLAUS COUNTY.
- 3) AUTHORIZE THE CHAIR OF THE BOARD OF SUPERVISORS TO SIGN A LETTER SUPPORTING SENIOR AWARENESS ACTIVITIES FOR VOLUNTEERS TO SHOW WHEN SOLICITING PRIZES AND DONATIONS FOR SENIOR AWARENESS DAY (SAMPLE ATTACHED).

(continued next page)

FISCAL
IMPACT:

The only fiscal impact to the Area Agency on Aging's budget is staff time to coordinate the events. Those costs are covered by program development and coordination funds received through Older Americans Act direct service program funds. Commission on Aging members contribute in-kind volunteer hours to help plan and coordinate the Senior Awareness events.

(continued next page)

BOARD ACTION

No. 2001-38

On motion of Supervisor Caruso, Seconded by Supervisor Simon

and approved by the following vote, Mayfield, Blom, Simon, Caruso, and Chair Paul

Ayes: Supervisors: None

Noes: Supervisors: None

Excused or Absent: Supervisors: None

Abstaining: Supervisor: None

1) X Approved as recommended

2) Denied

3) Approved as amended

Motion:

Christine Ferraro

File No.

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STAFF RECOMMENDATIONS: (cont.) 4. EACH BOARD MEMBER IS REQUESTED TO BE AVAILABLE ON SENIOR AWARENESS DAY, SATURDAY, MAY 5, 2001, TO PRESENT THE SENIOR AWARD (RESOLUTION) TO THE RECIPIENT FROM HIS OR HER DISTRICT.

FISCAL IMPACT: (cont.) This year's Senior Awareness Day operating budget consists of \$3,000 from community donations and estimated revenue generated from the event. Additionally, there is a \$2,500 contribution from the County's General Fund to provide a BBQ lunch for seniors, which is included in the fiscal year 2000-2001 budget.

DISCUSSION: Traditionally, the first Saturday in May has been reserved for Senior Awareness Day; we have tentatively set the date for May 5, 2001. This year, Senior Awareness Day will celebrate a 28-year anniversary. The national theme is: "Older Americans Month, 2001: The Many Faces of Aging." The federal Administration on Aging offered this theme "in acknowledgment of the promise and the challenges posed by our rapidly increasing multi-cultural and multi-generational global community. Diversity colors and enriches our world, our nation and each of our communities."

With the \$2,500 General Fund contribution, the County will again solely sponsor Senior Awareness Day and provide the annual BBQ lunch to the seniors on Senior Awareness Day. Area Agency on Aging staff and the Commission on Aging will oversee the lunch as well as the rest of the day's activities. Our expectation is that 1,500 seniors will attend, with 800-1,000 participating in the BBQ lunch.

A preliminary schedule of events includes:

- 8:30-11:30 Exhibits by senior organizations, service agencies and businesses
- 11:30 Entertainment
- 11:30-12:30 BBQ Lunch
- 12:30-1:30 Senior Awards ceremony
- 1:30-2:00 Prize drawing
- 2:00-3:00 Bingo

POLICY ISSUES: The Board of Supervisors' sponsorship of Senior Awareness activities recognizes the importance of senior residents in the county and the contributions they make to the county's

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quality of life. Approval of this request will allow the Area Agency on Aging to continue the Board of Supervisors' priority to model community leadership.

STAFFING

IMPACT: There are no staffing impacts associated with this request.

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Sample "Prize" Letter

To: Friends of Senior Citizens

May 5, 2001 will commemorate 28 years of celebrating a special day in May to honor our County's senior citizens. As in past years, the Board of Supervisors, through the Area Agency on Aging and Commission on Aging, will host a variety of informational and recreational activities at the Stanislaus County Fairgrounds.

Each year, merchants and businesses throughout the county have donated gifts for bingo prizes and a prize drawing during this occasion. This practice has added greatly toward the success of the event.

Our senior citizens are an inspiration to all of us, and we are richer for having them in our midst. What an appropriate way to honor them on their special day!

Sincerely,

Chair, Stanislaus
County Board of Supervisors

sadprize.ltr

THE BOARD OF SUPERVISORS OF THE COUNTY OF STANISLAUS
STATE OF CALIFORNIA

Date: January 23, 2001

No. 2001-38

On motion of Supervisor Caruso , Seconded by Supervisor Simon ,
and approved by the following vote,
Ayes: Supervisors: Mayfield, Blom, Simon, Caruso, and Chair Paul
Noes: Supervisors: None
Excused or Absent: Supervisors: None
Abstaining: Supervisor: None

*B-1

THE FOLLOWING RESOLUTION WAS ADOPTED:

IN RE: PROCLAIMING MONTH OF MAY AS SENIOR CITIZENS' MONTH
AND MAY 5, 2001 AS SENIOR AWARENESS DAY

WHEREAS, the month of May is officially recognized as Senior Citizens' Month throughout the nation; and

WHEREAS, the older citizens of Stanislaus County have made invaluable contributions to the growth and prosperity of our community; and

WHEREAS, the Stanislaus County Commission on Aging and the Stanislaus County Board of Supervisors through the Area Agency on Aging will cosponsor the 28th Annual Senior Awareness Day on May 5, 2001.

NOW, THEREFORE, BE IT RESOLVED that this Board of Supervisors does hereby declare and proclaim that the month of May, 2001 be, and hereby is, celebrated as Senior Citizens' Month, and that Saturday, May 5, 2001, is designated as Senior Awareness Day.

BE IT FURTHER RESOLVED that this Board will participate in senior awards by passing resolutions based on recommendations of the Senior Awards Committee.

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ATTEST: REAGAN M. WILSON, Clerk
Stanislaus County Board of Supervisors,
State of California,

Christine Ferraro
By: Deputy

File No.



BOARD OF SUPERVISORS

Pat Paul, 1st District
Thomas W. Mayfield, 2nd District
Nick W. Blom, 3rd District
Raymond Clark Simon, 4th District
Paul W. Caruso, 5th District

1010 Tenth Street, Suite 6500, Modesto, CA 95354
Phone: 209.525.4494 Fax: 209.525.4410

January 23, 2001

Dear Friends of Senior Citizens:

May 5, 2001 will commemorate 28 years of celebrating a special day in May to honor our County's senior citizens. As in past years, the Board of Supervisors, through the Area Agency on Aging and Commission on Aging, will host a variety of informational and recreational activities at the Stanislaus County Fairgrounds.

Each year, merchants and businesses throughout the county have donated gifts for bingo prizes and a prize drawing during this occasion. This practice has added greatly toward the success of the event.

Our senior citizens are an inspiration to all of us, and we are richer for having them in our midst. What an appropriate way to honor them on their special day!

Sincerely,

Pat Paul, Chair

Stanislaus County
Board of Supervisors